

Pioneer Valley
SAFE STREETS

Public Meeting #1 (Virtual)
February 24, 2026

Project Team

PVPC



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Consultant Speakers



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Pioneer Valley Planning Commission

FHI studio now IMEG

vhb

Meeting Protocols

This meeting is being recorded.

Closed captioning is available.

Participants will be muted during the presentation.

During discussion, use the chat tool or raise your hand to make a comment.

- To call into meeting:
  - Phone number: (301) 715 8592
  - Meeting ID: 874 3699 4778
  - Passcode: 851705
- Please close all apps/programs and limit streaming or downloads
- If you need help with Zoom platform:

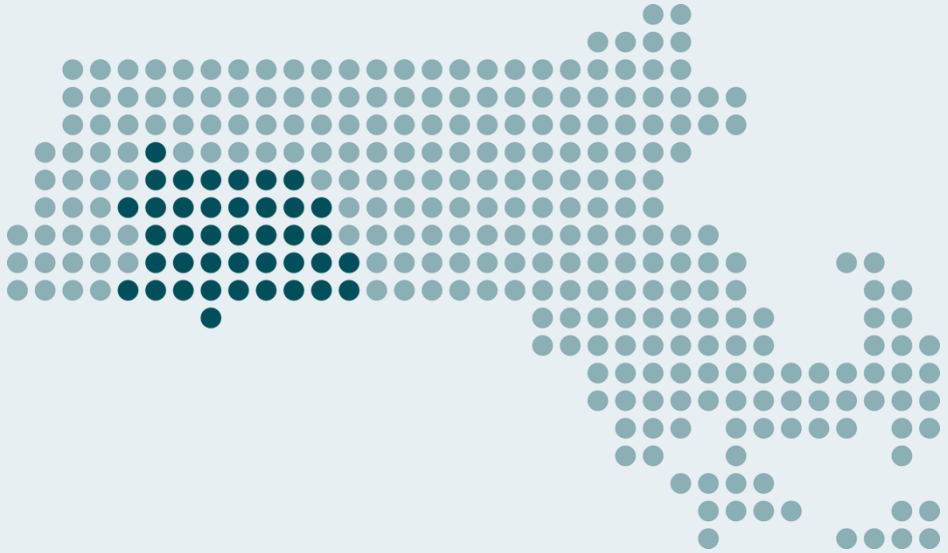
  1) Send Zoom chat to Technical Host
  OR
  2) Send email to Cassandra Valcourt Cassandra.J.Valcourt@imegcorp.com



Project Overview

Project Owner: Pioneer Valley Planning Commission

Pioneer Valley Planning Commission



The Pioneer Valley Planning Commission (PVPC) is the Metropolitan Planning Organization (MPO) for the Pioneer Valley region and is responsible for:

- Transportation planning
- Distribution of Federal and State transportation funds
- Engagement & coordination
- Data Collection & analysis

Project Funding: Safe Streets and Roads for All (SS4A)

Competitive funding that local governments can use for planning, demonstration or implementation projects aimed at improving roadway safety and reducing traffic-related fatalities and serious injuries.

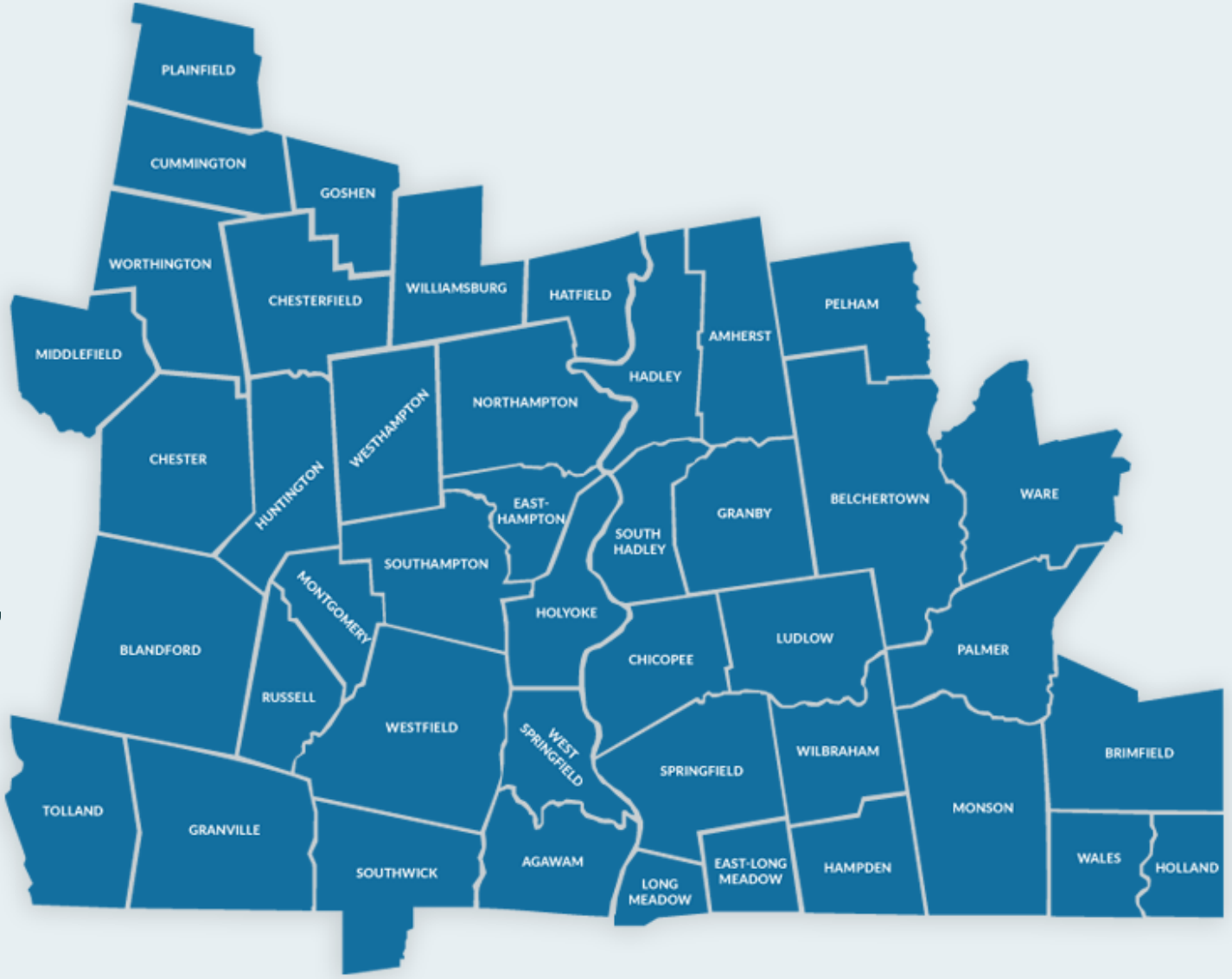


Study Area

PVPC Region

- 43 municipalities
- Approximately 1,200 square miles
- 625,000 people

- All public roadways except limited access roadways
- 2020 through 2024
- Fatal and Injury crashes
- Excludes Chicopee, Holyoke, Springfield, Ware, and Westfield



