# Coordinated Public Transit-Human Services Transportation Plan 2025





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#### PIONEER VALLEY MPO ENDORSEMENT SHEET

The signature below signifies that all members of the Pioneer Valley Region's Metropolitan Planning Organization, or their designees, have met on August 26, 2025 and discussed the following item for endorsement: Coordinated Public Transit-Human Services Transportation Plan (CPT-HSTP).

Styn Wougel Monica Tibbits-Nutt Secretary and Chief Executive Officer

Massachusetts Department of Transportation

Chair, Pioneer Valley MPO

# The Pioneer Valley Metropolitan Planning Organization (PVMPO)

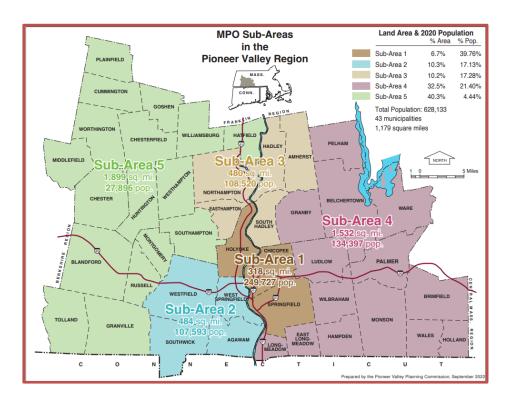
The Pioneer Valley Metropolitan Planning Organization (PVMPO) implements and oversees the 3C transportation planning process to provide an open comprehensive, cooperative, and continuing transportation planning and programming process in conformance with federal and state requirements. The Pioneer Valley MPO was restructured in August of 2006 to enhance the role of the local communities in the transportation planning process and allow local MPO members to represent sub-regional districts respective to community size and geographic location. A more recent update in 2017 recognized the Western Massachusetts Economic Development Council as a voting member.

# **3C Transportation Planning Process**

The Metropolitan Planning Program establishes a comprehensive, cooperative, and continuing (3C) framework for transportation planning in metropolitan areas. As the lead planning agency for the Pioneer Valley Metropolitan Planning Organization (MPO), the Pioneer Valley Planning Commission (PVPC) is responsible for the day-to-day management of this process.

# Title VI Program

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# I. Introduction/Executive Summary

# **Federal Requirements**

The Safe Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users required that projects funded under the Individuals with Disabilities, Job Access, and Reverse Commute Program, and New Freedom programs, have a locally developed, coordinated public transit-human services transportation (CPT-HST) Plan in 2007.

The Fixing America's Surface Transportation Act included recommendations to increase participation by recipients of federal grants in locally developed, coordinated planning processes in 2015. Recipients of Section 5310 "Enhanced Mobility for Individuals and Individuals with Disabilities" formula funding must have a coordinated plan. The Infrastructure Investment and Jobs Act (IIJA), also known as the Bipartisan Infrastructure Law (BIL), signed into law in November 2021, reauthorized the Section 5310 "Enhanced Mobility of Seniors and Individuals with Disabilities".

The Pioneer Valley Metropolitan Planning Organization (PVMPO) adopted the last Coordinated Public Transit - Human Service Transportation Plan on May 24, 2022. This document is an update of that plan and reflects changes in federal grant programs, as well as changes in the needs of the transportation disadvantaged populations in the PVMPO Region (Hampden and Hampshire Counties).

# **Plan Purpose**

The purpose of this 2025 CPT-HST Plan update is to help improve transportation services for people with disabilities, older adults, and individuals with lower incomes in the Pioneer Valley Region through a better coordinated transportation system. This update provides a framework for the development of projects for municipalities, towns, counties, tribal governments, regional transit authorities (RTAs), and private taxi operators that will address the transportation needs of the target populations, by ensuring that public transportation and human service agencies coordinate transportation resources offered through multiple FTA programs. The needs identified in this plan will be used to evaluate and rank eligible projects for various federal transportation grants. This Plan will guide the use of federal Section 5310 funds awarded by the Massachusetts Department of Transportation as the primary recipient through the annual competitive Massachusetts Community Transit Grant Program.

This Plan is a guiding document that focuses on the coordination of transportation services for people who depend on public transportation. These people include older adults, individuals with limited incomes, and people with disabilities. The Plan identifies needs and discusses strategies to improve access to jobs, shopping, health care, and recreational activities for these groups of people. The goals of the Plan are to:

- Improve the quality and availability of transportation services to persons who need them the most and have no other transportation options.
- Promote inter-agency cooperation to provide needed transportation services in the most cost-effective way using existing resources when possible.

The Plan generally focuses on two types of public transportation:

- 1. Transit systems that are open to all persons, and
- 2. Services that focus on individuals with specialized needs that cannot access the general public transit system, such as older adults and people with disabilities.

With the passage of the Americans with Disabilities Act of 1990 (ADA), public transit operators that provide fixed route service on a regular basis have been required to extend service to people with disabilities by both improving accessibility to the fixed route system and by providing comparable service using a curb-to-curb mode for people unable to use the fixed route system due to a disability.

# **Targeted Populations**

The Plan addresses both regulatory and local community goals to meet the needs of diverse groups, such as older adults and people with disabilities, people with limited English proficiency, and people with low incomes. PVMPO staff intend to track implementation progress and future goals on a regular basis and be viewed as a living document that can be used toward the goal of coordinating transportation with age and dementia friendly planning, public health, transportation planning, and human services access. Three target populations are particularly relevant to this update include:

- Older Adults (ages 65 and older)
- Persons with Disabilities
- Low-Income Households

#### **Public Involvement**

Federal law requires that a coordinated plan be developed through a process that includes representatives of public, private, and non-profit transportation and human services providers and participation by the public. To assess the transportation needs for the targeted populations in the MPO region, this plan update analyzes available demographic data, analyzes changes since the 2020 plan, and reviews other available data, plans, and reports.

This Plan was developed with the participation of representatives of public, private, and nonprofit transportation and human-services providers, as well as members of the public. Public input for the Plan was incorporated from:

- Pioneer Valley Comprehensive Economic Development Strategy
- Pioneer Valley Regional Transportation Plan 2022
- Western Massachusetts Transportation Forum (2025)
- PVPC Age & Dementia Friendly Community Initiative
- PVPC sponsored Listening Sessions (2024-2025)
- PVTA Paratransit Survey Results, 2023
- PVTA Non-Rider Survey Results, 2024
- PVTA Onboard Customer Survey Southern Region, 2024
- PVTA Onboard Customer Survey Northern Region, 2025

#### Summary of Responses

Based on feedback from public involvement, including PVPC sponsored listening sessions, and a summation of existing transportation plans and studies, several transportation needs in the region were identified. Public transit service gaps persist in historically underserved rural communities, where older residents are aging in place. Standard fixed route transit is unavailable and not sustainable in these rural communities and other alternatives are desired. Existing medical and private agency transportation is not dependable in the region and paratransit services for people with disabilities have strict eligibility requirements for older adults. Senior vans are not available in every community and driver and vehicle shortages persist. There is an increased need for more flexible transportation services however funding shortages prevail. Based on these needs, the goals and strategies were developed and can be found in the Goals & Strategies Section of the plan.

# **Significant Changes Since 2020**

# Fare Free Operations

In addition to the use of federal recovery funds from the Coronavirus Aid, Relief, and Economic Security (CARES) Act in 2020 and the American Rescue Plan Act (ARPA) in 2021 to cover lost operating revenue during the height of the Pandemic, Regional Transit Authorities (RTAs) have also benefited from additional transit funding provided through the Massachusetts Fairshare Act. In October of 2024, the Commonwealth of Massachusetts awarded \$30 million in grants to 13 RTAs in Massachusetts to provide year-round, fare free public transportation services. The funding was provided in the Fiscal Year 2025 budget and builds off of two years of successful pilot programs. As part of this program, RTAs have operated fare free since November 2024. FRTA permanently suspended fares on all fixed bus route and ADA services on May 29, 2025. PVTA will remain fare free at least until June 30, 2026.

## Pioneer Valley Transit Authority

The Pioneer Valley Transit Authority (PVTA) began intercity service by launching the Amherst/Worcester Intercity route (B79) in September 2021. The route, funded by federal Section 5311(f) funding, provides a direct connection between Amherst and Worcester with limited stops and connects with the MBTA at Union Station in Worcester. Intercity service was further expanded in 2024 with service between Amherst and Greenfield in partnership with the Franklin Regional Transit Authority (FRTA) as part of the Massachusetts Department of Transportation Regional Transportation Innovation Grant (RTIG). The new service fills inter regional transit gaps that previously existed between PVTA Route 31 and FRTA Route 31 between Greenfield, Sunderland, and the University of Massachusetts Amherst campus.

PVTA added several new local fixed route bus service including the G73 Brennan Express bus route between Springfield and Holyoke in 2020. The low performing Northampton Senior Shuttle and Northampton Rescue Center Shuttle were combined into the NOHO Shuttle, a new Northampton Micro-Transit Pilot which began in May of 2024. The X94 Outer Crosstown bus route was added to provide new fixed route service between Ludlow, Springfield, and East Longmeadow in March of 2025.

Overall, with increased state funding, PVTA has enhanced service, added Sunday service to more routes, and added half-hour service to several routes. Service has been restored to the Ware and Palmer Shuttles and new fixed route X94 Outer Crosstown was added. Bus Route B12 was discontinued due to low ridership.

#### Franklin Regional Transit Authority

The Franklin Regional Transit Authority (FRTA) has enhanced service by including weekend service on fixed routes and expanding the number of communities served by its demand response senior service. FRTA provides cross-regional connections to Northampton, Sunderland, and other communities in the PVTA system.

The FRTA Access Program, which began as a successful pilot, was formally launched by FRTA in 2020 as an on-demand, flexible transit option from regular fixed route service. The Access program allows passengers to schedule door-to-door trips through a mobile app as well as through an online portal similar to private ridesharing services like Uber and Lyft. The program is open to the public and there are no eligibility requirements.

FRTA brokered its final MassHealth PT1 Transportation trip in 2021. Montachusett Regional Transit Authority (MART) now provides this service.

# **II. Community Information**

#### Location

The Pioneer Valley region measures 1,179 square miles and includes major urban areas, suburban development, and rural communities. The region is comprised of Hampden and Hampshire Counties in Western Massachusetts, and is nestled between Berkshire County to the west, Franklin County to the north, and Worcester County to the east. Its southern boundary is formed by the state line between Massachusetts and Connecticut. The region's most prominent geographic feature is the Connecticut River, which bisects both counties on its way south from Canada into Connecticut and ultimately the Long Island Sound. The Connecticut River and the Holyoke Mountain Range, both greatly impact east-west and north-south travel.

The Pioneer Valley's strategic location is an important regional asset. The region is located in Western Massachusetts, roughly 90 miles west of Boston and 30 miles north of Hartford, CT. It sits at the crossroads of Interstates 90 and 91, providing excellent east-west and north-south connectivity. There are just over 4,402 miles of roadway in the Pioneer Valley region. Bradley International Airport, the 2nd largest airport in New England, is within an hour of most of Pioneer Valley's communities. The region is connected by rail to points south, into Hartford, Connecticut, and the New York City metro area; east, into the Boston metro area; and west into Albany, New York. Expansion of the east-west passenger rail system is underway.

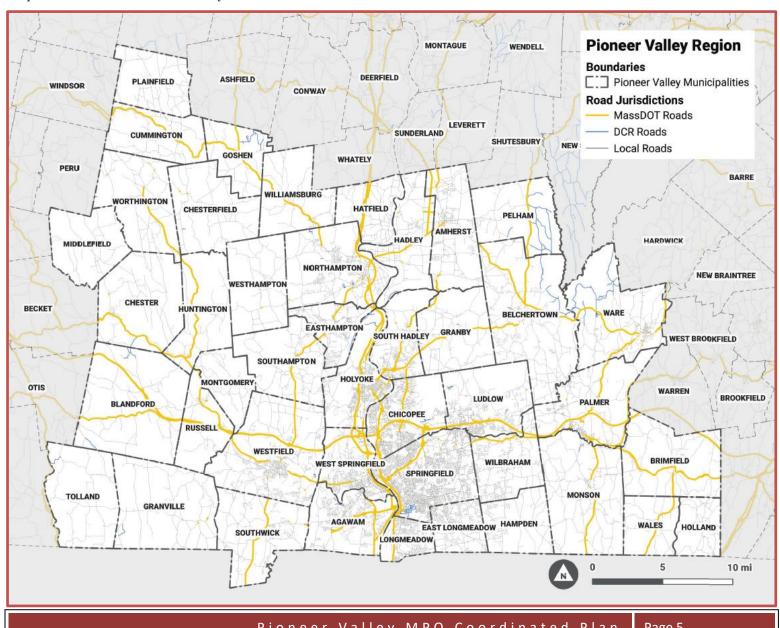
The region contains a mix of 43 urban, small, and rural communities, ranging in size from smallest rural town of Middlefield with 388 residents to the largest urban center of Springfield with nearly 155,000 people. Of the 43 communities, 26 have populations of less than 10,000, 13 have populations of 10,000-40,000, and 4 have populations of more than 40,000.

The Pioneer Valley Metropolitan Planning Organization (PVMPO) area includes the 43 cities and towns of Hampden and Hampshire Counties. The PVMPO region is home to 623,629 people (2022 ACS 1-year average). Hampden County, measures 635 square miles and contains 23 municipalities including the Springfield-Chicopee-Holyoke urbanized area. Hampshire County measures 544 square miles, with the major population centers of Northampton and Amherst, where University of Massachusetts main campus and over 30,000 students and staff are located.

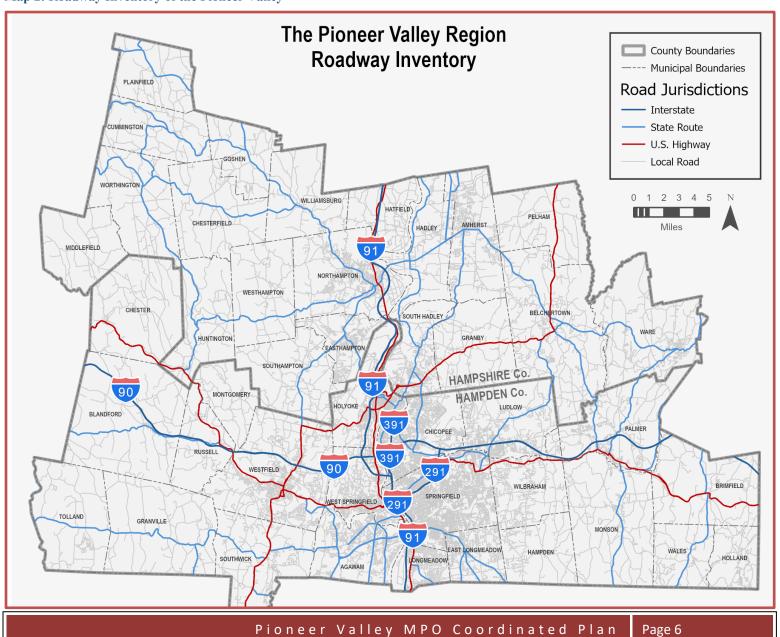
Springfield, the third largest city in Massachusetts, is the region's cultural and economic center. It is home to several of the region's largest employers, including Massachusetts Mutual Life Insurance, MGM Springfield, Baystate Medical Center, Mercy Hospital Incorporated, Eastman Chemical, Smith & Wesson, and Verizon. Also known as the Knowledge Corridor, the Hartford-Springfield, area is New England's second-most populous conurbation, after Greater Boston, with approximately 1.9 million residents and 160,000 university students.<sup>1</sup>

<sup>&</sup>lt;sup>1</sup>Hartford—Springfield, Wikipedia, 15 September 2024. https://en.wikipedia.org/wiki/Hartford%E2%80%93Springfield

Map 1: Location of the Pioneer Valley



**Map 2: Roadway Inventory of the Pioneer Valley** 



# **Population**

The Pioneer Valley has a population of 623,629 people, but the population is not spread evenly throughout the region. Hampden County's population at 461,041 is almost three times the size of Hampshire County's at 162,588. The majority of the population, approximately 57%, live in the region's five most populous communities. Hampden County has four of those communities – Springfield, Chicopee, Westfield, and Holyoke – while Hampshire County has one –Amherst. Hampshire County is the home of the University of Massachusetts, Amherst, and multiple private colleges, including Smith, Mt. Holyoke, and Amherst; the presence of so many institutions of higher education is a factor in Hampshire County's demographic makeup as well as its economy.<sup>2</sup> The population split is consistent with the geographic split between Hampshire and Hampden Counties.

The Pioneer Valley's overall population growth is stagnant. It has been stagnant for more than ten years. Almost every year since the late 1990s has seen an out-migration of population; if not for immigration from a range of countries, the local population would have dropped to the point where it could impact state and federal funding.<sup>2</sup>

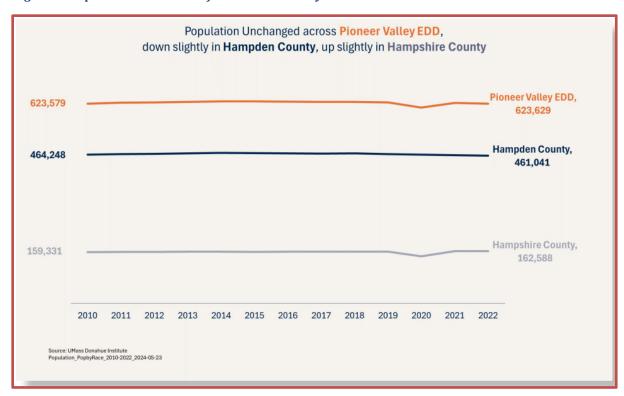


Figure 1: Population Estimates of the Pioneer Valley

<sup>&</sup>lt;sup>2</sup> Pioneer Valley Planning Commission. (2024). Comprehensive Economic Development Strategy 2024-2029. Springfield: Pioneer Valley Planning Commission. Page 16. Retrieved June 24, 2025, from https://www.pvpc.org/taxonomy/term/417/all

# **Demographics**

Older Adults, people with disabilities, low incomes and the unemployed populations are the primary target groups to be examined for this Coordinated Plan. Understanding the distribution of these different population groups not only assists in improved coordination of transit services but also enhances efficient resource allocation. In identifying the target populations, this plan also includes the identification of racial demographics based on US Census data from the Pioneer Valley Comprehensive Economic Development Strategy (CEDS). This additional information defines a more accurate demographic profile of the Pioneer Valley region (also referred to as the Pioneer Valley Economic Development District), and helps locate socioeconomic groups, including low-income and minority populations as covered by Title VI Provisions.

More than 34% of the region's residents identify as people of color with the majority of these individuals identifying as Hispanic/Latino or Black. Geographically, the smaller and rural communities in both counties are mostly White while the urban centers are far more diverse, with two cities in Hampden County – Springfield and Holyoke – having a majority residents that identify as people of color. In Hampshire County, approximately 19% of the residents are people of color and in Hampden County, approximately 40%.<sup>3</sup>

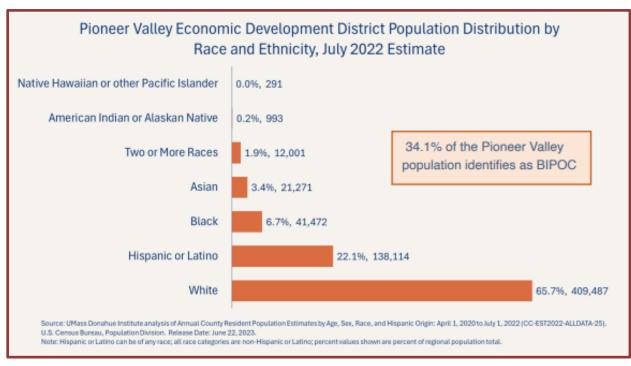


Figure 2: Race and Ethnicity of the Pioneer Valley

<sup>&</sup>lt;sup>3</sup> Pioneer Valley Planning Commission. (2024). Comprehensive Economic Development Strategy 2024-2029. Springfield: Pioneer Valley Planning Commission. Page 18. Retrieved June 24, 2025, from https://www.pvpc.org/taxonomy/term/417/all

# **Identification of Senior Populations**

In addition to stagnant growth, the Pioneer Valley's population has a higher percentage of older adults than the Massachusetts average. This is especially true for smaller and rural communities, where over 13% of the population is 75 and over<sup>4</sup>. An older population has immediate impacts on public transit options, particularly for those who are unable to drive. With an increasing number of older adults, the character of some of the smaller and rural communities is changing. The chart below shows the percentage of people aged 65 and over in Hampden and Hampshire Counties compared with other counties in the Commonwealth.

In the City of Springfield, the overall population of the Pioneer Valley is also aging at a greater rate than either the Massachusetts or United States averages. The chart below shows that Hampshire County has become progressively older in the ten-year period between 2012-2022<sup>4</sup>

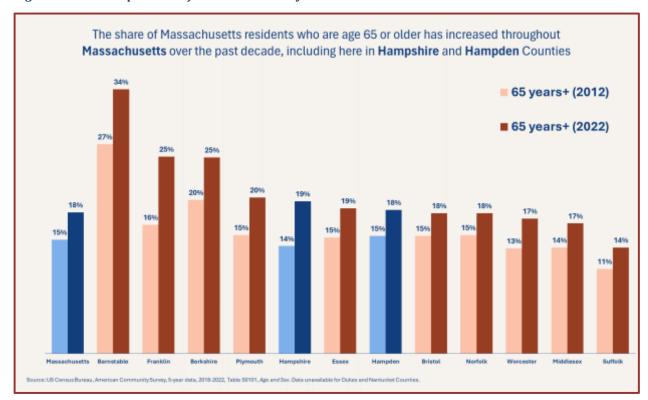
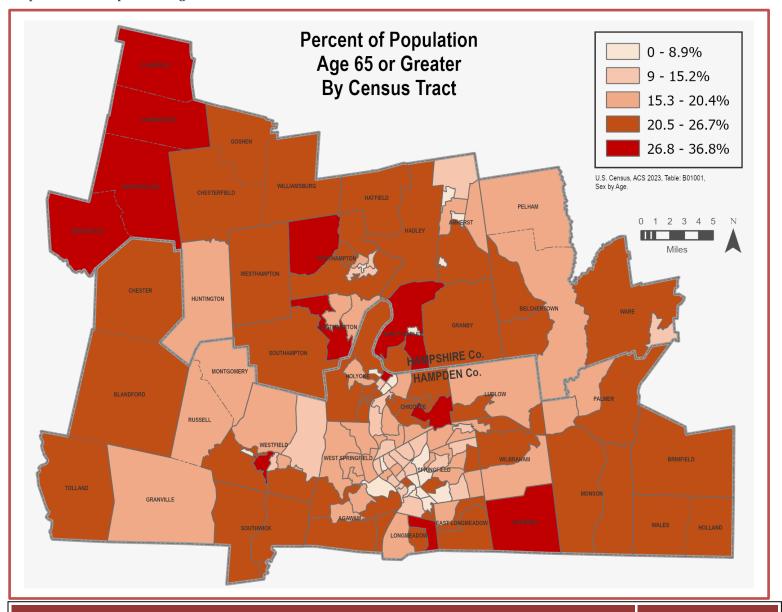


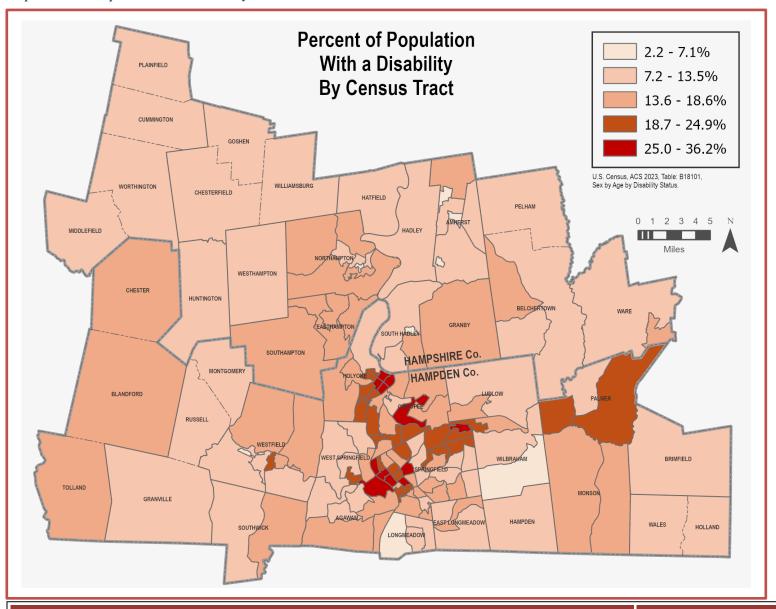
Figure 3: Senior Population of the Pioneer Valley

<sup>&</sup>lt;sup>4</sup> Pioneer Valley Planning Commission. (2024). Comprehensive Economic Development Strategy 2024-2029. Springfield: Pioneer Valley Planning Commission. Page 17. Retrieved June 24, 2025, from https://www.pvpc.org/taxonomy/term/417/all

Map 3: Percent Population Age 65 or Greater



Map 4: Percent Population with a Disability



## **Identification of People with Disabilities**

In order to identify people with disabilities, the Plan used the US Census definition of employed people with a disability between ages 21-64. While this excludes children with disabilities who are dependent on others to help them provide transportation, children are not included within available datasets. As those living in the area continue working later into traditional retirement ages, the definition of disability extends to individuals over the age of 65. Geographic based human service transportation programs could potentially impact both those with low income and those with disabilities. There may also be a correlation, meaning those with disabilities may also have lower income.

# <u>Identification of Low-Income Populations</u>

Poverty rate is another measure used to determine quality of life, economic well-being, and the propensity to use public transit in the Pioneer Valley region. Poverty is largely tied to race and ethnicity. Data from the five years leading up to the pandemic show that poverty rates for communities of color were double the poverty rates for White people in the same area and more than triple the rates of White people in the Commonwealth overall. For people who identified as Hispanic/Latino, the poverty rates were even higher.<sup>5</sup>

Compared to Massachusetts averages, current poverty rates in the Pioneer Valley are higher across all demographics. In Hampden County, poverty rates for people who identify as Hispanic/Latino are four times higher than the rates of people who identify as White; in Hampshire County, poverty rates for people who identify as Black were more than three times higher than people who identify as White. There are pockets of poverty in some of the Pioneer Valley's smaller and rural communities, which are predominantly White.<sup>5</sup>

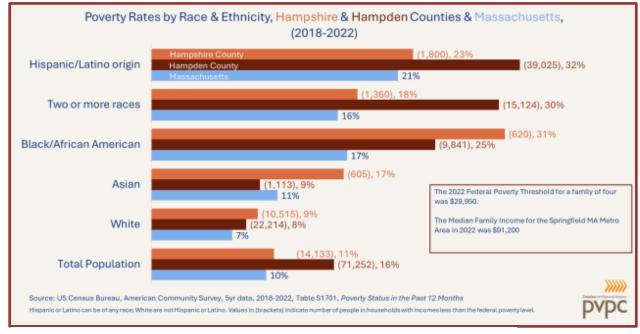
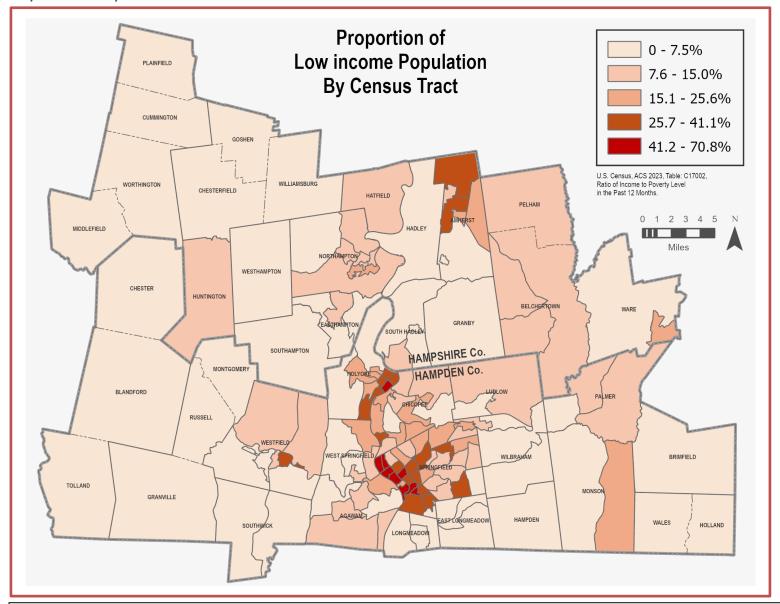


Figure 4: Poverty by Race and Ethnicity of the Pioneer Valley

<sup>&</sup>lt;sup>5</sup> Pioneer Valley Planning Commission. (2024). Comprehensive Economic Development Strategy 2024-2029. Springfield: Pioneer Valley Planning Commission. Page 19. Retrieved June 24, 2025, from https://www.pvpc.org/taxonomy/term/417/all

Map 5: Percent Population Low Income



# **Identification of Unemployed Populations**

Although the region's current unemployment rates are lower than the period that preceded COVID-19, and certainly during COVID-19, the rates for the City of Springfield and Hampden County are still stubbornly higher than both Massachusetts and United States rates. The chart below shows unemployment rates for the five-year period 2019-2024. Markedly higher across all periods are the rates for the City of Springfield. Hampshire County's rates are lower than Massachusetts and United States rates for the five-year period, again likely reflecting the higher-than-average percentage of persons who are not in the labor force due to age. In reviewing the most recent disaggregated data for unemployment in the two Pioneer Valley counties alone, rates in Hampden County, where 40% of the residents identify as people of color, are 2-3 times higher for Black people, Hispanic/Latino people, and people who identify with two or more races than for White people.<sup>6</sup>

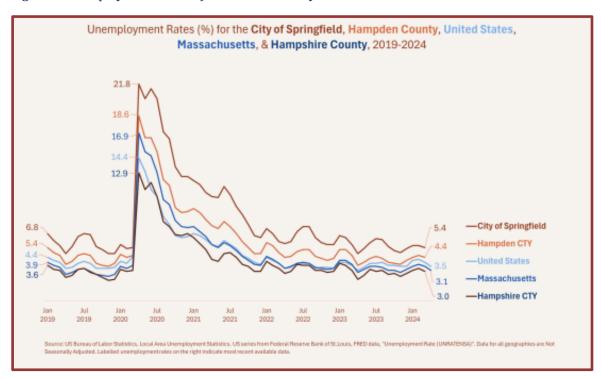


Figure 5 Unemployment Rates of the Pioneer Valley

<sup>&</sup>lt;sup>6</sup> Pioneer Valley Planning Commission. (2024). Comprehensive Economic Development Strategy 2024-2029. Springfield: Pioneer Valley Planning Commission. Page 21. Retrieved June 24, 2025, from https://www.pvpc.org/taxonomy/term/417/all

# III. Assessment of Available Resources & Services

# **Current Transportation Options**

The Pioneer Valley is served by an assortment of public transportation options including standard fixed route bus service provided by two Regional Transit Authorities (RTAs) that serve the region. As part of the Americans with Disabilities Act (ADA), federally required public transportation supplements, or paratransit service, is provided within  $^{3}4$  mile of RTA fixed routes and require medical pre-qualification and scheduling. Senior Vans for older adults regardless of disability provide limited public transportation options and are operated by local Councils on Aging (COAs), RTAs and other providers. Micro-transit is a more flexible public transportation option provided by private providers and some RTAs.

Other transportation providers in the region include medical transportation providers, private taxi and cabs and charter buses. The Pioneer Valley is also served by national intercity providers including Amtrak, Greyhound and Peter Pan Bus lines in Springfield, Holyoke, Northampton, and Amherst. CT Rail also provides commuter rail service to Springfield Union Station. Current efforts are underway to expand passenger rail service between Boston, Springfield and Pittsfield via the <a href="MassDOT East-West Passenger Rail Study">MassDOT East-West Passenger Rail Study</a>.

#### Pioneer Valley Transit Authority (PVTA)

The PVTA is the largest regional transit authority in Massachusetts, serving 24 member communities in Western Massachusetts with a geographic service area that covers approximately 627 square miles, encompassing urban centers, suburban and rural areas. PVTA's service area includes the cities of Springfield, Chicopee, and Holyoke; the Five Colleges area of Northampton and Amherst, including more than 30,000 students and employees at the University of Massachusetts Amherst; and outlying suburban and rural communities.

Created in 1974, PVTA has an operating budget of \$61 million (FY2024). Under Massachusetts Law Chapter 161B, PVTA and the Commonwealth's 13 other regional transit authorities may not directly operate transit services. Therefore, PVTA competitively contracts with private companies to operate its fixed routes bus routes and paratransit van services. Currently, these contract operators are UMass Transit Services, First Transit, and Hulmes Transportation Services.

PVTA provides fixed route (scheduled) bus service and demand response public transportation to comply with the Americans with Disabilities Act (ADA). PVTA owns and maintains a fleet of 189 heavy duty transit buses, 147 paratransit vans, and six (6) 18-passenger vans. PVTA oversees the operation of 191 buses on a system that includes 47 fixed route bus routes and three community shuttles. PVTA customers made approximately 7 million bus trips in FY2023. PVTA also oversees an extensive paratransit van service that provided over 176,976 trips demand response trips for people with disabilities and senior citizens using 150 vans in FY2023.