Project Goals



Conduct comprehensive crash analysis across the region



Perform systematic assessments of transportation infrastructure



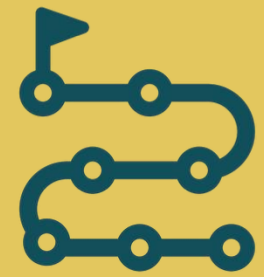
Engage stakeholders including residents, businesses, community organizations, and community leadership



Develop evidence-based recommendations that prioritize safety for pedestrians, cyclists, transit users, and motorists



Perform prioritization of safety countermeasures and possible projects for the region and each municipality



Create an actionable roadmap for implementing safety improvements

Safe System Approach

Goal:

Eliminate all roadway fatalities and serious injuries for all users of the road by 2040.



Conventional Approach	Safe System Approach
Traffic deaths are inevitable	Traffic deaths are preventable
Prevent collisions	Prevent fatal and severe crashes
Perfect human behavior	Integrate human error into approach
Individual responsibility	Systems approach

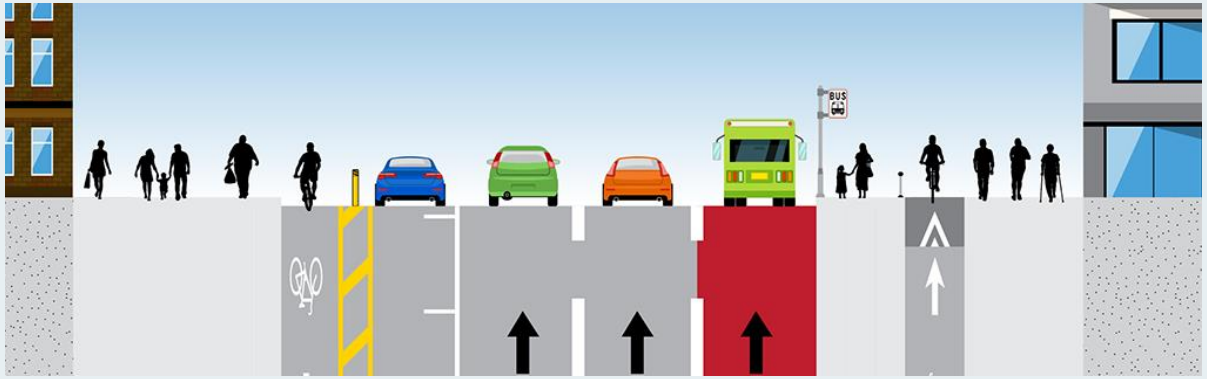
Types of Recommendations

- Infrastructure Improvements
- Enforcement (e.g., Automatic Enforcement)
- Education (e.g., Driver Awareness Campaign)
- Policy (e.g., Complete Streets Policy)