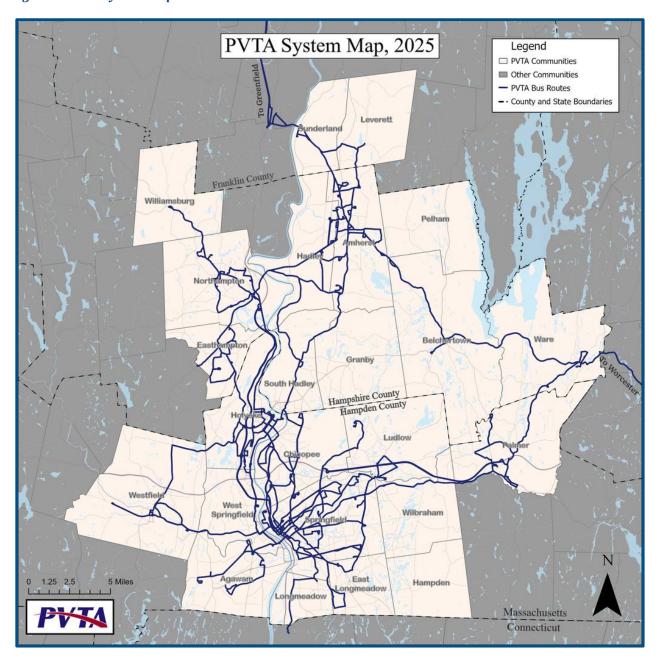


189 low-floor buses

147 paratransit vans

6 shuttle vans (18-passenger)

Figure 6: PVTA System Map



#### **PVTA Governance and Mission**

As a regional transit authority, PVTA has an advisory board that consists of town managers and city mayors throughout the service area, as defined by M.G.L. Chapter 161B. The advisory board has a number of committees including a route committee that approves each route. The PVTA administrator has the ability to approve routes for a trial basis for up to one year before approval is needed. The Administrator is appointed by the Advisory Board which consists of:

- a) The Mayor or City or Town Manager of each city.
- b) The Chair of the Board of Selectmen of each town having such board, or the Town Manager or Town Administrator of each town.
- c) Advisory Board members may appoint designees to act on their behalf.

**Table 1: PVTA Member Communities** 

PVTA Member Communities				
1. Agawam	7. Granby	13. Ludlow	19. Sunderland	
2. Amherst	8. Hadley	14. Northampton	20. Ware	
3. Belchertown	9. Hampden	15. Palmer	21. West Springfield	
4. Chicopee	10. Holyoke	16. Pelham	22. Westfield	
5. Easthampton	11. Leverett	17. South Hadley	23. Wilbraham	
6. East Longmeadow	12. Longmeadow	18. Springfield	24. Williamsburg	
PVTA Connecting Service Communities				
Brookfield	Greenfield	South Deerfield	West Brookfield	
East Brookfield	Leicester	Spencer	Worcester	
Enfield, CT		Sunderland	Southampton	

#### **PVTA's Mission Statement**

PVTA is committed to providing the highest quality of convenient and accessible public transportation service that meets the needs of our customers in an efficient, cost-effective manner.

The vision of PVTA is to assist the Pioneer Valley in making our communities more livable through transportation services.

The personal mobility that PVTA provides is critical for the large number of residents of the region who do not, cannot, or choose not to drive. For these people, PVTA is vital to their access to places of work, medical appointments, educational opportunities, and shopping establishments.

#### **PVTA Fixed Scheduled Routes**

The Pioneer Valley Transit Authority (PVTA) operates forty-seven (47) fixed routes and shuttles in twenty-four (24) member communities and more than a dozen non-member adjacent communities. Bus transfers are concentrated at four regional hubs, Springfield Union Station, the Holyoke Transportation Center, The Academy of Music in Northampton and Haigis Mall at the University of Massachusetts. PVTA fixed route headways range from 15 minutes to two hours, 45 minutes, depending on the location and time of day. PVTA has significantly expanded service and service hours using funding through the Massachusetts Fair Share Amendment. PVTA fixed-route service had expenditures of \$46,526,264 in FY2023 with revenue of \$5,768,265 that same year, for a net cost of \$40,757,999.7 A list of fixed routes provided by PVTA can be found on Table 2.

#### **PVTA Ridership Trends**

From FY 2013 to FY 2019, PVTA had an annual system ridership average of 11,826,668 riders, peaking at 13,384,555 riders in FY 2016. From this peak, ridership began to decline. Ridership decreased dramatically in the 2020 and 2021 fiscal years as a result of the COVID 19 pandemic. An increase in ridership of over 50% occurred in 2022 and ridership trend has continued to increase in 2022 and 2023 as ridership has begun to recover and return to pre-pandemic numbers.

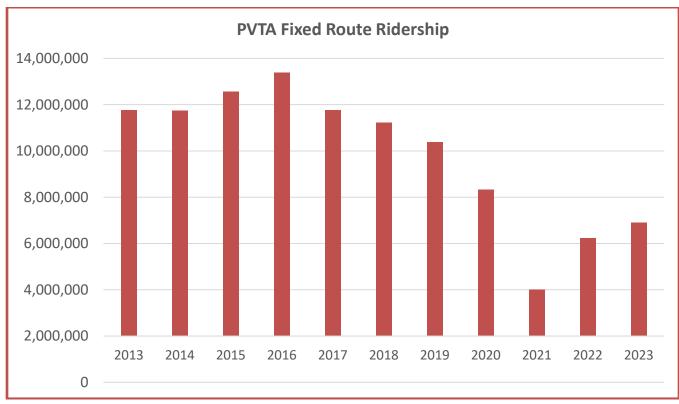


Figure 7: PVTA Fixed Route Ridership Trends

Source: https://www.transit.dot.gov/ntd/transit-agency-profiles/pioneer-valley-transit-authority

<sup>&</sup>lt;sup>7</sup> FTA Agency Profiles, PVTA <a href="https://www.transit.dot.gov/ntd/transit-agency-profiles/pioneer-valley-transit-authority">https://www.transit.dot.gov/ntd/transit-agency-profiles/pioneer-valley-transit-authority</a>

Table 2: PVTA Fixed Routes and Schedules

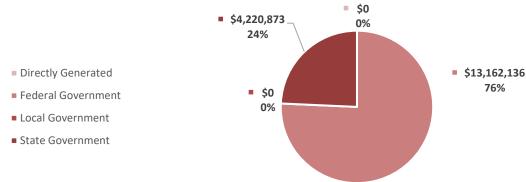
Route	Name	Community	Tier	Frequency
30	North Amherst / Old Belchertown Rd	Amherst, Belchertown	1	Every 15 minutes
31	Sunderland / South Amherst	Amherst, Sunderland	1	Every 15 minutes
33	Puffers Pond / Stop and Shop	Amherst	3	Every 30 minutes
34	Campus Shuttle Northbound	Amherst	1	Every 15 minutes
35	Campus Shuttle Southbound	Amherst	1	Every 15 minutes
36	Olympia Dr / Atkins Corner	Amherst	4	Every Hour
38	MHC/HC/AC/UM	Amherst, South Hadley	3	Every 30 minutes
39	Smith College-Hampshire College	Amherst, Northampton, South Hadley	4	Every Hour
39E	Smith/Mount Holyoke Express	Northampton, South Hadley	4	Every Hour
45	Belchertown Center / UMass	Amherst, Belchertown	5	Less than Hourly
46	Whately via S. Deerfield Center / UMass	Amherst, Deerfield	5	Less than Hourly
AG	Amherst-Greenfield	Amherst, Greenfield	5	Less than Hourly
B12	Stonybrook Express	Springfield, Ludlow	5	Less than Hourly
B17	Wilbraham Big Y-Worthington St-Wilbr. Rd	Springfield, Wilbraham	4	Every Hour
B23	Holyoke-Westfield via HCC	Holyoke, Westfield	4	Every Hour
B4	Plainfield Street	Springfield	3	Every 30 minutes
B43	Northampton/Hadley/Amherst	Northampton, Hadley, Amherst	2	Every 20 minutes
B48	Northampton/Holyoke via Route 5	Northampton, Holyoke	3	Every 30 minutes
В6	Ludlow via Bay St	Ludlow	3	Every 30 minutes
B7	Wilbraham Big Y-State St-Boston Rd	Springfield, Wilbraham	1	Every 15 minutes
B79	Amherst-Worcester Intercity Service	Amherst, Ware, Palmer, Worcester	5	Less than Hourly
G1	Chicopee / Sumner-Allen-Canon Circle	Chicopee, Springfield	2	Every 20 minutes
G19	Holyoke-Montcalm-Chicopee	Holyoke, Chicopee	4	Every Hour
G2	Carew-E. Springfield/ Belmont-Dwight Rd	Springfield, E. Longmeadow, Longmeadow.	3	Every 30 minutes
G3	Springfield Pl via Liberty / King-Westford	Springfield	3	Every 30 minutes
G5	Dickinson-Jewish Home-Longmeadow	Springfield, Longmeadow	4	Every Hour
G73E	Springfield-Northampton Express	Springfield, Holyoke, Northampton	3	Every 30 minutes
P11	Holyoke Community College Express	Holyoke, Springfield, W. Springfield	4	Every Hour
P20	Holyoke-Springfield via Holyoke Mall	Holyoke, Springfield, W. Springfield	2	Every 20 minutes
P21	Holyoke-Springfield via Chicopee	Chicopee, Holyoke, Springfield	3	Every 30 minutes
P21E	Holyoke-Springfield Express via I-391	Holyoke, Springfield	3	Every 30 minutes
PS	Palmer Shuttle	Palmer, Springfield, Ware	4	Every Hour
R10	Westfield/West Springfield via Route 20	Springfield, Westfield, W. Springfield	4	Every Hour
R14	Feeding Hills-Springfield	Springfield	5	Less than Hourly
R22	Holyoke-Grattan-Chicopee	Chicopee, Holyoke	4	Every Hour
R24	HTC-Holyoke Hospital-Holyoke Mall	Holyoke	4	Every Hour
R29	Springfield-Amherst via Holyoke	Amherst, Hadley, Holyoke, Springfield, South Hadley	5	Less than Hourly
R41	Northampton/Easthampton/HCC	Easthampton, Northampton	4	Every Hour
R42	Northampton/Williamsburg	Northampton, Williamsburg	4	Every Hour
R44	Florence Heights via King St & Bridge Rd	Northampton	5	Less than Hourly
WS	Ware Shuttle	Ware, Wilbraham	5	Less than Hourly
X90	Inner Crosstown	Chicopee, E. Longmeadow, Springfield	4	Every Hour
X92	Mid-City Crosstown	Springfield	4	Every Hour
X94	Outer Crosstown	East Longmeadow, Ludlow, Springfield	4	Every Hour
NE	Nashawannuck Express	Nashawannuck	5	Less than Hourly
NH	Northampton Shuttle	Northampton		
W	Wilbraham Shuttle	Wilbraham		

## **PVTA Operating Budget**

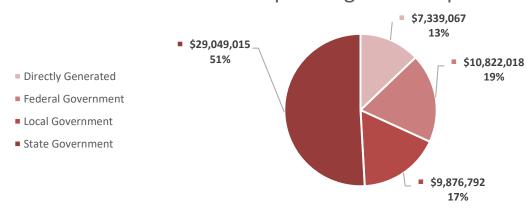
Funding for PVTA operations and capital improvements comes from several sources: federal grant programs; state and local governments; institutions; advertising; and passenger fares, which accounted for 18% of the total cost of services in FY2023. More specific information is listed in the figures below:

Figure 8: PVTA Funding and Operations

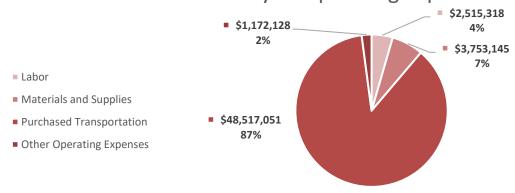




# FY 2023 Sources of Operating Funds Expended



# FY 2023 Summary of Operating Expenses



Source: https://www.transit.dot.gov/sites/fta.dot.gov/files/transit\_agency\_profile\_doc/2023/10008.pdf

#### PVTA Paratransit and Senior Van Service

All PVTA vehicles are accessible, in compliance with the Americans with Disabilities Act (ADA). All buses have low floors and a ramp at the front door so that people using a wheelchair, scooter, walker, cane, or other mobility assistance device can board easily. All vans are lift equipped. All customers are encouraged to ask for ramps to be extended or lifts deployed so they can feel safe when boarding. Additional ADA features of PVTA buses include safety lighting, audio stop announcements, electronic stop announcement signs, priority seating, and designated areas with equipment to safely secure wheelchairs and scooters.

PVTA operates two paratransit demand response van transportation services: the complementary paratransit services for persons with doctor-verified disabilities as required by the Americans with Disabilities Act (ADA), which operates in the same geographic areas and hours as PVTA's fixed routes; and the Senior Service van transportation program, which is available to any resident of PVTA's service area age 60 and older.

PVTA provided 176,976 rides through the Senior Van Service and ADA Paratransit programs. Rides provided by PVTA's ADA and Senior Service van transportation programs comprised 2.7% of all trips in FY2023. Senior Service rides were approximately 60% of all van rides, and 1.6% of all PVTA rides.

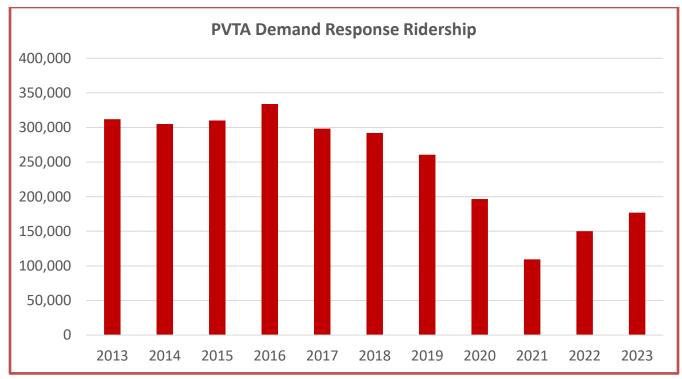


Figure 9: PVTA Demand Response Ridership

Source: https://www.transit.dot.gov/ntd/transit-agency-profiles/pioneer-valley-transit-authority

The Pioneer Valley Transit Authority provides community-wide response service to 21 out of the 24 member communities, with the exception of Hampden, Leverett and Pelham (see Figure 7 for a map of the PVTA service area). This service is beyond the minimum-required paratransit service within a ¾ mile buffer around fixed routes, mandated by the ADA.

The PVTA ADA paratransit service has the following features:

- 1. **20-Minute Window and 1-Hour Rule** As per the ADA regulations, PVTA uses a 20-minute window instead of giving an exact pick-up time (e.g., 10:40 AM 11:00 AM). Any pick-up occurring after the close of the 20-minute window is considered "late." Furthermore, the PVTA may schedule the trip for up to one hour before or after the requested pick-up time (depending on whether it is an appointment-based trip). However, PVTA strives to pick up customers as close to the requested time as possible.
- 2. **Automated Phone Calls** When customers call to schedule their trip, they are not given a pick-up window at the time of their call. Rather, they are called the night before their scheduled trip through an automated system and given the 20-minute pick-up window. For example, a customer may request a 10:00 AM pick-up on Monday. Sunday evening, the customer will receive an automated message with their pick-up window; in this case, the window may be 9:50 AM to 10:10 AM.
- 3. **ADA Certification** Customers must be certified for ADA service that is, it must be verified that their disability prevents them from using regular fixed-route PVTA service. Every three years, ADA customers must come to the PVTA office to recertify their ADA-eligible status.
- 4. **Shared Ride Service** PVTA operates a shared ride service. This means that an ADA customer may need to stop several times to pick up or drop off other ADA customers before arriving at their destination.
- 5. **Comparable Fixed-Route Ride Times** In general, PVTA strives to keep all paratransit trips under 60 minutes in duration. However, there are times when trips exceed 60 minutes in duration, especially when those trips cover great distances (e.g., Westfield to Hadley).

ADA standards require that paratransit ride times not exceed the ride time of a comparable fixed-route trip. In most cases, comparable ride times for these long-distance trips is substantially longer than the paratransit ride time (e.g., 70 minutes for paratransit, 120 minutes for fixed route). More information on this program can be found on the PVTA website at <a href="https://pvta.com/mobility.php">https://pvta.com/mobility.php</a>

#### PVTA Northampton Micro-Transit Pilot

In an effort to provide a more flexible alternative to a lower performing route, PVTA began its first microtransit program in 2024 with the Northampton Micro-Transit Pilot. The NOHO Shuttle provides door-to-door service in Northampton to all riders without eligibility requirements. More information on the program can be found at <a href="https://pvta.com/info.php">https://pvta.com/info.php</a>.

#### PVTA's Fares and Fare Media

In October of 2024, the Commonwealth of Massachusetts awarded \$30 million in grants to 13 Regional Transit Authorities (RTAs) in Massachusetts to provide year-round, fare free public transportation services. The funding builds off two years of successful pilot programs. As part of this program, PVTA has operated fare free since November 2024 and is expected to remain free at least until June 2026. Apart from this program, the current fare prices and policies have been in effect since July 1st, 2018, as shown below in Figure 3.5

Table 3: PVTA Fare Schedule

Fixed Route Bus Fares:	Price:	Discount Price:
One Ride (Regular)	\$ 1.50	\$ 1.40
One Ride (E&D)	\$ 0.75	
One Ride (Child)	\$ 0.90	
Transfer (Regular)	\$ 0.25	
Transfer (E&D)	\$ 0.10	
One Ride with Transfer (Regular)	\$ 1.75	
One Ride with Transfer (E&D)	\$ 0.85	
One Ride with Transfer (Child)	\$ 1.15	
31 Day Pass (Regular)	\$ 54.00	\$ 52.00
31 Day Pass (E&D)	\$ 26.00	\$ 24.00
7 Day Pass	\$ 15.00	
1 Day Pass	\$ 3.50	
ADA and Senior Van Fares:	Price:	
Trip within town	\$ 3.00	
Trip to surrounding town	\$ 3.50	
Trip beyond surrounding town, but within PVTA service area	\$ 4.00	
Trip beyond 3/4 mile	\$ 5.00	
20-pack of ride tickets (within town)	\$ 57.00	
10-pack of 50-cent ride tickets	\$ 4.75	

#### New Fare Media at PVTA

PVTA first implemented the BusPlus+ mobile ticketing App in July 2021. BusPlus+ is the official mobile ticketing app of the Massachusetts Department of Transportation. The app allows passengers to purchase and use intercity and commuter bus tickets instantly on regional transit authorities across the commonwealth. The app allows passengers to plan a trip by selecting the origin, destination, choose the type of ticket and quantity, create an account, and link credit/debit cards to complete checkout and activate tickets to show to the bus driver. Although an internet connection is required to make purchases, tickets can be used offline. All personal information and payments are securely transmitted and stored. Currently customers can also purchase passes at Big Y market locations and PVTA Customer Service at Holyoke Transit Center and Union Station.

# Franklin Regional Transit Authority (FRTA)

The FRTA is the primary transit authority serving Franklin County. The FRTA has the largest service area of any transit authority in the Commonwealth and serves 41 towns in Franklin, Hampshire, Hampden, and Worcester Counties. Twenty-three of the twenty-six communities within Franklin County are members of the FRTA (all except Leverett, Monroe, and Sunderland). The Franklin Regional Transit Authority provides fixed route and paratransit services in Hampden, Hampshire, and Worcester Counties. FRTA also provides complementary ADA paratransit service, non-ADA demand response service in 35 municipalities two pilot FRTA Access micro-transit programs, and a Med-Ride program with volunteer drivers.

#### FRTA Fixed Route

FRTA operates eight fixed routes, including three routes that connect to other transit systems outside of Franklin County; two of these routes connect to communities in the Pioneer Valley region (and to the PVTA system):

- Route 31 operates between the Olver Transit Center in Greenfield and the Academy of Music in downtown Northampton via the communities of Deerfield, Whatley, and Hatfield. This route is the busiest route in the FRTA system (27,917 passengers in 2019).
- Route 23 operates between Olver Transit Center in Greenfield and the Haigis Mall on the University of Massachusetts campus in Amherst.

#### FRTA Paratransit and Senior Demand Response Service

The FRTA provides ADA Paratransit Services for disabled individuals who are located within ¾ of a mile of a fixed route service. This is a curb-to-curb service, although door to door service will be provided if requested at the time of the reservation. The cost for ADA service is typically twice the fare of the regular fixed route fare.

There are 17 communities in the Pioneer Valley region that contract with the Franklin Region Transit Authority (FRTA), based in Greenfield, for paratransit van service through their local councils on aging. These towns are Blandford, Chester, Chesterfield, Cummington, Goshen, Granville, Hatfield, Huntington, Middlefield, Montgomery, Plainfield, Russell, Southampton, Southwick, Tolland, Westhampton, and Worthington.

The FRTA Med-Ride Program provides transportation for elderly residents (over 60 years old) in Franklin County who need to travel outside of the county for medical purposes.

FRTA Demand Response is only for clients 60 and over who have had their application approved. rides for each of these communities with the exception of Tolland and Granville. These communities do not currently have senior or disability-based transportation options. Because these communities are located in the furthest western and southern portions of the PVMPO region, they are not within the ¾ mile buffer of any fixed route bus service in the region and therefore no ADA paratransit service is available. Senior dial-a-ride service is offered for people aged 60 and older through municipal senior centers. In some cases, pre-certification of eligibility, hours of operations, fares and service frequency vary by town. More information on FRTA Demand Response can be found on their website at <a href="https://www.frta.org">https://www.frta.org</a>

#### FRTA Access Program

The Access program, which began as a successful pilot, was formally launched by FRTA in 2020 as an ondemand, flexible transit option from regular fixed route service. The Access program allows passengers to schedule door-to-door trips through a mobile app as well as through an online portal similar to private ridesharing services like Uber and Lyft. The program is open to the public and there are no eligibility requirements. Trips are filled *on* a first come-first serve basis and restricted to certain "zones" established by the FRTA. Access is available seven days a week with fares based on geographic zones and travel within those zones. The program began with four (4) zones, in Franklin County and the success of the program has led FRTA to explore expanding the program to adjacent, rural communities in Hampden and Hampshire counties, referred to by the agency as the Southern Hilltowns.

#### FRTA Ridership Trends

From FY 2015 to FY 2019, FRTA had an annual system ridership average of 169,000 riders, peaking at 180,403 riders in FY 2015 (Figure 11). From this peak ridership in 2015, during the following fiscal years the number of riders began to decline. In FY 2018 ridership began to increase again likely as a result of FRTA's system reconfiguration. Demand response has also had a decline in riders from 31,280 at the peak to its lowest number of riders - 24,466 in 2018. Ridership for demand response was declining due to natural attrition. However, demand response ridership increased in 2019 because of a contract FRTA established with the Sheriff's Office. Each year, FRTA's ridership consists primarily of riders using fixed route service (84 percent) compared to demand response (16 percent).

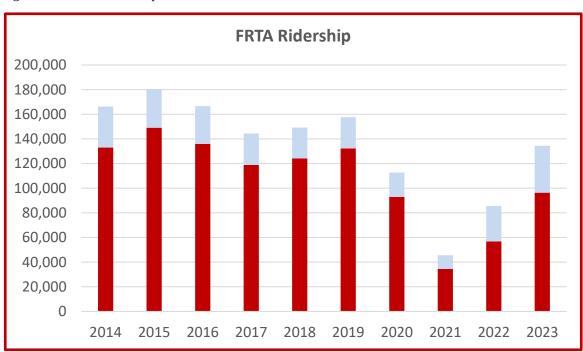


Figure 10: FRTA Ridership

Source: https://www.transit.dot.gov/ntd/transit-agency-profiles/franklin-regional-transit-authority

## **Senior Transportation**

## Council on Aging (COA) and Senior Center Vans

Councils on Aging (COAs) are municipal entities that oversee local senior centers that provide programming, services, and support for older adults in their community. Each Council on Aging determines its own priorities based on local needs and resources, making adult community centers, sometimes called senior centers, a welcoming place for older adults who wish to remain independent in their community. All municipal agencies provide support, local outreach, social and health services, advocacy, and resources to older adults, their families, and caregivers. Working together and often supported by a volunteer network, Councils on Aging and adult community centers serve as a link to older adults by providing important support services in the community. One of the key support services provided by COAs is senior transportation, or more specifically, providing safe and dependable transportation for errands, appointments, and more through the use of senior vans.

COA senior vans provide limited public transportation for older adults that requires scheduling, serves specific destinations, and is funded through the COA, RTA, non-profits agencies or other providers. All 43 communities in the Pioneer Valley have an active COA, and 84% of them provide senior transportation. PVTA coordinates with COA's in East Longmeadow, Longmeadow, Hampden, Agawam, Hadley, and Ware. There are seven (7) communities with COA's that do not provide senior transportation, these include the towns of Granville, Holland, Middlefield, Pelham, Plainfield, Wales, and Westhampton. Some of these communities, however, do benefit from other RTA and non-profit provided senior transportation as shown on Table 3. More information on Councils on Aging and Senior services can be found on the agency website. https://mcoaonline.org/

#### Hilltown Easy Ride

The Hilltown Easy Ride, van service is a senior transportation provider established through a partnership with the Hilltown Community Development Corporation, the Hilltown Community Health Center and the FRTA. The Hilltown Easy Ride is designed for the convenience of seniors over 60 and veterans residing in Blandford, Chester, Chesterfield, Cummington, Goshen, Huntington, Middlefield, Montgomery, Plainfield, Russell, and Worthington. Their primary goal is to provide transportation in rural areas lacking other transportation options. In addition to regularly scheduled shopping trips to Northampton, riders may also get rides to medical appointments and attend social trips through the local Councils on Aging (COAs). Riders must be pre-approved for eligibility. More information on the Hilltown Easy Ride, including hours of operation, cost and scheduling can be found on the agency website. <a href="https://www.hilltowncdc.org/">https://www.hilltowncdc.org/</a>

#### SCM Elderbus

The SCM Elderbus is a private non-profit that works with the Worcester Regional Transit Authority (WRTA)to provide transportation services to seniors and people with disabilities residing in twenty-two (22) communities in central Massachusetts. Three communities in the Pioneer Valley benefit from this service, including the towns of Brimfield, Holland, and Wales. SCM Elderbus provides transportation to and from medical appointments. Shopping, banking, trips to the local pharmacy, work-related trips, social and recreational trips. More information on the SCM Elderbus, including hours of operation, cost and scheduling can be found on the agency website. <a href="https://www.elderbus.org/">https://www.elderbus.org/</a>

Table 4: Senior Transportation Providers by Community

Senior Transportation Providers			
COA Senior Vans		Hilltown Easy Ride	SCM Elderbus
<ul> <li>Agawam</li> <li>Blandford</li> <li>Brimfield</li> <li>Chester</li> <li>Chicopee</li> <li>East Longmeadow</li> <li>Hampden</li> <li>Holyoke</li> <li>Longmeadow</li> <li>Ludlow</li> <li>Monson</li> <li>Montgomery</li> <li>Palmer</li> <li>Russell</li> <li>Southwick</li> <li>Springfield</li> <li>Tolland</li> <li>West Springfield</li> <li>Westfield</li> <li>Wilbraham</li> </ul>	<ul> <li>Amherst</li> <li>Belchertown</li> <li>Chesterfield</li> <li>Cummington</li> <li>Easthampton</li> <li>Goshen</li> <li>Granby</li> <li>Hadley</li> <li>Hatfield</li> <li>Huntington</li> <li>Northampton</li> <li>South Hadley</li> <li>South ampton</li> <li>Ware</li> <li>Williamsburg</li> <li>Worthington</li> </ul>	<ul> <li>Blandford</li> <li>Chester</li> <li>Montgomery</li> <li>Russell</li> <li>Chesterfield</li> <li>Cummington</li> <li>Easthampton</li> <li>Goshen</li> <li>Huntington</li> <li>Middlefield</li> <li>Plainfield</li> <li>Worthington</li> </ul>	<ul> <li>Brimfield</li> <li>Holland</li> <li>Wales</li> </ul>

# **Medical Transportation**

Non-emergency medical transportation is essential for vulnerable users in the Pioneer Valley. Most of these services are managed by the state and can be accessed through the Massachusetts Human Service Transportation (HST) Office. The HST Office manages transportation for six state agencies in Massachusetts: MassHealth, Department of Developmental Services (DDS), Department of Public Health's Early Intervention Program (EI), Massachusetts Rehabilitation Commission, Massachusetts Commission for the Blind, and Department of Mental Health. Eligibility for transportation services rests with those agencies. The HST Office Mission: To promote access to health and human services, employment, and community life by managing a statewide transportation brokerage network for eligible consumers and by providing technical assistance and outreach strategies in support of local mobility and transportation coordination efforts especially for transportation-disadvantaged Massachusetts residents.

## MassHealth PT-1 Transportation

MassHealth provides non-emergency medical transportation for both ambulatory and non-ambulatory MassHealth members statewide who are going to MassHealth covered services. This transportation is provided through a PT-1 form, and the form is the authorization to transport a member to a specific location. In the Pioneer Valley, MassHealth PT-1 transportation is delivered through contract with the Montachusett Regional Transit Authority (MART). MassHealth provides non-emergency transportation to thousands or passengers in the Pioneer Valley to appointments throughout the region and as far as Worcester, MA, and Boston. More information about this program can be found on the agency website at <a href="https://www.mass.gov/transportation-for-masshealth-members">https://www.mass.gov/transportation-for-masshealth-members</a>

# Mass General Hospital Shuttle

Mass General Brigham-Cooley Dickinson Hospital in Northampton provides Pioneer Valley residents access to health care services at Massachusetts General Hospital, Brigham and Women's Hospital, and Mass Eye and Ear services in Boston. More information about this program can be found on the agency website at <a href="https://www.cooleydickinson.org/">https://www.cooleydickinson.org/</a>

A listing of other non-emergency medical transportation providers in the Pioneer Valley can be found in Table 4. A more extensive list of providers can be seen in <u>Appendix 1</u>.

Table 5: Non-Emergency Transportation Providers

Non-Emergency Medical Transportation Providers			
Hampden/Hampshire	Franklin	Statewide	
DAV Shuttle Baystate Shuttle-Springfield Highland Valley Elder Services Mass General Hospital Shuttle	Baystate Shuttle-Franklin LifePath Rides for Health	MassHealth PT-1 Transportation	

#### Microtransit

## Quaboag Connector

The Quaboag Connector is an affordable, demand-response shuttle service operated by the Quaboag Valley Community Development Corporation in partnership with the Health Foundation of Western Mass and the Town of Ware. The Quaboag Connector serves 10 towns in the Quaboag Valley of Central and Western Massachusetts. These towns are located outside the trunk lines of the Pioneer Valley Transit Authority (PVTA) and the Worcester Regional Transit Authority (WRTA), so access to public transit is extremely limited.

Since its inception in 2017, the Quaboag Connector has meet community needs and bridge gaps in public transportation options, expanding mobility for seniors, veterans, people with disabilities, and people in need of rides to jobs and medical appointments through partnerships with local municipalities, RTAs, health care providers, and employers. The purpose of the Quaboag Connector is to provide transportation to and from the following:

- Jobs and employment-related services.
- Education related services, including E2E: Education to Employment, the Quaboag Region Workforce Training and Community College Center located in Ware.
- Needed social services in the region; and
- Connections to the Pioneer Valley Transit Authority's (PVTA) trunk lines via the Palmer village shuttle and Ware shuttle operated by PVTA, as well as to Five College bus service in Belchertown, and to the Worcester Regional Transit Authority's (WRTA) trunk line in Brookfield.