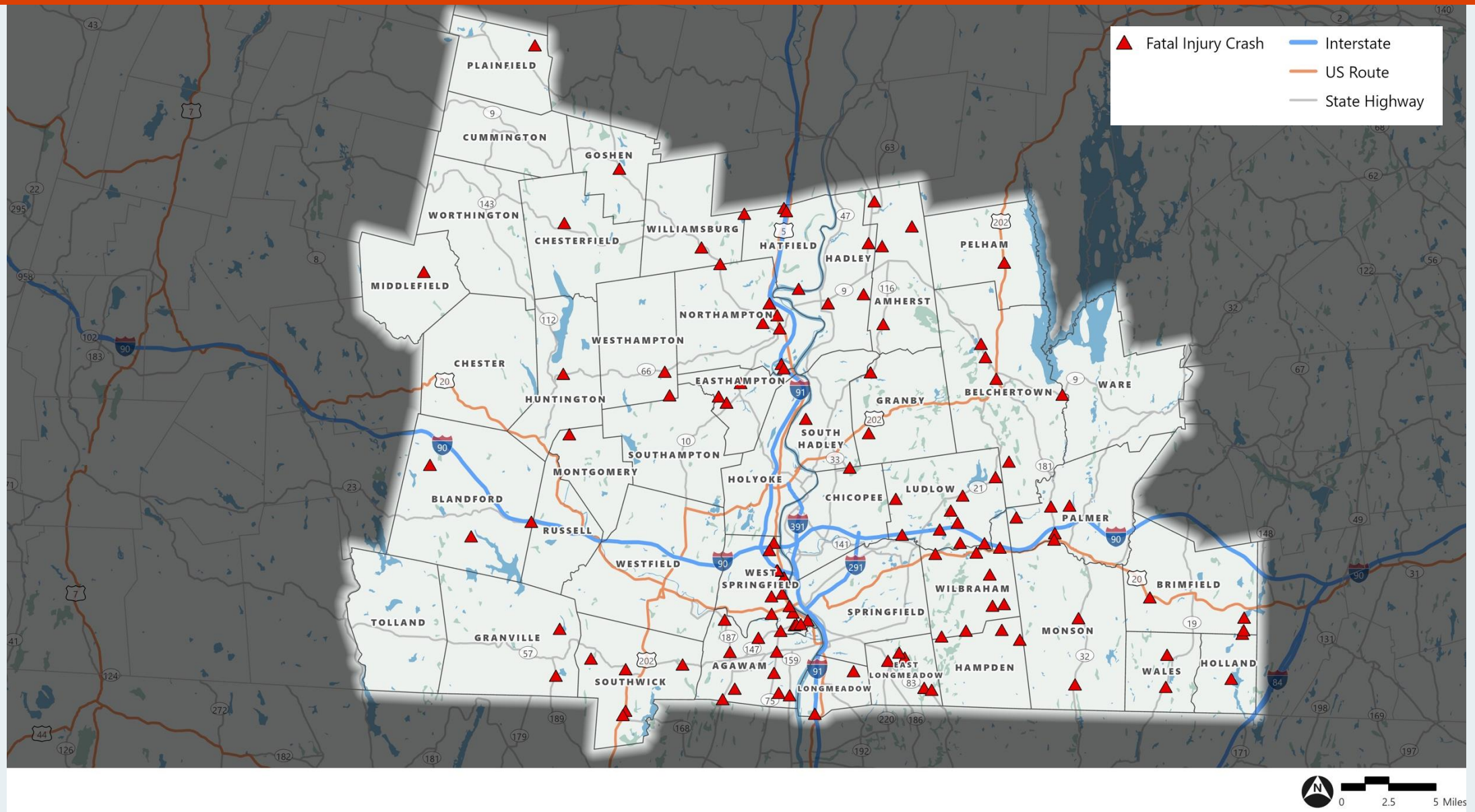


Source: FHWA, NHTSA

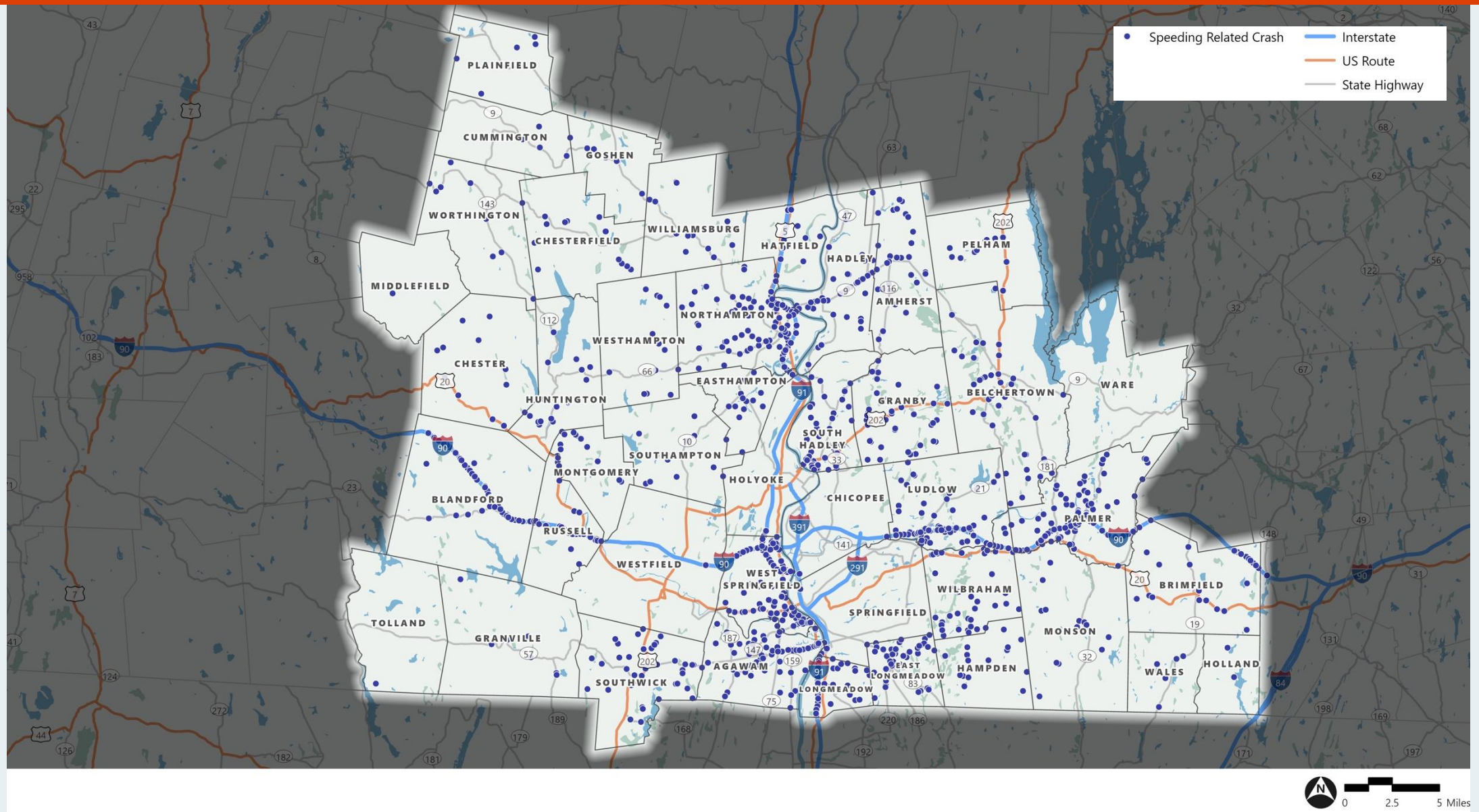


Existing Conditions

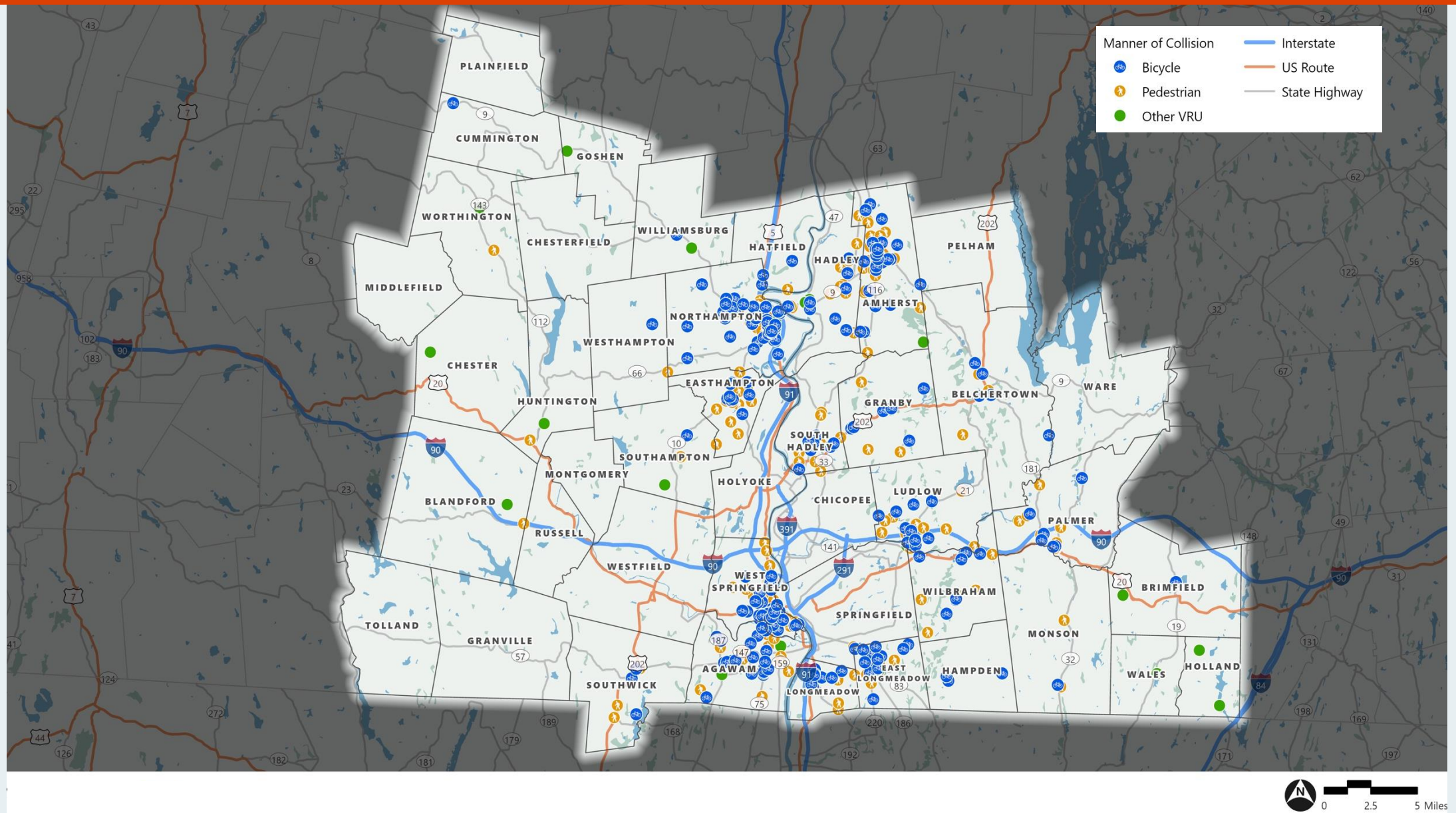
Fatal Crash Locations



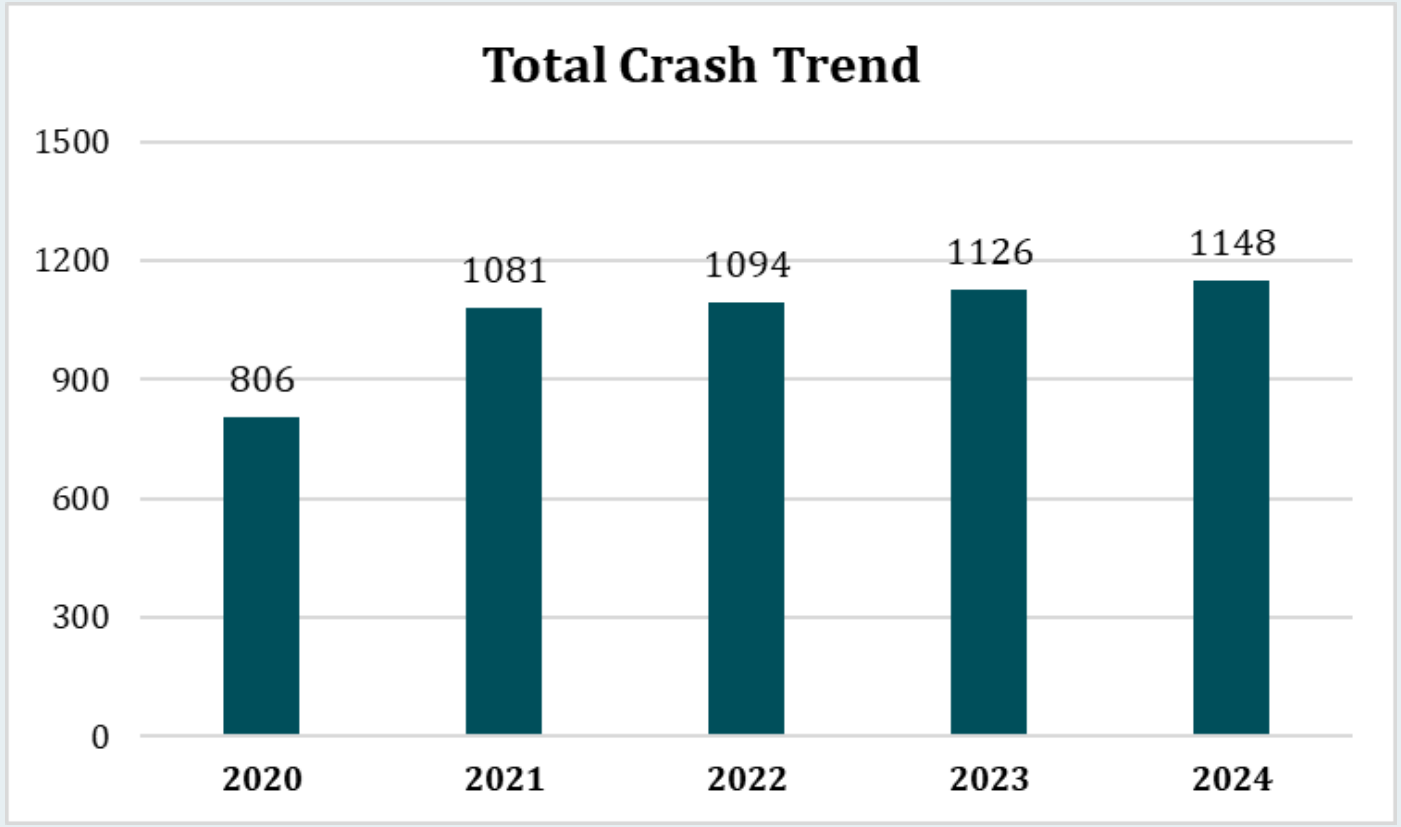
Speeding Related Crashes