More information on the Quaboag Connector, including hours of operation, cost and scheduling can be found on the agency website. <a href="https://rideconnector.org/">https://rideconnector.org/</a>

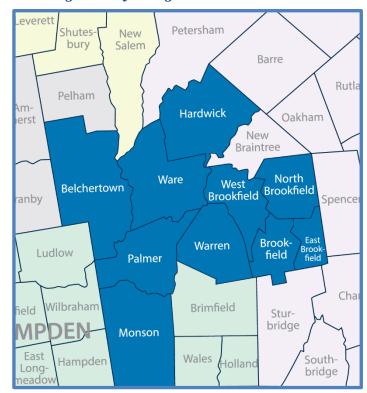


Figure 11: Quaboag Connector Service Area

Map 8: RTA & Senior Van Service Areas

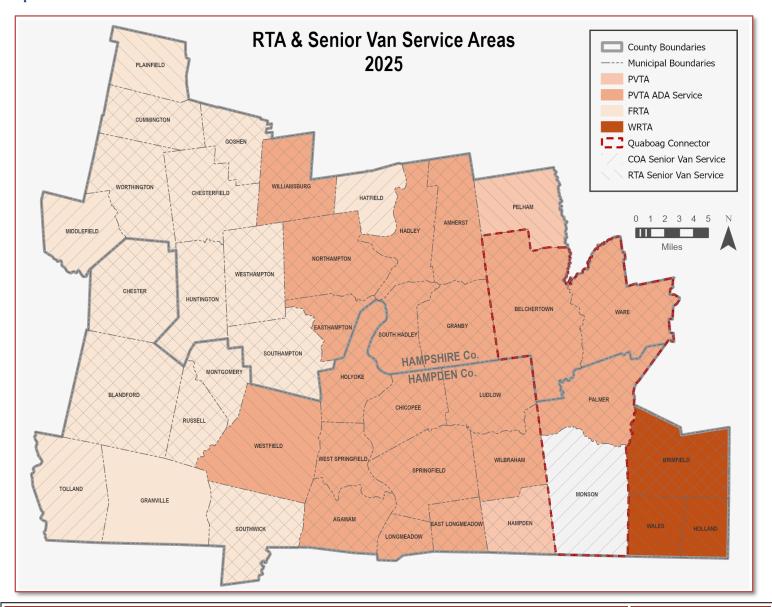


Table 6: Hampden County RTA and COA Coverage

HAMPDEN COUNTY	Fixed Route Transit Service	RTA Region	PVTA Senior Vans	PVTA Paratransit	FRTA Demand Response (Seniors)	FRTA Access Program	WRTA SCM Elderbus	Quaboag Connector	Hilltown Easy Ride	Hilltown Elder Network (HEN)	COA Rides for Seniors	COA Rides for Seniors (With Drivers)
Agawam	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	Yes
Blandford	No	FRTA	No	No	Yes	No	No	No	Yes	No	Yes	Yes
Brimfield	No	WRTA	No	No	No	No	Yes	No	No	No	Yes	No
Chester	No	FRTA	No	No	Yes	No	No	No	Yes	No	Yes	Yes
Chicopee	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	Yes
East Longmeadow	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	Yes
Granville	No	FRTA	No	No	No	No	No	No	No	No	No	No
Hampden	No	PVTA	Yes	No	No	No	No	No	No	No	Yes	Yes
Holland	No	WRTA	No	No	No	No	Yes	No	No	No	No	No
Holyoke	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	Yes
Longmeadow	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	Yes
Ludlow	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	Yes
Monson	No	No RTA	No	No	No	No	No	Yes	No	No	Yes	Yes
Montgomery	No	FRTA	No	No	Yes	No	No	No	Yes	No	Yes	Yes
Palmer	Yes	PVTA	Yes	Yes	No	No	No	Yes	No	No	Yes	No
Russell	No	FRTA	No	No	Yes	No	No	No	Yes	No	Yes	Yes
Southwick	No	FRTA	No	No	Yes	No	No	No	No	No	Yes	No
Springfield	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	Yes
Tolland	No	FRTA	No	No	No	No	No	No	No	No	Yes	Yes
Wales	No	WRTA	No	No	No	No	Yes	No	No	No	No	No
West Springfield	Yes	PVTA	No	Yes	No	No	No	No	No	No	Yes	Yes
Westfield	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	Yes
Wilbraham	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	Yes

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Table 7: Hampshire County RTA and COA Coverage

HAMPSHIRE COUNTY	Fixed Route Transit Service	RTA Region	PVTA Senior Vans	PVTA Paratransit	FRTA Demand Response (Seniors)	FRTA Access Program	WRTA SCM Elderbus	Quaboag Connector	Hilltown Easy Ride	Hilltown Elder Network (HEN)	COA Rides for Seniors	COA Rides for Seniors (With Drivers)
Amherst	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	Yes
Belchertown	Yes	PVTA	Yes	Yes	No	No	No	Yes	No	No	Yes	Yes
Chesterfield	No	FRTA	No	No	Yes	No	No	No	Yes	Yes	Yes	No
Cummington	No	FRTA	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes
Easthampton	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	No
Goshen	No	FRTA	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes
Granby	No	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	Yes
Hadley	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	Yes
Hatfield	Yes	FRTA	No	No	No	No	No	No	No	No	Yes	Yes
Huntington	No	FRTA	No	No	Yes	No	No	No	Yes	No	Yes	Yes
Middlefield	No	FRTA	No	No	Yes	No	No	No	Yes	No	No	No
Northampton	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	Yes
Pelham	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	No	No
Plainfield	No	FRTA	No	No	Yes	No	No	No	Yes	Yes	No	No
South Hadley	Yes	PVTA	Yes	Yes	No	No	No	No	No	No	Yes	Yes
Southampton	No	FRTA	No	No	Yes	No	No	No	No	No	Yes	Yes
Ware	Yes	PVTA	Yes	Yes	No	No	No	Yes	No	No	Yes	Yes
Westhampton	No	FRTA	Yes	No	Yes	No	No	No	No	Yes	No	No
Williamsburg	Yes	PVTA	Yes	Yes	No	No	No	No	No	Yes	Yes	Yes
Worthington	No	FRTA	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes

# Other Transportation

The Pioneer Valley is served by two major commercial motor coach bus carriers that provide scheduled intercity service to destinations within and outside of the Pioneer Valley region. Intercity transportation is also provided by passenger rail services from Amtrak and CT Rail from the region's major transportation hub at Springfield Union Station, Intercity rail and bus service can also be found in Holyoke, Northampton and outside the region in Greenfield and Worcester, MA. Limited intercity bus serve can also be found in Northampton, Amherst Center, and UMass Campus. Taxis, shuttles and transportation network companies like Uber and Lyft provide on-demand, door-to-door transportation in the region but are more limited in rural communities. The closest commercial airport is Bradley International Airport (BDL), the 2nd largest airport in New England, located 20 miles outside of the Pioneer Valley near Hartford, CT.

#### **Bus Lines**

The commercial motorcoach bus passenger market in New England complements intercity service offered by regional transit agencies. In the Pioneer Valley, two intercity carriers offer intercity service. Bus Terminals and Service Locations include Springfield Union Station Located at 55 Frank B Murray Street in downtown Springfield, the Northampton Bus Terminal at One Roundhouse Plaza.

Peter Pan Bus Lines has served the region for more than 75 years. The company carries the most commercial passengers in the region, providing daily service to destinations within and outside the Pioneer Valley. The carrier has two primary routes offering service four times a day: Amherst to Boston (via Springfield and Worcester), UMass Amherst to Boston (via Worcester) and Springfield to New York City. Peter Pan also operates one trip a day to and from Albany, NY. More information is available at <a href="https://peterpanbus.com/">https://peterpanbus.com/</a>

Greyhound Lines, Inc., based in Dallas, Texas, serves approximately 3,700 destinations in North America. Greyhound is owned by Flix North America, Inc. from Munich, Germany. Terminals in the Pioneer Valley include Northampton and Springfield. Greyhound operates East-West service from Albany through Springfield to Worcester and Boston in addition to North-South service along I-91. More information is available at <a href="https://www.greyhound.com/">https://www.greyhound.com/</a>

### Passenger Rail

Passenger rail in and around the Pioneer Valley region has greatly expanded with additional North/South intercity service between Springfield, Hartford, and New Haven via Connecticut Rail (CT Rail) and expanded Service between Springfield and New York City via Amtrak. Limited East/West service between Springfield-Boston and Albany, NY has remained unchanged. Current efforts are underway to expand passenger rail service between Boston, Springfield and Pittsfield via the <a href="MassDOT East-West Passenger Rail Study">MassDOT East-West Passenger Rail Study</a>

The CT Rail Hartford Line provides Southbound Services from Springfield to New Haven via Hartford Line either Amtrak or CT Rail trains. This line operates as a daily commuter service to Springfield Union Station. More information is available at <a href="https://hartfordline.com/">https://hartfordline.com/</a>

Amtrak also provides direct service between Greenfield and Springfield, via the Valley Flyer and service from Springfield to Washington D.C. via the Northeast Corridor train, with major stops at Hartford, New York City and Philadelphia. Amtrak's Vermonter trains travels between Washington D.C. and St. Albans Vermont with stops in Springfield, Holyoke, Northampton, and Greenfield before continuing north to Vermont. The Lake Shore Limited serves Springfield with daily service between Chicago and Boston via Pittsfield, MA and Albany, New York. More information can be found at <a href="https://www.amtrak.com/">https://www.amtrak.com/</a>

#### Taxi and Shuttle

There are 31 taxi-based companies in the Pioneer Valley. Many of these companies offer service to and from both Bradley International Airport in Connecticut and Logan International Airport in Boston. Taxis serve as a needed service within the Pioneer Valley due to gaps in fixed-route transit and areas of low car ownership. In addition to providing a gap service between, taxis offer transportation to the unbanked and underbanked. A traditional hub for taxi service is the use of taxi stands in many metropolitan communities but there are currently no registered taxi stands in Western Massachusetts.

#### Informal Taxi and Shuttle Services

Informal Taxi and shuttle services include licensed and other carriers focused on transporting older adults and disabled customers who do not use paratransit services offered by local RTAs because: 1) their destinations and/or requested hours of service were outside the ADA service area; 2) they did not wish to apply for ADA eligibility to use the paratransit service; or 3) they required or desire more personal care than PVTA paratransit vehicle operators are allowed to offer (i.e., walking assistance into medical offices, help with shopping, waiting during appointments). Some operators offer trips to destinations not covered by the RTA network such as local farmers market or seasonal works sites like Six Flags Amusement Park in Agawam. Some operators used lift-equipped vans, while others used unmarked mini-vans.

## Transportation Network Companies (Rideshare)

Transportation Network Companies (TNCs) are private transportation operators that provide on-demand, door-to-door transportation. Rideshare companies like Uber and Lyft provide this service in some parts of the Pioneer Valley. TNC drivers are recruited from the general public and work as contractors. In most cases, TNC drivers use their own vehicles and pay for their own vehicle maintenance. TNC drivers use contract through an app and these apps function as a one-stop hub for all available independent drivers within a region. The cost to the consumer is related to the miles driven. TNCs allow for extended access beyond traditional public transit. Third party TNC vendors offer assistance in using TNC technology. This allows help for seniors or individuals with disabilities in scheduling rides. Riders rate drivers. These third-party vendors provide an additional driver screening tool. TNCs are generally not available in the more rural parts of the region.

### Car-Share and Micromobility

Zip Car is an online membership based national car sharing service. These cars are housed at Smith College and among the Five Colleges in Northampton. ValleyBike is a micromobility bikeshare program that allows users to use electric bikes via online reservation. ValleyBike are available throughout the region, including Springfield, West Springfield, Holyoke, Northampton, and others. Car-share and micromobility are available near public transit hubs and are a key first mile/last mile component of the public transit network.

# **Transportation Coordination**

# Regional Coordinating Councils

Regional Coordinating Councils (RCCs) on community transportation are voluntary coalitions where representatives of human service agencies, state agencies, transit authorities, regional planning agencies, consumers, advocates, and other stakeholders can convene to discuss the transportation needs of area older adults, people with disabilities, and low-income commuters, and to brainstorm ways to collaborate on solutions. Each RCC is different and reflects local priorities. Regional boundaries are not rigid, and towns may choose to participate in more than one RCC.

RCCs foster information-sharing and collaboration by offering an opportunity for human service agencies, transportation providers, and advocates to come together to share information and build relationships. In addition, many RCCs have worked together on short-term projects, and a few have undertaken longer-term initiatives. Examples of these projects include:

- Needs Assessment and Transportation Inventories:
- Promoting Fixed-Route Services:
- Partnering with Healthcare:
- Operating Transportation Services:

RCCs have also collaborated to plan, fund, and implement additional services or pilot programs including the Hilltown Easy Ride and the Quaboag Connector. There are five Regional Coordinating Councils in the region, the Pioneer Valley, the Franklin County Transit Advisory Council, the Hilltown Coordinating Council, the Quaboag, and Central Mass Councils. More information on Regional Coordinating Councils can be found from the MassDOT website at <a href="https://www.mass.gov">https://www.mass.gov</a>

Table 8: Regional Coordinating Councils in the Pioneer Valley

Regional Coordina	ting Councils in the Pioneer Valley	
RCC	Coverage Area	Contact
Pioneer Valley	Agawam, Amherst, Chicopee, East Longmeadow, Easthampton, Granby, Hadley, Hampden, Hatfield, Holyoke, Longmeadow, Ludlow, Monson, Northampton, South Hadley, Springfield, West Springfield, Westfield, Wilbraham	Carmen Rosa, Stavros https://www.stavros.org/
Franklin County Transit Advisory Committee	Ashfield, Bernardston, Buckland, Charlemont, Colrain, Conway, Deerfield, Erving, Gill, Greenfield, Hawley, Heath, Leverett, Leyden, Monroe, Montague, New Salem, Northfield, Orange, Shelburne, Shutesbury, Sunderland, Warwick, Wendell, Whatley	Michael Perrault, FRTA https://www.frta.org/
Hilltown	Becket, Blandford, Chester, Chesterfield, Cummington, Goshen, Granville, Haydenville, Hinsdale, Huntington, Middlefield, Williamsburg	Joan Griswold, Hilltown CDC https://www.hilltowncdc.org/
Quaboag	Belchertown, Ware, Palmer, Monson	Jen Healy, Quaboag Valley CDC <a href="https://qvcdc.org/">https://qvcdc.org/</a>
Central Mass	Brimfield, Holland, Wales	Constance Mellis, CMCPC <a href="https://cmrpc.org/">https://cmrpc.org/</a>

# **Public Input and Transportation Coordination**

Federal law requires that a coordinated plan be developed through a process that includes representatives of public, private, and non-profit transportation and human services providers and participation by the public. This Coordinated Plan was developed using several forms of participation and outreach in order to solicit feedback from all sectors of the public transit community as well as everyday members of the public represented of the target populations discussed, older adults, people with disabilities and low-income members of the community.

# **Public Listening Sessions**

The Pioneer Valley Planning Commission (PVPC) held several Human Services Transportation Plan Listening Sessions around the region at senior centers, libraries, and other public venues in order to determine the transportation needs of the community. PVPC selected communities that are currently limited and/or underserved by public transportation in order to determine where the greatest needs remained. PVPC also held virtual listening sessions to further engage the public who were unable to attend meetings in person.

Listening Sessions were conducted both in-person and virtually in compliance with the Open Meeting Law, which extended the option for virtual attendance to public meetings to June 30, 2027, PVPC utilized Massachusetts Guidelines for Successful Virtual Public Meetings and complied with the approved Public Participation Plan. Topical survey questions were administered at each meeting and solicited for responses. The following agencies/locations hosted the listening sessions:

# **Local Listening Sessions**

- Huntington Council on Aging (6/5/24)
- Palmer Library (7/2/24)
- Hadley Council on Aging (7/18/24)
- WMTAN Transportation Forum (4/11/25)
- Williamsburg Senior Café (6/16/25)
- Springfield Live and Learn (8/26/25)

# **Regional Meetings**

- HSTP Virtual Meeting #1 (6/26/24)
- WMTAN Monthly Meeting (7/11/24)
- HSTP Virtual Meeting #2 (6/9/25)
- Joint Trans Committee (4/9, 6/11, 8/31/25)
- PVMPO Meeting (6/23, 7/22, 8/26/25)
- HSTP Virtual Meeting #3 (8/20/25)

## **Group Coordination**

PVPC has been an active member of the Western Massachusetts Transportation Advocacy Network (WMTAN), a collective of transportation advocates, enthusiasts, and users imagining a more connected future for Western Massachusetts. PVPC worked with this regional advocacy group to solicit information on the public transportation needs of the community. PVPC gave a formal presentation at its regular public meeting (July 11, 2024) and hosted a panel discussion at WMTAN's Annual Western Massachusetts Transportation Forum (April 11, 2025). This forum was attended by over 100 participants including local and state elected officials, public transportation providers, and various transportation advocates.

The comments, suggestions, and recommendations from this forum and from the WMTAN agency itself were used in the development of this Coordinated Plan and the development of the plan recommendations. Presentations, and recorded minutes have been included in this document. Our community has come together to pool our resources and work as a team to provide enhanced mobility for our seniors and individuals with disabilities. More information about WMTAN and their annual forum can be found on the agency website at <a href="https://wmtan.org/">https://wmtan.org/</a>.

PVPC also worked with several other regional agencies in order to obtain more specific public transportation needs of the region, including the area's Regional Transportation Authorities (RTAs), Regional Coordinated Councils (RCCs), neighboring MPOs and other non-profits, community development groups and other private agencies concerned about public transportation services in the region.

- Pioneer Valley Transit Authority
- Franklin Regional Transit Authority
- Franklin Transit Regional Coordinating Committee
- Quaboag Valley Community Development
- Franklin MPO
- Pioneer Valley MPO
- Central Massachusetts MPO
- Hilltown Community Development

# **Summary of Community Needs**

This Coordinate Plan summarizes the extent of public transportation needs in the Pioneer Valley based on the public input received, community coordination and outreach.

## Geographic Isolation

Only half of all cities and towns in the region have access to regular, fixed route transit and paratransit service (49%) provided primarily by PVTA.<sup>8</sup> The remaining communities without service can be found in the rural parts of the region outside of the PVTA service area, mostly served by FRTA senior demand response and other senior vans. These rural areas include the Hilltowns in the western part of the region, and some eastern parts of Hampshire County in the Quabbin Valley, and eastern Hampden County in the Quaboag Valley area. Because of low population density and limited infrastructure, regular fixed route service to these regions is more difficult. The lack of reliable transportation in these rural areas slows economic recovery and future development.