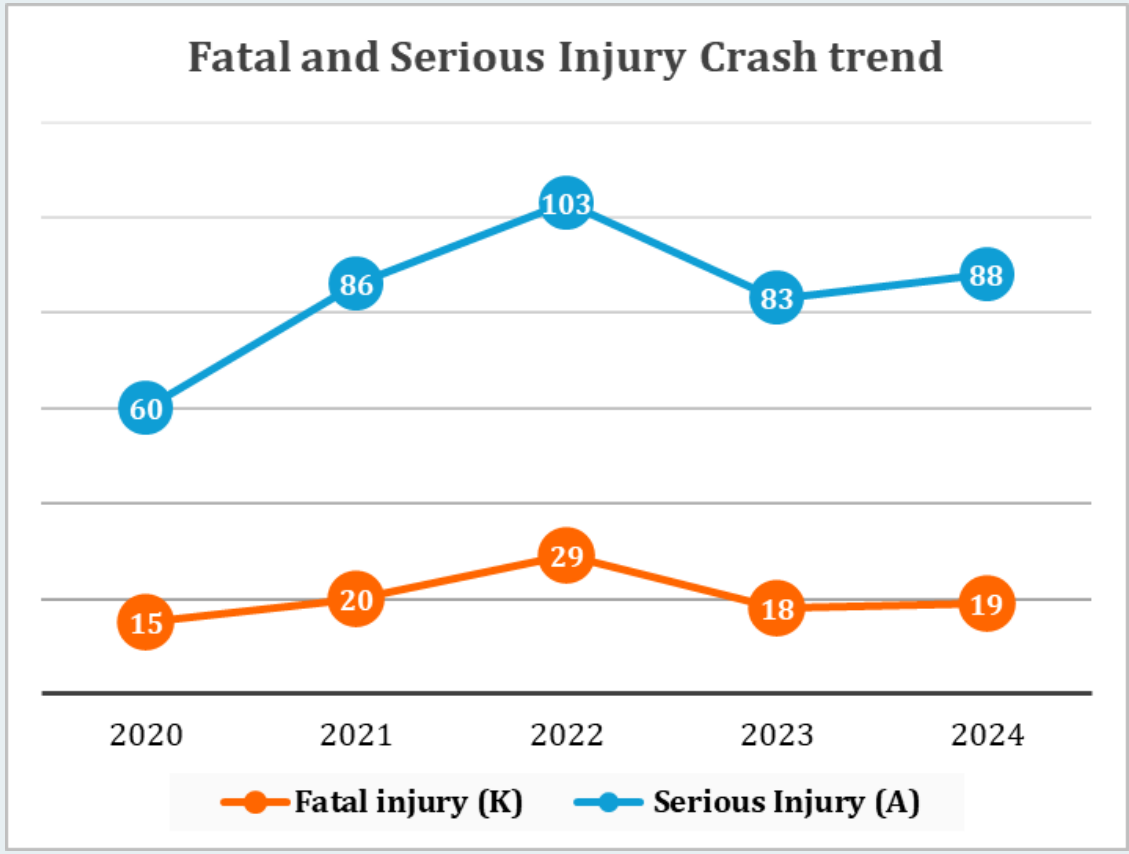


Vulnerable Road Users Crash Locations



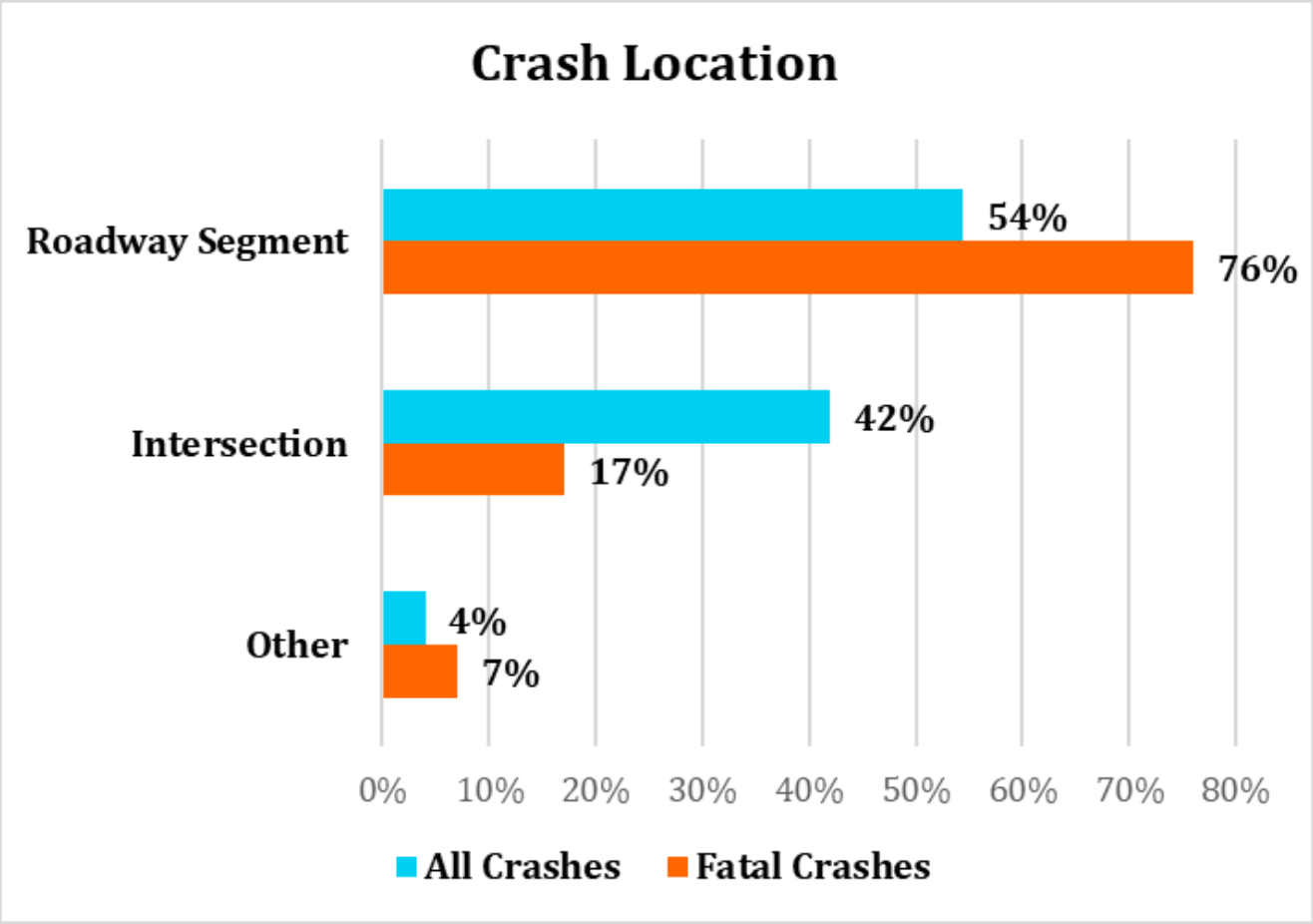
Safety Analysis – Observed Crash Trends

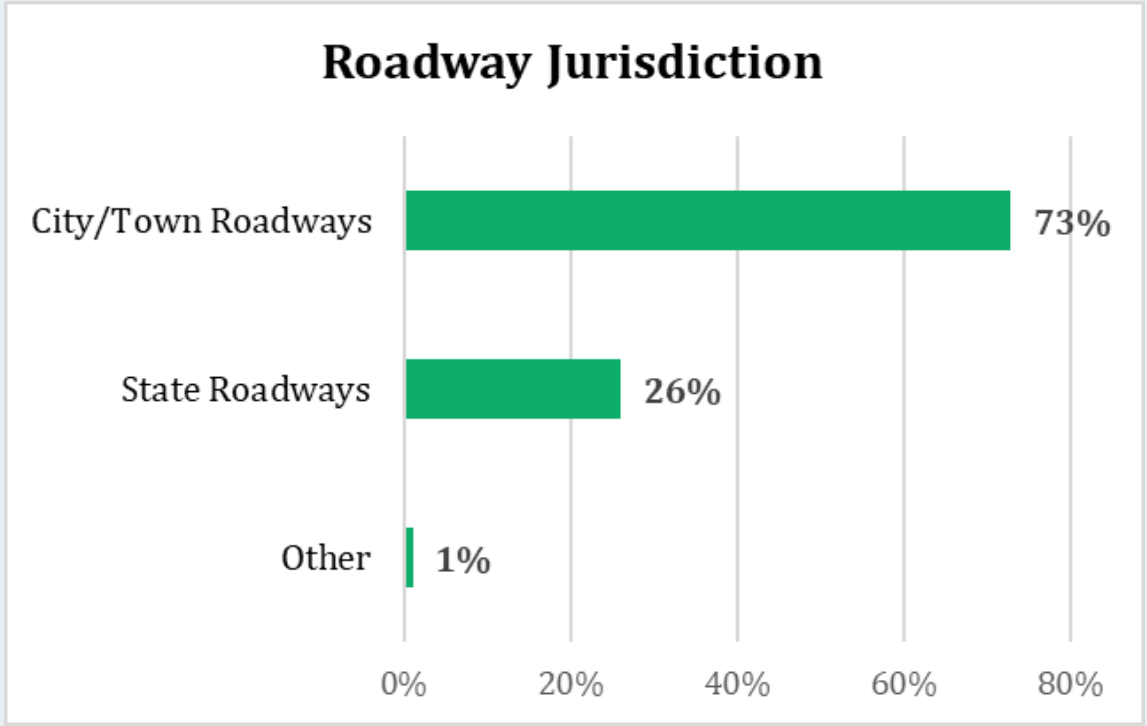




Source: MassDOT IMPACT, 2020-2024

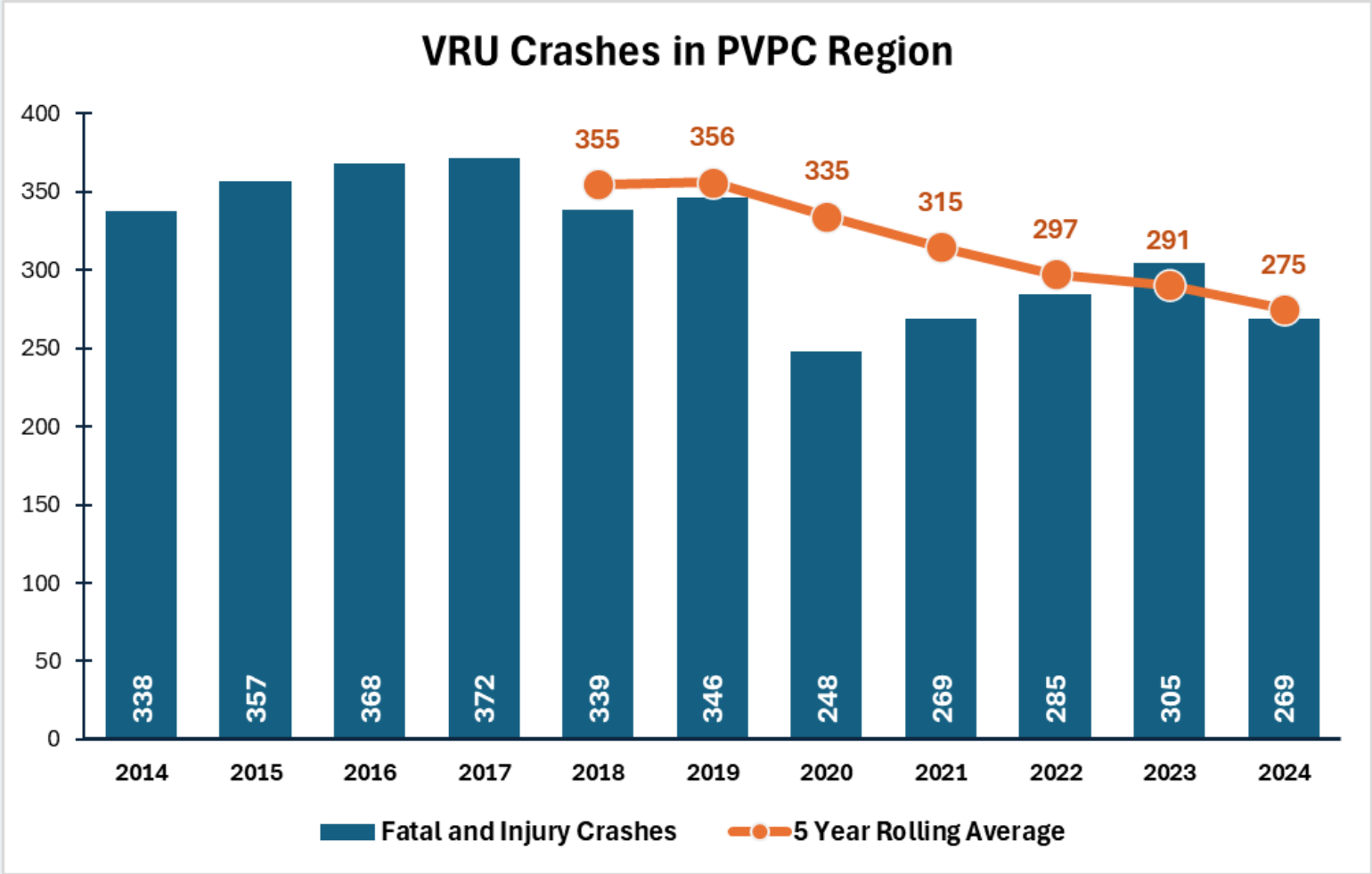
Safety Analysis – Observed Crash Trends



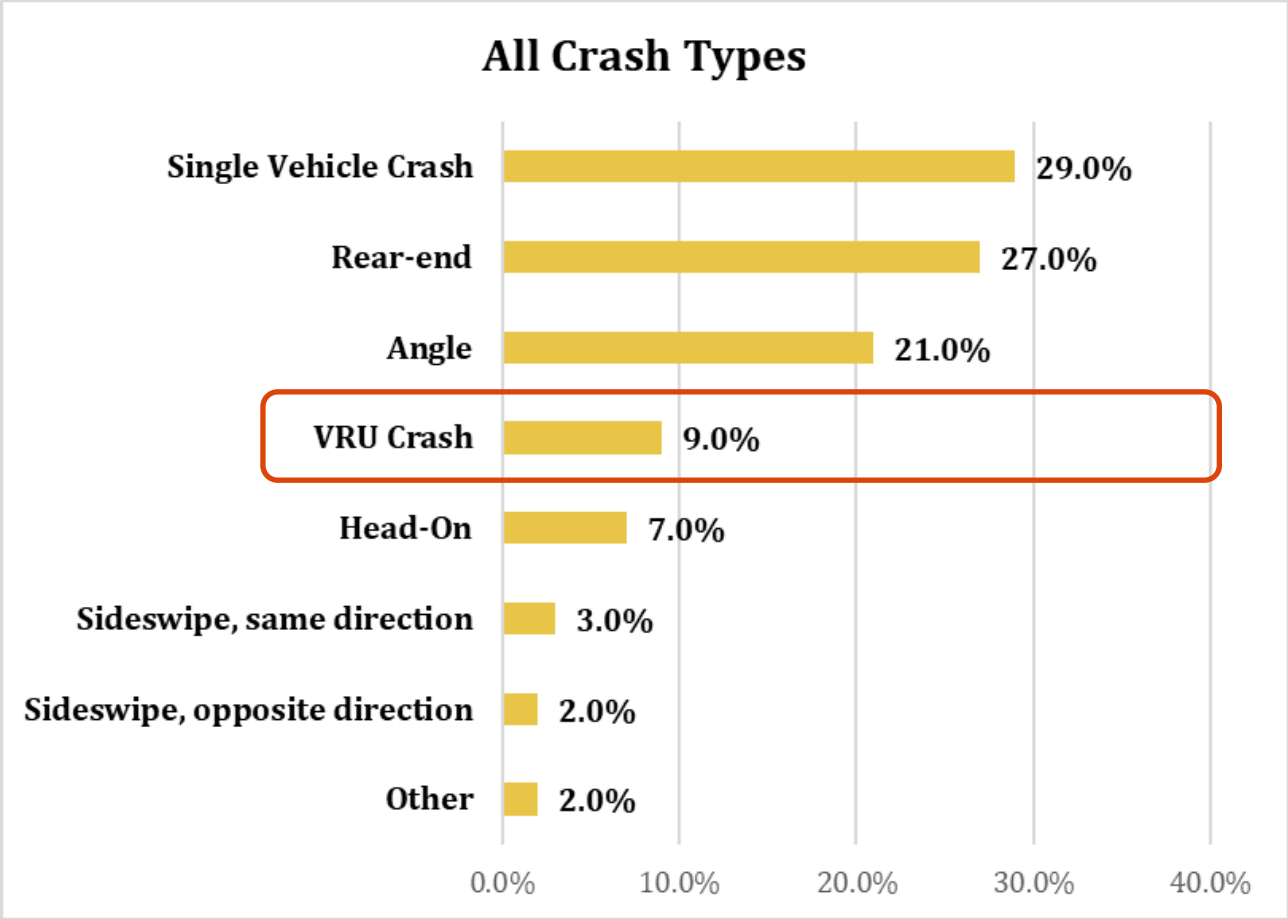


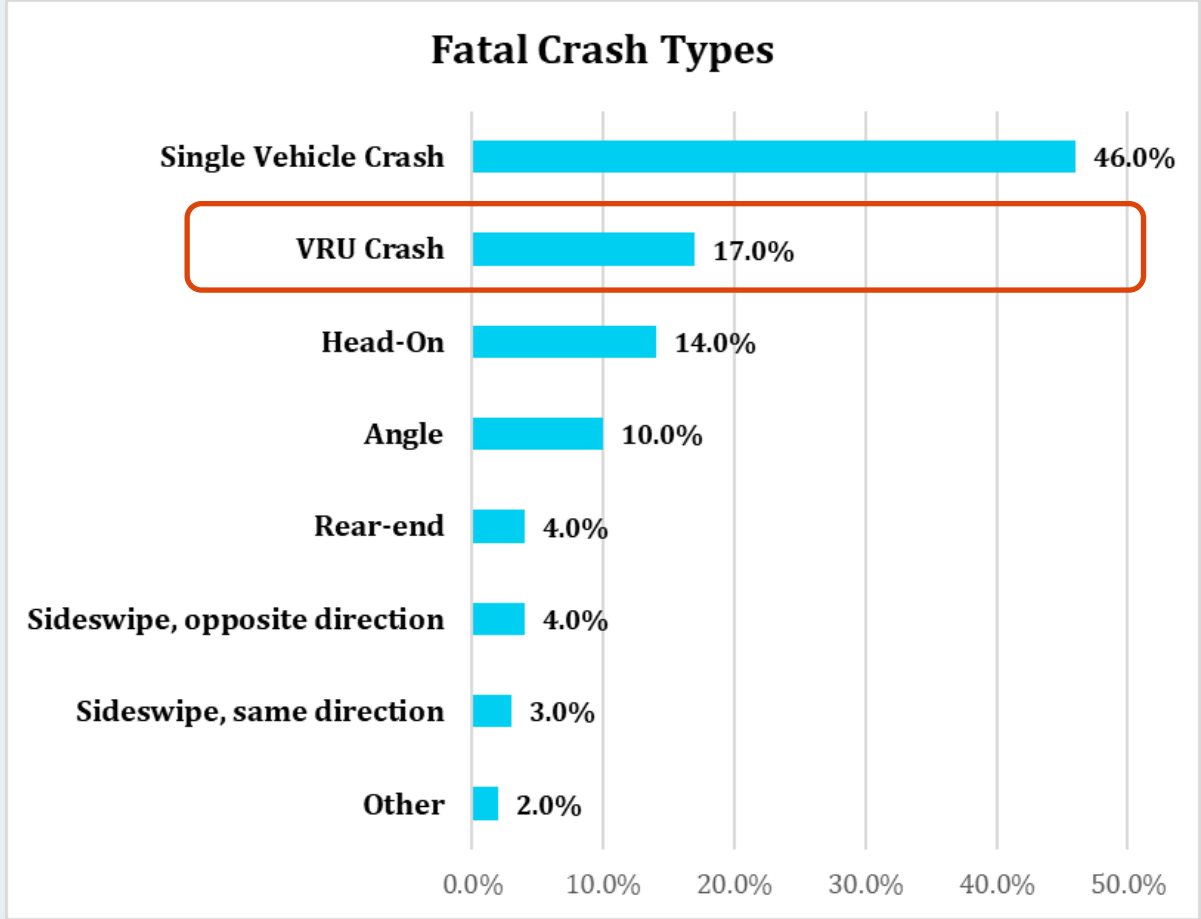
Vulnerable Road Users (VRU)

- Vulnerable road user safety is a priority for USDOT
- Disproportionately high risks of injury and fatality
- Pedestrian
- Bicyclist
- Non-Motorized Scooter, Roadway worker outside of Vehicle, Electronic Assistive Device, Skateboarder



Safety Analysis – Observed Crash Trends





Safety Analysis – Observed Crash Trends

Top 5 Towns For Average Annual Crashes per 1000 people	Top 5 Towns For Fatal Crashes	Top 5 Towns For VRU Crashes
1. Hadley	1. West Springfield	1. West Springfield
2. Granby	2. Agawam	2. Northampton
3. West Springfield	3. Ludlow	3. Amherst
4. Plainfield	4. Wilbraham	4. Agawam
5. Montgomery	5. Northampton	5. East Longmeadow