PVTA expanded service to the rural Quaboag Valley with shuttles to the towns of Ware and Palmer with connections to Springfield. In 2021, PVTA began intercity service from Amherst to Worcester, Mass with stops in the rural towns of Belchertown and Ware among other towns outside of the region. With regard to the Hilltowns, in 2024, PVTA expanded intercity service between Amherst and Greenfield, with stops in Deerfield. A planned inter agency service between PVTA/FRTA and Berkshire Regional Transit Authority (BRTA) will extend limited service to the Hilltowns via service routes to Cummington and extended limited fixed route service to the Hilltowns and Franklin County.

While the larger cities within the region such as Springfield, Holyoke, Northampton, and Amherst have access to regular fixed route transit, some passengers are challenged with service hours that don't begin early enough, or hours that aren't compatible with late work shifts. Limited weekend and Sunday service present reliable concerns by passengers. Between 2023 and 2025, PVTA has expanded service hours and added Sunday service to several routes using additional funding from the Massachusetts Fairshare Act. The agency is also in the process of converting reduced no school service routes into full-service routes with standard service throughout the year.

### Limited Paratransit and Senior Vans

While fixed route communities benefit from paratransit or ADA service, this service is limited to the federal minimum of service within ¾ of a mile of fixed transit routes. This leaves communities with paratransit service based on address and location, not on actual need. Paratransit service also has strict eligibility requirements that vary based on service provider. While PVTA has an in-person option, FRTA requires passengers to apply by mail. Many passengers recommend that there should be an online option for

<sup>&</sup>lt;sup>8</sup> Analysis of data collected by PVPC staff as seen on Table 6 and Table 7

eligibility. The questions for eligibility are often highly personal and inconsistent. There's a lack of transparency regarding approvals and passengers who are forced to reapply each year and risk not being certified for the following year.

Some passengers have reported bad or negative interactions with RTA customer service personnel. There appears to be less patience with ADA riders on fixed routes who need more time for pick-up or who have had medical appointments canceled at the last minute outside of their control.

The vast majority of communities in the region, however, do have access to Council on Aging (COA) operated senior vans (84%). While these vans have no disability requirements, they do tend to be restricted to older adults age 60+ years who live in the town and only serve a limited number of destinations for medical, shopping and some recreational purposes. This presents a challenge for people under 60 who are not eligible to ride on the van, although they are low-income and unable to drive.

Senior vans have limited hours and sometimes, even with available vehicles, there are not enough drivers. Most vans are non-commercial passenger vehicles that do not require a CDL to operate. For this reason, some rural communities in the Hilltowns rely on volunteer drivers while the Town or the COA is responsible for fuel and repair needs. Although the service is provided for the time being, it is not a sustainable option for rural communities in desperate need of transportation.

#### More On-Demand Service Needed

The Pioneer Valley region has successfully begun incorporating on-demand and micro-transit services as a public transportation option in the region. While most cities in the region have access to commercial sources of public transportation provided by taxi cabs, Uber and Lyft services, these providers are unavailable in the rural areas of the region. The Quaboag Connector has fulfilled this gap in southeastern Hampden and Hampshire County through a partnership with Quaboag Valley Community Development Corporation (QVCDC) and the Town of Ware. This service, however, is unable to expand due to limited funding and the limited number of available vehicles. PVTA has experimented with expanding micro-transit service by replacing the low performing Northampton Senior shuttle with the NOHO Shuttle, an on-demand response shuttle open to all passengers without age restrictions or eligibility requirements. The success of this pilot will determine if PVTA will operate other on-demand or micro-transit services without eligibility requirements

The Access Program, operated by FRTA, is a successful on-demand micro-transit program but it currently only operates in Franklin County. Passengers have repeatedly expressed the need to expand the service into Hampden and Hampshire County, particularly the southern Hilltown communities. FRTA has worked with the Hilltown CDC to explore expanding the program into several Hilltown communities. The communities of Chesterfield, Cummington, Goshen, Plainfield, and Worthington are in the next phase of expansion. FRTA has also considered interest in expanding into other communities like Blandford, Chester, Huntington, Middlefield, Montgomery, and Russell. A 2025 award from <a href="MassDOT's Transit Connectivity Grant">MassDOT's Transit Connectivity Grant</a> will allow FRTA to expand the Access Program to Southwick and Southampton, in a partnership with PVTA to also bring fixed route service to that community.

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<sup>&</sup>lt;sup>9</sup> Analysis of data collected by PVPC staff as seen on Table 6 and Table 7

PVPC has developed an assessment process for determining program eligibility and the next probable communities for the Access Program expansion. This assessment was developed based on demographic needs (number of older adults, low-income population) versus existing access to fixed routes and other forms of community-based transportation. The highest scoring communities stood out as the most feasible. Based on this assessment, the following Hilltown communities are recommended for Access Program expansion.

Table 9: Proposed Access Program Expansion

Recommended for		<u> </u>
Immediate Expansion	Secondary Expansion Areas	Tertiary Expansion Areas
Blandford	Chester	Granville
Chesterfield	Hatfield	Tolland
Cummington	Huntington	Westhampton
Goshen	Middlefield	
Montgomery	Russell	
Plainfield	Southampton	
Southwick	·	
Worthington		

## Gaps in Service

In addition to describing geographic areas that lack public transportation service, service gaps also detail limitations in service even with areas that have regular public transportation. For this, the plan studied if there are times of the day or week when people cannot get transportation assistance if they need it, or if there Is enough service at night and on the weekends. As is defined by this Coordinated Plan, service gaps also identify particular groups of people within the community who need transportation assistance but are not eligible for existing programs, including passengers ineligible for senior vans or other supplementary service when this is the only form of public transportation in their community. Finally, service gaps can describe the financial hardship associated with public transportation if pricing is beyond the means for certain passengers. Fortunately, the Commonwealth of Massachusetts has used Fairshare Act funding to make grants available for fare free service since November of 2023. Efforts are being made to extend fare free service in the future.

### The Hilltowns

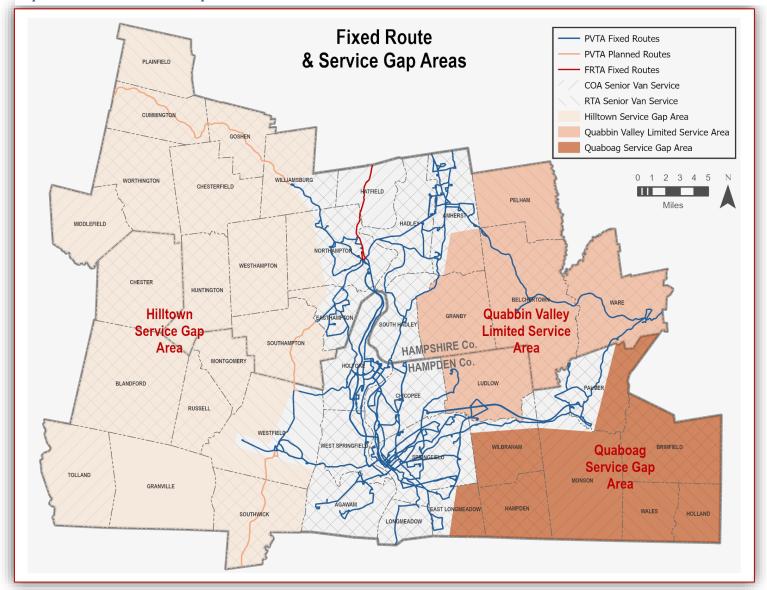
The rural communities of western Hampden and Hampshire counties, collectively known as the Hilltowns, are home to over 34,000 people and is the most readily identifiable location of geographic service gaps. On average, nearly a quarter of the population (24%) are older adults aging in place, many of whom no longer have a driver's license. Although these communities are listed under the FRTA service area, there is currently no fixed route service within these communities. The low population density, geographic distance, and varying topography of this area in communities like Chester (pop. 1,220) and Huntington (pop. 2,069) has made fixed bus service unlikely. Public transportation is currently provided by senior van service providers like Hilltown Easy Rides. The FRTA is seeking to expand service options through the Access Program. As described by the Access assessment, roughly half of these communities have been identified as likely candidates for immediate Access program expansion.

Larger Hilltowns that are adjacent to communities served by transit including Southampton (pop. 6,207) and Southwick (pop. 9,190) particularly feel disconnected from transit as their residents seek the same access and mobility as their neighbors. Using MassDOT's Transit Connectivity Grant, PVTA and FRTA have partnered to plan new fixed service along Route 202 between Southwick and Northampton, with service to Southampton and other communities. The Towns of Southwick and Southampton are also scheduled to receive demand response service within the town limits.

### Quaboag and the Quabbin Valley

The rural communities of eastern Hampden and Hampshire counties located within the Quaboag (Hampden) and Quabbin (Hampshire) Valleys is another underserved community with limited public transportation options. While communities like Belchertown, Ware and Palmer have fixed route service through the PVTA and demand response service through the Quaboag Connector, other communities such as Pelham, Monson, Brimfield Holland, and Wales do not. Development pressure from residents priced out of the five colleges area, and other newcomers relocating from Worcester and Boston has increased the need for additional public transportation services in the area. There's also a demand for more access to recreational areas within the region including the Quabbin Reservoir. The Quaboag Connector demand response service has continued to expand service in this area and senior service is still provided by the WRTA SCM Elderbus in the towns of Brimfield, Holland, and Wales. PVTA is seeking to expand connections across the Eastern Hampshire and Hampden counties.

Map 7: Fixed Route & Service Gap Areas



#### No School Service

Outside of the academic school year, communities within the five colleges area of the Pioneer Valley, including Amherst, Hadley, South Hadley and Northampton, see a reduction of public transportation service when the University of Massachusetts (UMass) and other area colleges are not in session, primarily during the summer and winter breaks. Community members feel as though transit service in Amherst is based entirely on students' schedules, ignoring the needs of the workers that sustain all the businesses that the students enjoy (university services, restaurants, cinema, public works). This area is primarily served by PVTA, and the agency is working on expanded year-round service and hours for particular routes based on available drivers and vehicles.

## Intercity Service

Intercity service describes public transportation that provides service to destinations outside of the Pioneer Valley. Community members are seeking more services for jobs, opportunities, and medical appointments within and outside of the Pioneer Valley. Medical appointments often require travel to medical centers in Worcester, MA, and Boston. Residents in neighboring Frankin County are seeking job opportunities within the Pioneer Valley. Residents are also looking for better connections to adjacent RTAs. MassDOT's Regional Transit Innovation Grant has allowed PVTA to partner with FRTA and BRTA to plan for fixed route service between Northampton, Greenfield, and North Adams.

# Passenger Rail

Community leaders, transportation stakeholders, and members of the public have expressed a desire for an enhanced passenger rail link among communities in western Massachusetts. This desire reflects dissatisfaction with the multi-modal, intercity transportation options in the Pioneer Valley region. MassDOT's East-West Passenger Rail Study will provide additional passenger rail connections from the Pioneer Valley to opportunities in central and eastern Massachusetts, including jobs, recreational opportunities, and important regional assets like Logan Airport, Boston's hospital and healthcare cluster, educational institutions, and entertainment/recreation. Increased passenger rail will provide additional alternatives for residents seeking intercity service outside of the region. A proposed new rail station in Palmer will provide greater multimodal connectivity for the Quabbin and Quaboag Valley areas. More information can be found on MassDOT's website https://www.mass.gov/east-west-passenger-rail-study

# **State and Community Recommendations**

A summary of public transit and human service transportation recommendations from various regionally significant and approved plans from across the Pioneer Valley region is listed below:

# Massachusetts 2050 Transportation Plan "Beyond Mobility"

Beyond Mobility is a blueprint for guiding transportation decision-making and investments in Massachusetts in a way that advances MassDOT's goals and maximizes the equity and resiliency of the transportation system. More information can be found here <a href="https://www.mass.gov/beyond-mobility">https://www.mass.gov/beyond-mobility</a>

## Supporting Clean Transportation

• MassDOT and the MBTA will support the electrification of public transit buses alongside similar initiatives in paratransit and Commuter Rail services. (SCTAI1.2)

#### Reliability

- Roadway investments for transit reliability. MassDOT, the MBTA, and RTD will continue to coordinate with other transit providers, municipalities, and partner agencies during project development to identify and support potential roadway investments that will improve transit reliability. (RAI2.1)
- Funding program for transit priority projects. MassDOT will work with the MBTA, RTAs, and municipalities to expand access to transit-priority infrastructure for the state's transit riders that reduces delay due to congestion. (RAI2.3)

# **Destination Connectivity**

- Funding program for multimodal transit connections. MassDOT will create a new program (either as
  part of the Capital Investment Plan or as a state-funded grant program) intentionally prioritizing a
  list of non-vehicular modernization projects. (DCAI2.1)
- Vehicle vs. transit accessibility ratios. MassDOT will analyze and compare accessibility outcomes for vehicle versus transit trips to better understand the competitiveness of transit versus private vehicle travel in the interest of improved and more efficient transit service planning. (DCAI4.1)
- Coordinating bus transit improvements with RTA providers. MassDOT will continue to coordinate with transit providers in Massachusetts to explore opportunities to make targeted improvements in the areas of reliability, frequency, coverage, and on time. (DCAI4.2)

### Travel Experience

- Fare-free transit options. MassDOT will coordinate with the RTAs to continue piloting fare-affordability transit programs as recommended by the FY23 RTA Fare Free Pilot Program final report. (TEAI1.2)
- Capital enhancements for transit station access improvements. MassDOT will support the MBTA and the state's RTAs to identify bus stops and other transit system access points and elements in need of capital enhancement, including increasing the comfort and safety of these access points and customer amenities offered at them. (TEAI1.3)
- Enhance coordination of services involved in human services transportation (HST). MassDOT will develop more robust collaboration efforts between all agencies involved in providing human services transportation, including seniors, paratransit, and non-emergency medical and social service needs. (TEAI1.4)

# <u>Massachusetts Department of Transportation People and Transportation Project:</u>

In 2024, The MassINC Polling Group (MPG) and Way Finders partnered on the People and Transportation project, sponsored by the Massachusetts Department of Transportation (MassDOT), to understand the transportation challenges facing Way Finders clients and lower income residents of Western Massachusetts. The report is entitled "The Cost of Getting Around: The Transportation Burdens of Lower-Income Residents in Western Massachusetts." Key findings from the report are listed below. More information can be found here: <a href="https://www.mass.gov/the-people-and-transportation-project">https://www.mass.gov/the-people-and-transportation-project</a>.

- <u>Transportation is a financial burden for lower-income residents.</u> Half (51%) of lower-income residents in the region and 80% of Way Finders clients report that the amount they spend on transportation monthly is at least somewhat of a burden.
- Way Finders clients report adverse impacts from transportation. Difficulty with transportation is having a real impact on Way Finders clients' daily lives. Nearly four out of five clients (78%) report at least one impact resulting from trouble getting around, including being late for work, school, or daycare; missing appointments; skipping medical appointments altogether; or even being stranded places.
- Despite the costs, residents rely on cars driven by themselves or others to get around. One finding common to both surveys is the dominance of personal vehicles as a way of getting around. That may be a result of the geography of the Valley, in which large cities give way quickly to rural communities.
- Other modes of transportation pose challenges including speed, access, cost, and safety. Given that their access to cars is less secure, Way Finders clients are more likely than other lower income residents to use other ways of getting around, including PVTA bus service, ride-hailing apps, taxis, and informal paid rides arranged via social media.
- Riders and non-riders want PVTA service to be more frequent, faster, and free. Overall, 26% of Way Finders clients use the PVTA bus service, and 13% list some PVTA service as their primary way of getting around. Both of these figures are much higher than among all lower-income residents.
- Getting to Boston is a major challenge: there is latent demand for West-East Rail. While most clients and residents report making most common trips without much difficulty, getting to Boston stands out as a real challenge.
- Work patterns are not equitably distributed; more early-morning transit service could help those working early or late shifts. A roughly equal percentage of Way Finders clients and lower income residents are working either full or part-time.

# Pioneer Valley Comprehensive Economic Development Strategy (CEDS)

The 2024-2029 Pioneer Valley Comprehensive Economic Development Strategy (CEDS) outlines goals and objectives that address equity, leverage opportunities, build capacity, and recognize the need for increased regional collaboration. As part of the plan, Building an Economy that Works for Everyone sets forth performance measures that can evaluate the region's progress toward attaining these goals. CEDS is a practical and tactical tool that can support the Pioneer Valley in maximizing the opportunities that lie ahead while ensuring that such opportunities benefit all of our residents. More information can be found on the CEDs website here: <a href="https://pvpc.org/program/ecd/ceds-comprehensive-economic-development-strategy/">https://pvpc.org/program/ecd/ceds-comprehensive-economic-development-strategy/</a>

## **Transportation Summary**

- Continue coordinating transit schedules with local need/demand.
- Improve access to local transit/transportation especially in rural areas and within cities.

# Pioneer Valley Regional Transportation Plan

The Pioneer Valley Regional Transportation Plan (RTP) outlines the direction of transportation planning and improvements for the Pioneer Valley through the year 2050. It provides the basis for state and federally funded transportation improvement projects and planning studies. As the Pioneer Valley's blueprint for maintaining a safe and efficient transportation system for all modes of travel, this long-range plan identifies the region's goals, strategies, and projects to both enhance and maintain our transportation system. More information can be found here: <a href="https://pvpc.org/our-work/2024-regional-transportation-plan/">https://pvpc.org/our-work/2024-regional-transportation-plan/</a>

#### **Transit Needs**

- Secure funding for Regional Transit Authorities (RTA) transit operations and projects in the region to maintain current service levels.
- Provide paratransit van service in the 14 PVMPO municipalities not served by PVTA
- Ensure the safety and security of mass transit facilities and equipment. (S&S #6)
- Mitigate roadways that are unsuitable for bicycles, pedestrians, and transit users. (S&S #9)
- Expand transit options for inter-city, inter-regional passenger trips. (MoP #10)
- Integrate needs identified in the Coordinated Public Transit-HST Plan (MoP #12)
- Improve distribution and access of real-time highway and transit information (MoI #1):
- Promote transit-oriented development and pedestrian friendly (S #6)

# **Transit Strategies**

- Seek innovative methods to increase transit ridership. (MoP #1)
- Identify locations for park and ride lots and support express transit service (MoP #6)
- Ensure adequate resources for Public Transit as determined by PVTA (MoP #16)
- Encourage the integration of cameras, security devices and other ITS equipment as part of transit and roadway improvement projects(MoI #1)
- Assess connectivity for all modes of transportation for downtown areas and village centers. Identify locations for park and ride lots and support express transit service.
- Ensure adequate resources for Public Transit as determined by PVTA using the Annual NTD Inventory and Quadrennial TAM Plan

# Franklin County Regional Transportation Plan

FRCOG's Franklin County Regional Transportation Plan Update 2020 includes a chapter on existing transit service and demand within the FRCOG service area. The COG service area does not correspond exactly to the FRTA service area. Communities in the southern part of the COG service area are PVTA members. According to the plan, the most common comment received regarding transportation in the region is the need for expanded bus service, particularly on weekends and in the evenings. The plan makes several short-term, long-term, and ongoing recommendations related to transit, which are excerpted below. Some of these recommendations, such as the micro transit pilot and additional trips to UMass Amherst, have been implemented. More information on the plan can be found on the FRCOG website here: <a href="https://frcog.org/publications/franklin-county-regional-transportation-plan-2020/">https://frcog.org/publications/franklin-county-regional-transportation-plan-2020/</a>

#### **FRCOG Short-Term Recommendations**

- Promote current demand response services among seniors and residents with disabilities who could benefit most from these services.
- Promote the park and ride lots in the region to increase ridership.
- Coordinate between FRTA and PVTA to investigate options for improved connections between regions.
- Work with major employers and industrial parks in the region to coordinate possible service
- Attract TNCs, such as Uber and Lyft, to bring ridesharing to the region as an additional transportation alternative to residents and employees.

# FRCOG Ongoing and Long-Term Recommendations

- Improve connections between Franklin County and UMass Amherst, the region's largest employer.
- Continue to work with FRTA, PVTA, and MART to keep area legislators informed about the regional importance of transit and the increasing demand for expanding the routes to include additional runs and evening and weekend service to better assist residents with access to employment, education, and training opportunities.
- Support evening and weekend transit services to meet transit rider demand.
- Continue to work with the RTAs and other transportation providers to monitor and evaluate routes.
- Improved demand response connectivity with PVTA. There is a lack of connection to PVTA, with the only connections along Route 31 for ADA only. It is difficult for seniors in the Whately, Deerfield, and Sunderland area where demand response service is split between two providers.
- Connections to Leverett Short term: Work with PVTA to identify locations to transfer demand response passengers looking to travel between regions. Update service brochures to reflect which ones already connect to the PVTA service area. Long term: Leverett to join FRTA in addition to PVTA
- Route 31: Increased fixed route connections with PVTA Route 31 has the highest ridership. Currently Route 31 is frequent every 120 minutes. Increased frequency would create more transfer opportunities with PVTA and the rest of the FRTA system. 61% of riders wanted increased frequency
- Improved demand response connectivity with PVTA There is a lack of connection to PVTA, with the only connections along Route 31 for ADA only. It is difficult for seniors in the Whately, Deerfield, and Sunderland area where demand response service is split between two providers

# Local Comprehensive Plan Recommendations

A review of the comprehensive and master plan recommendations from local communities in the Pioneer Valley was completed for this Coordinated Plan. Seventeen (17) of those communities listed substantial public transportation recommendations and other goals and strategies related to the target populations of this plan. A summary of the recommendations are listed below:

- Pursue local and regional improvements to transit service connectivity.
- Advocate to expand routes, increase bus frequency and enhance accessibility for underserved communities
- Change zoning to allow denser residential occupancy near existing services and public transit.
- Extend service hours into the evening to serve shift workers
- Lobby the State Legislature for additional funding for regional transit services.
- Connect housing to existing public transit lines and concentrating housing along well-traveled routes
- Explore options to provide a real-time, on-demand micro-transit service
- Develop a public transit plan to expand and enhance the transit system to the level that it is economically viable and supported by ridership.
- Provide multi-modal infrastructure that provides access to more than one mode of transportation

# V. Goals & Strategies/Priority of Projects

Based on the feedback received from the listening sessions, public outreach and coordination, and a summation of goals from various regionally significant and approved plans from across the region, the following goals & strategies, as well as a priority of projects has been developed.

# **Goals & Strategies**

The goals and strategies are summarized in Table 10. Each goal has been listed with an accompanied strategy aimed at fulfilling the goal without regard to immediate or future implementation. The goals are broad-based ideas that could lead to better outcomes for the targeted populations in this coordinated plan. The strategies are more specific steps that can be taken in order to address the needs and broader goals expressed in this Coordinated Plan.

# Table 10: CPT-HST Plan Goals and Strategies

GOAL	.1: Improve transit and mobility options for older adults
STRA	TEGY
1.1:	Enhance travel training for older adults with emphasis on using new technology
1.2:	Improve driver and customer service training regarding treatment of older passengers
1.3:	Reduce age eligibility requirements for senior transportation
1.4:	Provide more demand response and micro-transit options for older adults
1.5:	Expand fare reductions and/or fare free options for older adults and other passengers
1.6:	Retain printed materials and in-person outreach events at senior centers

GOAL	2: Improve transit and mobility options for people with disabilities
STRA	TEGY
2.1:	Provide consistent and transparent eligibility requirements for paratransit service
2.2:	Provide online options for paratransit applications
2.3:	Improve driver and customer service training regarding treatment of disabled passengers
2.4:	Install accessible and complete street roadway improvements on all fixed transit routes
2.5:	Reduce the cost of paratransit services and/or fare free options for disabled passengers

GOAI	3: Improve transit and mobility options in rural and low-income areas						
STRA	STRATEGY						
3.1:	Provide additional transportation resources to Councils on Aging (COAs) and non-profits						
3.2:	Recruit more drivers (non-CDL drivers) and other volunteer drivers						
3.3:	Expand on-demand and micro-transit transportation options						
3.4:	Expand fixed route transit service to rural communities adjacent to transit hubs						
3.5:	Complete specialized transportation plans for underserved rural areas						
3.6:	Provide fare free and/or reduced fare options for low-income riders						
3.7:	Improve the dignity of transit service with bus stop amenities and regular cleaning						
3.8	Provide more connections to sidewalks, trails, and active transportation						

GOAI	. 4: Expand transit service hours and service days
STRA	TEGY
4.1:	Provide weekend and Sunday service on all transit routes
4.2:	Provide full service on all routes outside of the school year
4.3:	Provide earlier and later service to match extended work shift schedules
4.4:	Coordinate schedules with other transportation modes including rail and bus carriers
4.5:	Post service information and delays more readily and through multiple outlets

GOAL 5:	Expand transit and mobility outside of the region
STRATEGY	,

STRA	Strategy				
5.1:	Expand intercity and inter-regional transit service outside of the region				
5.2:	Provide more service to Worcester, Boston, and eastern Massachusetts				
5.3:	Provide direct service to Bradley International Airport in Connecticut				
5.4:	Provide more service to recreational and tourism destinations in and outside of the region				
55.	Promote the completion of Fast-West Passenger Rail and serve the new Palmer Station				

GOAL	6: Provide more information on transit and mobility options in the region
STRA	TEGY
6.1:	Create a web-based database of transportation options and promote massridematch.org
6.2:	Update regional GIS mapping of transportation service gaps
6.3:	Update current technology to allow for same day on-demand service
6.4:	Retain printed materials and in-person outreach events at senior centers

# GOAL 7: Continue transit coordination among Regional Transit Authorities (RTAs) and other transportation providers

#### STRATEGY

7.1:	Provide additional funding opportunities to RTAs to maintain and expand service
7.2:	Coordinated service routes to provide seamless connections between providers
7.3:	Continue to electrify the entire service fleet including paratransit and demand response
	vehicles

# **Priority of Projects**

The following projects in Table 11 have been prioritized to accomplish in the next 5 years based on the goals and strategies listed above. This list will become a standalone document that must be updated and approved every grant cycle, this will allow the community to change the project list without updating the entire plan. Keep in mind the project list must always be tied to the strategies listed above.

Table 11: CPT-HST Table of Project Ideas

Priority	Project	Goal, Strategy
Training	and Education	
1.	Enhanced travel training for older adults	G1, 1.1
2.	Enhanced customer service training regarding vulnerable users	G2, 2.1
3.	Hilltown RCC Transportation Plan update	G3, 3.5
4.	Quaboag RCC Transportation Plan update	G3, 3.5
5.	Local community transportation plan updates	G3, 3.5
Service E	nhancements	
1.	Expanded fixed route and paratransit service coverage area	G3, 3.4
2.	Expanded fixed route and paratransit service hours	G4, 4.1
3.	Expanded fixed route service frequency	G5, 5.1
4.	Expanded paratransit service beyond federal minimum requirements	G2, 2.1
5.	Same day trip scheduling for demand response	G1, 1.4
6.	Micro-transit program expansion	G3, 3.3
7.	Intercity service outside of the region	G5, 5.2
8.	Southwick to Northampton via Easthampton fixed bus route	G3, 3.4
9.	Northampton- Pittsfield/Greenfield-North Adams fixed bus routes	G3, 3.5
10.	Bradley International Airport Express bus route	G5, 5.3
11.	East-West Passenger Rail Project	G5, 5.5
12.	Palmer Rail station service	G5, 5.5
Capital P	urchases	
1.	Electric and conventional transit vehicles	G5, 5.1
2.	Electric and conventional paratransit vehicles and senior vans	G7, 7.3
3.	Coordinated dispatcher, driver, and passenger scheduling software for demand response providers	G6, 6.3
4.	Bus stop shelters, benches, bike racks, and other passenger amenities	G3, 3.7, 3.8
5.	Bus station access improvements	G3, 3.7

# VI. Funding Resources

The Pioneer Valley region relies on an assortment of federal, state, and other grant funding to provide capital and operating assistance for our regional fixed route, paratransit, senior van, and response/micro transit providers. The regional service providers have been aggressive in pursuing grant funding and successful in securing grants that advance the mobility needs of the entire region. The following is a summary of the types of funding resources that are available, and the grants obtained since the last adopted plan update. A complete list of regional funding received is available in Appendix 7.

# **Federal Funding/Section 5310**

Section 5310 "Enhanced Mobility of Seniors & Individuals with Disabilities" provides formula funding to states and designated recipients to meet the transportation needs of older adults and people with disabilities when the transportation service provided is unavailable, insufficient, or inappropriate to meeting these needs. The Federal Transit Administration (FTA) apportions funds based on each state's share of the population for these two groups.

#### **FUND RECIPIENTS**

The FTA apportions formula funds to direct recipients; for rural and small urban areas, this is the state Department of Transportation, while in large urban areas, the governor chooses a designated recipient. Direct recipients have flexibility in how they select subrecipient projects for funds but must clearly note their decision process in a state/program management plan. The selection process may be formula-based, competitive or discretionary, and subrecipients can include states or local government authorities, private non-profit organizations, and/or operators of public transportation.

#### PROGRAM PURPOSE

The program aims to improve mobility for older adults and people with disabilities by removing barriers to transportation service and expanding transportation mobility options. This program supports transportation services planned, designed, and conducted to meet the transportation needs of older adults and people with disabilities in large urbanized (over 200,000), small urbanized (50,000-200,000), and rural (under 50.000).

# Mobility Assistance Program Vans

The Massachusetts Department of Transportation (MassDOT) will use Section 5310 funds for up to 85% of the cost of each vehicle while subrecipients pay the remaining 15% and will cover the local match for Regional Transit Authorities. The state encourages municipalities and nonprofits to partner, collaborate, or join a lease arrangement with Regional Transit Authorities under the guidance of the Rail and Transit Division.

# **Federal Funding/Section 5311**

The Formula Grants for Rural Areas program provides capital, planning, and operating assistance to states to support public transportation in rural areas with populations of less than 50,000, where many residents often rely on public transit to reach their destinations. The program also provides funding for state and national training and technical assistance through the Rural Transportation Assistance Program.

#### • PVTA Amherst-Worcester Intercity Route

FY21-F25 funding to continue operation of the B79, Amherst-Worcester Intercity route for two-year segments. This route provides a valuable connection between the PVTA and the WRTA and the MBTA. Ridership in FY23 was more than double of the routes first year performance in FY22.

# **Massachusetts Department of Transportation**

State funding is based on grants and other resources provided by the Massachusetts Department of Transportation and are based on the following grant programs:

# **Community Transit Grant Program**

The Community Transit Grant Program is an annual, Massachusetts competitive grant program to expand mobility for older adults and people with disabilities. Transit authorities, municipalities, Councils on Aging, non-profit organizations, and private operators of public transit (shared-ride) services can apply for funds to operate transportation services, support mobility management initiatives, or receive wheelchair-accessible vehicles. Massachusetts released \$4 million in Fair Share funds to expand operating & mobility management for projects serving low-income riders, seniors, and people with disabilities. https://www.mass.gov/community-transit-grant-program

Projects initiated prior to 2012 were funded by the Federal Transit Administration (FTA) New Freedom Program, which was repealed by the Moving Ahead for Progress in the 21st Century Act (MAP-21) and merged into the FTA Section 5310 "Enhanced Mobility of Seniors and Individuals with Disabilities" program. The Infrastructure Investment and Jobs Act (IIJA), also known as the Bipartisan Infrastructure Law (BIL), signed into law in November 2021, reauthorized the Section 5310 "Enhanced Mobility of Seniors and Individuals with Disabilities".

### • PVTA Travel Training

FY20-24 funding to continue Travel Training Program which provides mobility training sessions that assist elderly individuals and mobility impaired individuals to access fixed-route public transportation.

#### • PVTA Beyond ADA

FY20-24 funding to continue the Beyond ADA Operating Assistance Program which currently has operating projects at Council on Aging (COA) programs in East Longmeadow, Longmeadow, Hampden, Agawam, Hadley, and Ware.

### • PVTA/FRTA Vehicle Awards

FY23-24 funding for the purchase and replacement of vehicle rolling stock, both conventional and electric, toward the modernization of the statewide transit fleet.

## • FRTA Travel Ambassador

FY23 funding awarded for hiring a creating and hiring a full-time Travel Ambassador position

### • FRTA Med-Ride Program

FY23 funding for expanding the Med-Ride program (long-distance medical transportation)

## Regional Transportation Innovation Grant (RTIG)

The state budget allocated MassDOT discretionary operating and capital funding to award transit providers through the RTIG. At least 25 percent of the funding is reserved for rural areas. Eligible applications include projects that aim to enhance and expand existing transit services; implement new and innovative transit services; expand service hours or weekend service; improve rural connectivity; improve connectivity across regional transit service areas; transit electrification; and/or operating and capital expenses. <a href="https://www.mass.gov/orgs/rail-and-transit-division">https://www.mass.gov/orgs/rail-and-transit-division</a>

# • FRTA/PVTA: Amherst-Greenfield Route

FY24 funding in cooperation with FRTA, funding was awarded for the creation of a route connecting Amherst and Greenfield and providing service to Leverett, and Sunderland.