Excludes communities completing independent studies



Community Engagement

How Existing Conditions Informs Plan – Example

Strong Technical Analysis



High Injury Network

Equitable Implementation



Transportation Need and Access Zones

Strong Community Support



Community Mapping

Engagement Activities

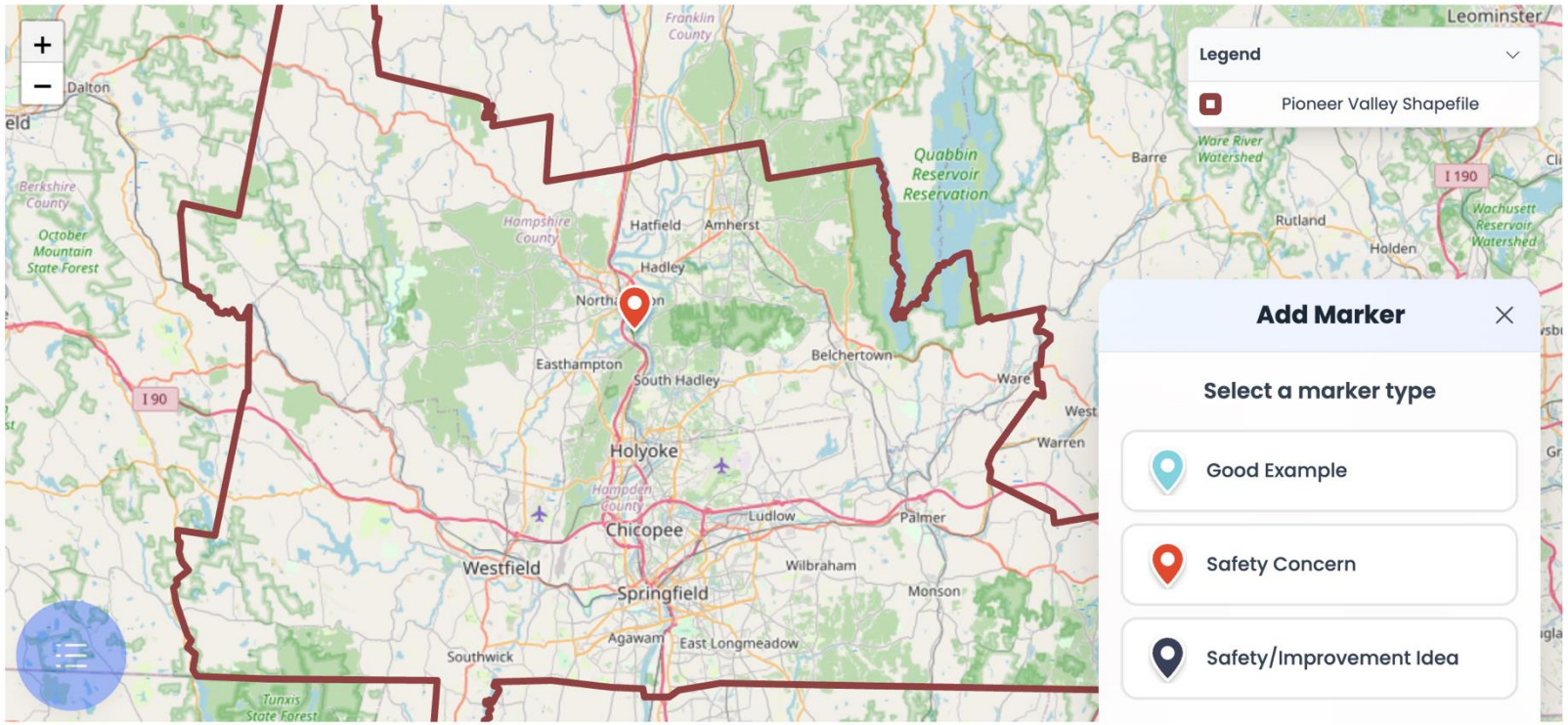
- Pop-up Events (6)
- Study Advisory Committee Meetings (2)
- Stakeholder Interviews (up to 10)
- Digital Mapping Tool
- Public Meetings
  - **Existing Conditions & Safety Analysis:**
    - Public Meeting #1 (Today!)
  - **Project Prioritization & Draft Policy Recommendations:**
    - In-Person Open House
  - **Identify and Integrate Safety Countermeasures:**
    - In-person meetings (up to 2)
    - Virtual meeting wrap-up



Digital Mapping Tool

Welcome to the Pioneer Valley Safety Mapping Exercise

Please add your comments on the map



Share your safety concerns and improvement ideas!


BUSINESS DISTRICT
WASH
DRY
FOLD
SERVICE
THE COOKING
COMPANY

Discussion

Discussion

- What stands out to you in this data? Why?
- Does this reflect what you see and experience on our streets?
- How would a successfully implemented plan enhance safety for you?





Goals & Vision

Vision Zero Commitment

An official public commitment by a high-ranking official or governing body to eliminating roadway fatalities and serious injuries achieved through:

(1) the target date for achieving zero roadway fatalities and serious injuries

OR

(2) an ambitious percentage reduction of roadway fatalities and serious injuries by a specific date



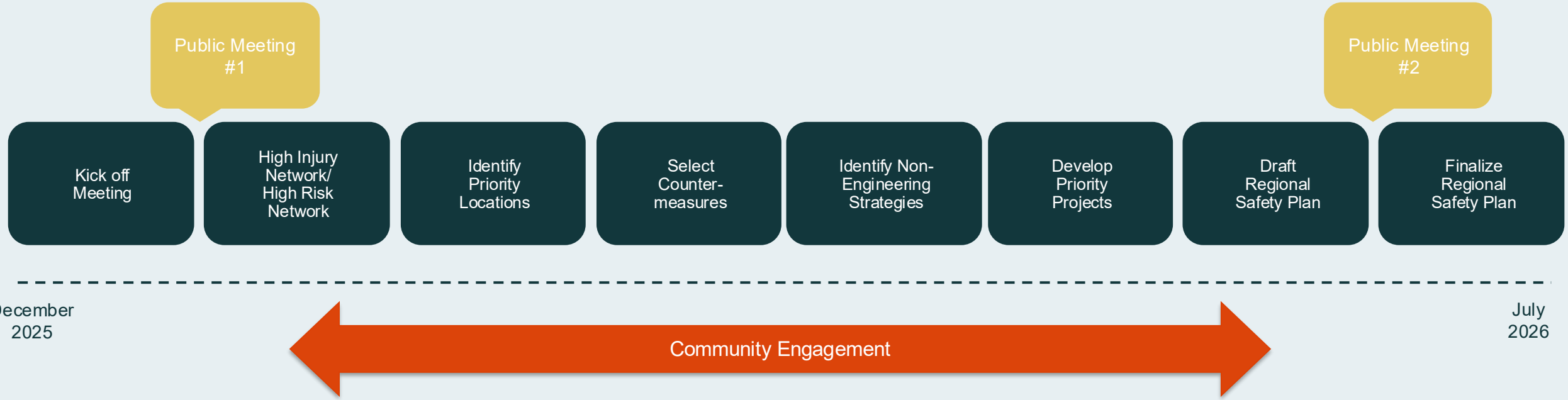
PVPC Vision Statement



The Pioneer Valley MPO is committed to the goal to achieve zero roadway fatalities and serious injuries by 2050.

By bringing together data-driven analysis, community input, and proven safety strategies, Pioneer Valley Safe Streets will chart a path toward safer streets for everyone—regardless of how they travel. This plan will serve as a blueprint for transforming our transportation network into one that protects all users and prevents tragic losses on our roadways.

Process Timeline



Thank you!

Questions?

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www.pioneervalleysafestreets.com