#### PVTA: Homeless to Work Program

FY24 provides door to door service for Amherst area individuals experiencing homelessness and connecting them to employment in Amherst, Hatfield, Whately, and Deerfield.

## • BRTA/FRTA/PVTA Link 413

FY24 funding establishes transit service connecting three RTAs service area. The service provides Pittsfield-Northampton service via Pittsfield, Dalton, Windsor, Cummington, Goshen, Williamsburg, Northampton. North Adams – Greenfield via North Adams, Adams, Savoy, Plainfield, Ashfield, Buckland, Charlemont, Shelburne, and Greenfield.

## • PVTA/Quaboag Connector Region Micro-Transit Pilot Project

FY20-21 funding to utilize Micro-Transit technology to expand transit service within Ware and Palmer and to Springfield. The grant enabled the purchase of a Micro-Transit platform for scheduling, mobile applications,

### Transit Connectivity Grant Program

The Transit Connectivity Grant award grants to Regional Transit Authorities (RTAs) for the creation or altering of routes that advance connectivity between existing public transportation routes including, but not limited to, RTA routes and MBTA routes. Awards will be made on a competitive basis with funding provided contractually. Eligible Projects: Funding will be provided for operating projects that address the following criteria: opportunities for increased ridership, opportunities for increased total mileage covered in a single trip (i.e., coverage), opportunities to reach low-income individuals. More information can be found at <a href="https://www.mass.gov/orgs/rail-and-transit-division">https://www.mass.gov/orgs/rail-and-transit-division</a>

# • BRTA/PVTA/FRTA

FY26 funding to continue pilot project with multi-jurisdiction RTAs

#### • FRTA Access Program

FY26 funding for expanding the Access program to Southampton and Southwick to connect with PVTA:

# **Other Funding**

Additional funding from private and non-profit organizations and foundations is another source of funding for Pioneer Valley Public Transportation providers.

# Mass Clean Energy Center

The Massachusetts Clean Energy Center (MassCEC) Accelerating Clean Transportation for All (ACT4All) Program pilot's equity-focused transportation programs that increase clean transportation access and decrease existing transportation burdens for underserved and overburdened communities across the Commonwealth. MassCEC offered Planning Grants to non-profits and community organizations as a means of building organizational capacity.

### • PVTA Paratransit and Senior Van Service

FY25 funding to research and implement the use of electric vehicles to operate PVTA's paratransit and senior vans Service

# • FRTA BEB Buses

FY25 funding for the creation of an implementation plan for fleet electrification and purchase of BEB buses:

# **Appendix 1: Pioneer Valley Regional Transportation Inventory**

		Pio	neer Valley Regional Tr	ansportation In	ventory, 202	25	
Program	Rider Eligibility	Trip Type	Service Area	Time of Service	Wheelchair Accessible	P	Website
			FIXE	D ROUTE			
Franklin Regional Transit Authority (FRTA)	General Public	All	Franklin County, Hampshire County (Greenfield to Amherst, Northampton, and towns along the way)	7 days a week	Yes	(413) 774-2262	https://www.frta.org/
Pioneer Valley Transit Authority (PVTA)	General Public	All	Hampden and Hampshire Counties, Franklin County (Greenfield, Sunderland, Leverett, Deerfield)	7 days a week	Yes	(413) 781-7882	https://www.pvta.com/
			PARATRANSI	T (ADA) SERVICE			
FRTA Americans with Disabilities Act (ADA) paratransit service	People with disabilities must apply for eligibility	All	Within 3/4 mile of a fixed route bus	Same as fixed route	Yes	(413) 774-2262	https://www.frta.org/getting- around/persons-with-disabilities/
PVTA Americans with Disabilities (ADA) Paratransit Service	People with disabilities must apply for eligibility	All	Within 3/4 mile of a fixed route bus	Same as fixed route	Yes	(413) 732-6248	https://pvta.com/mobility.php
			SENIOR TRA	ANSPORTATION			
Council on Aging /Senior Center Vans	Older Adults	Varies by town	With town limits/adjacent towns	Varies by town	Not Guaranteed	(413)-527-6425	https://mcoaonline.org/
FRTA Demand Response	Older adults, age 60+,	Varies by town	FRTA service area	Varies by town	Yes	(413) 774-2262	https://www.frta.org/getting- around/demand-response/
PVTA Dial a Ride	Older Adults 60+ and people with disabilities	All	PVTA service area	Same as fixed route	Yes	(413) 732-6248	https://pvta.com/mobility.php

Pioneer Valley MPO Coordinated Plan

	Pi	ioneer Vall	ey Regional Transporta	ation Inventory,	2025 (CON	ΓINUED-1)					
Program	Rider Eligibility	Trip Type	Service Area	Time of Service	Wheelchair Accessible	Phone	Website				
	MICRO-TRANSIT (On-Demand)										
Quaboag Connector	General Public	All	Belchertown, Brookfield, East Brookfield, Hardwick, Monson, North Brookfield, Palmer, Ware, Warren, and West Brookfield	Monday- Saturday: Sunday: No service	Yes	(413) 544-3401	https://rideconnector.org/				
PVTA NOHO Shuttle	General Public	All	Northampton, MA, and surrounding communities	Monday through Friday	Yes	(413)-739-7436	https://www.pvta.com/info.php				
			MEDICAL TR	ANSPORTATION							
ACS-Road to Recovery	Eligible patients	Medical	Massachusetts	Varies	No	(800)-227-2345	https://www.cancer.org/				
Bay State Springfield	Eligible patients	Medical	Bay State Springfield to Bay State Greenfield	Referral Service	Yes	(413) 773-2251	https://www.baystatehealth.org/				
DAV Shuttle	Veterans	Medical	Northampton VA Hospital to other VA Hospitals in Massachusetts	Varies	Not Guaranteed	(413) 435-6870	https://www.dav.org/get-help- now/medical-transportation/				
Highland Valley Elder Services	Eligible home care consumers	Medical & grocery	Hampshire/Hampden County	Referral Service	Not Guaranteed	(413) 586-2000	www.highlandvalley.org				
LifePath Rides for Health	Eligible home care consumers	Medical & grocery	Franklin County with some programs available in Hampden, Hampshire counties	Referral Service	Not Guaranteed	(413) 773-5555	https://lifepathma.org/				
MassHealth PT-1 Transportation	Eligible MassHealth consumers	Medical	Statewide & participating healthcare providers out of state	24/7	Yes	(800) 841-2900	https://www.mass.gov/transportation-for-masshealth-members				
Mass General Hospital Shuttle	Mass General Hospital patients	Medical	Northampton to Mass General Hospital in Boston	7 days a week	Yes	(888) 554-4234	https://www.cooleydickinson.org /mghshuttle/				

	P	ioneer Vall	ey Regional Transporta	ation Inventory,	2025 (CON	ΓINUED-2)	
Program	Rider Eligibility	Trip Type	Service Area	Time of Service	Wheelchair Accessible	Phone	Website
			OTHER TRA	ANSPORTATION			
Amtrak	General Public	Passenger Rail	Nationwide service from Springfield, Holyoke, Northampton, Greenfield	7 days a week	Yes	(800) 872-7245	https://www.amtrak.com/home.html
CT Rail (Hartford Line)	General Public	Commuter Rail	Hartford and New Haven, CT From Springfield	7 days a week	Yes	1-877-287-4337	https://hartfordline.com/
Greyhound/FlixBus Lines	General Public	Intercity Bus	Nationwide service from Springfield and Greenfield	7 days a week	Yes	(800) 231-2222	https://www.greyhound.com/
Peter Pan Bus Line	General Public	Intercity Bus	Regional service from Springfield, Northampton, Amherst	7 days a week	Yes	(413)-523-7100	https://peterpanbus.com/
King- Gray Coach lines	General Public	Charter	Nationwide service from Chicopee	7 days a week	Yes	(413)-593-3939	https://www.king-gray.com/
Valley Transporter	General Public	Charter	Regional charter service to Boston, New York City, Providence, CT	7 days a week	Yes	(413) 253-1350	https://valleytransporter.com/
Aaron's Paradise Taxi	General Public	Taxi	Northampton, MA, and surrounding communities	7 days a week	No	(413) 585-8294	http://www.aaronsparadisetaxi.com/
Alexus Cab	General Public	Taxi	Connecticut based, serves Palmer, Ludlow, Monson, Greater Springfield Area	24 hours a day, 7 days a week.	No	(860)-869-5515	https://www.alexustaxi.com/
ASAP Royal Cabs	General Public	Taxi	Springfield Chicopee Holyoke Wilbraham South Hadley Westfield Bradley International	24 hours a day, 7 days a week.	No	(413) 735-3463	Not available
BDL Car Service and Taxi	General Public	Taxi	Connecticut based, serves Hampden and Hampshire County to Bradley Airport,	24 -hour	No	(860) 992-2112	https://www.bradleytaxi.com/
Celebrity Cab Company	General Public	Taxi	Hampshire, Hampden, and Franklin Counties	7 days a week	No	(413) 253-7330	https://celebritycabcompany.com /contact-us

		Pioneer	· Valley Regional Tra	nsportation Inventory	y, 2025 (CON	(INUED-3)				
Program	Rider Eligibility	Trip Type	Service Area	Time of Service	Wheelchair Accessible	Phone	Website			
OTHER TRANSPORTATION										
Cosmic Cab	General Public	Taxi	Northampton, MA, and surrounding communities	7 days a week	No	(413) 230-6119	https://northampton.live/businesse s/cosmic-cab			
CV Taxi	General Public	Taxi	Belchertown and surrounding areas	7 days a week	No	(413) 801-2426	Not Available			
Deluxe Limousine Services	General Public	Taxi	Greater Springfield Hampshire County, Quaboag Region, Boston, Connecticut	24-hour service	No	(413) 821-0069	https://deluxelimo.com/			
Go Green Cab	General Public	Taxi	Northampton, MA, and surrounding communities	EVERYDAY 6am to 2:30am 24 hours on Weekend Nights!	No	(413) 586-0707	https://www.gogreencabnoho.com/			
Luxline Taxi	General Public	Taxi	Springfield, Agawam, Chicopee, Holyoke, and Western MA	7 days a week	No	(413)461-4445	https://luxline-taxi.com/			
Paradise City Car Svc/ Three Rivers Transportation	General Public	Taxi	Palmer, Ware, and Monson MA	24 hours a day, 7 days a week.	No	(413) 304-4300	http://www.pccarsvc.com			
Taxi Express	General Public	Taxi	Amherst Area, Northampton, Greenfield, Springfield	24 hours a day, 7 days a week.	No	(413)-977-0769	https://taxi- expressinc.com/contact-us/			
Yellow Cab of Springfield	General Public	Taxi	Springfield Chicopee Holyoke Agawam West Springfield South Hadley East Longmeadow Longmeadow Wilbraham Hampden	24 hours a day, 7 days a week.	No	(413) 739-9999	https://yellowcabofspringfield.a-zcompanies.com/			

# **Appendix 2: Greater Franklin Regional Transportation Inventory**

		G	reater Franklin Reg	gional Transportation I	Inventory, 20	25				
Program	Rider Eligibility	Trip Type	Service Area	Time of Service	Wheelchair Accessible	Phone	Website			
FIXED ROUTE										
Franklin Regional Transit Authority (FRTA)	General Public	All	Franklin County, Hampshire County	7 days a week	Yes	(413) 774-2262	https://www.frta.org/			
Pioneer Valley Transit Authority (PVTA)	General Public	All	Hampden and Hampshire Counties, Franklin County	7 days a week	Yes	(413) 781-7882	https://www.pvta.com/			
Montachusett Regional Transit Authority Athol/Orange Shuttle	General Public	Job & medical trip priority	Athol & Orange	M-F	Yes	(978) 575-9966	https://www.mrta.us/			
			PAR	ATRANSIT (ADA) SERVICE	·					
FRTA Americans with Disabilities Act (ADA) paratransit service	People with disabilities must apply for eligibility	All	Within 3/4 mile of a fixed route bus	Same as fixed route	Yes	(413) 774-2262	https://www.frta.org/getting- around/persons-with-disabilities/			
PVTA Americans with Disabilities (ADA) Paratransit Service	People with disabilities must apply for eligibility	All	Within 3/4 mile of a fixed route bus	Same as fixed route	Yes	(413) 732-6248	https://pvta.com/mobility.php			
			SEI	NIOR TRANSPORTATION						
Council on Aging /Senior Center Vans	Older Adults	Varies by town	With town limits/adjacent towns	Varies by town	Not Guaranteed	(413)-527-6425	https://mcoaonline.org/			
FRTA Demand Response	Older adults, age 60+, Franklin County	Varies by town	FRTA service area	Varies by town	Yes	(413) 774-2262	https://www.frta.org/getting- around/demand-response/			
FRTA Med-Rides volunteer driver program	Seniors age 60+	Medical, out of county	from Franklin County to out of county locations	M-F	No	(413) 774-2262	https://www.frta.org/getting- around/med-ride/			

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		Greater F	ranklin Regional Tı	ransportation Inventor	y, 2025 (CON	TINUED-1)				
Program	Rider Eligibility	Trip Type	Service Area	Time of Service	Wheelchair Accessible	Phone	Website			
MICRO-TRANSIT (On-Demand)										
FRTA Access	General Public (Smartphone App)	All	Two Zones in Franklin County	M-F: Zone 1 - 7:00am6:00pm; Zone 2 - 8:00am-5:00pm	Yes	(413) 774-2262	https://www.frta.org/getting- around/frta-access-program/			
MEDICAL TRANSPORTATION										
ACS-Road to Recovery	Eligible patients	Medical	Massachusetts	Varies	No	(800)-227-2345	https://www.cancer.org/			
Bay State Franklin	Eligible patients	Medical	Bay State Greenfield to Bay State Springfield	Referral Service	Yes	(413) 773-2251	https://www.baystatehealth.org/			
LifePath Rides for Health	Eligible home care consumers	Medical & grocery	Franklin County, Hampden, Hampshire counties	Referral Service	Not Guaranteed	(413) 773-5555	https://lifepathma.org/			
MassHealth PT-1 Transportation	Eligible MassHealth consumers	Medical	Statewide & participating healthcare providers out of state	24/7	Yes	(800) 841-2900	https://www.mass.gov/transportati on-for-masshealth-members			
			го	THER TRANSPORTATION						
Amtrak	General Public	Passenger Rail	Nationwide service from Springfield, Holyoke, Northampton, Greenfield	7 days a week	Yes	(800) 872-7245	https://www.amtrak.com/home.html			
Greyhound/FlixBus Lines	General Public	Intercity Bus	Nationwide service from Springfield and Greenfield	7 days a week	Yes	(800) 231-2222	https://www.greyhound.com/			
Celebrity Cab Company	General Public	Taxi	Hampshire, Hampden, and Franklin Counties	7 days a week	No	(413) 253-7330	https://celebritycabcompany.com/contact-us			
Taxi Express	General Public	Taxi	Amherst Area, Northampton, Greenfield, Springfield	24 hours a day, 7 days a week.	No	(413)-977-0769	https://taxi- expressinc.com/contact-us/			
GAAMHA, Inc	General Public	Taxi	Anywhere in MA; out of state sometimes	24/7	Yes	(978) 632-0934	https://www.gaamha.org/service/transportation			

# **Appendix 3: Quaboag Valley Area Transportation Inventory**

			Quaboag Valley A	rea Transportation Inv	entory, 2025					
Program	Rider Eligibility	Trip Type	Service Area	Time of Service	Wheelchair Accessible	Phone	Website			
FIXED ROUTE										
Pioneer Valley Transit Authority (PVTA)	General Public	All	Hampden and Hampshire Counties, Franklin County (Greenfield, Sunderland, Leverett, Deerfield)	7 days a week	Yes	(413) 781-7882	https://www.pvta.com/			
			PAR	ATRANSIT (ADA) SERVICE						
PVTA Americans with Disabilities (ADA) Paratransit Service	People with disabilities must apply for eligibility	All	Within 3/4 mile of a fixed route bus	Same as fixed route	Yes	(413) 732-6248	https://pvta.com/mobility.php			
			SE	NIOR TRANSPORTATION						
Council on Aging /Senior Center Vans	Older Adults	Varies by town	With town limits/adjacent towns	Varies by town	Not Guaranteed	(413)-527-6425	https://mcoaonline.org/			
PVTA Dial a Ride	Older Adults 60+ and people with disabilities	All	PVTA service area	Same as fixed route	Yes	(413) 732-6248	https://pvta.com/mobility.php			
SCM Elderbus	Age sixty and over, and residents with disabilities	All	Brimfield, Brookfield, East Brookfield, Holand, N. Brookfield, Wales, Warren, W. Brookfield	8:30am - 4pm	Yes	(508) 791-9782	https://therta.com/demand- response/coas-elderbus/			
				RO-TRANSIT (On-Demand)						
Quaboag Connector	General Public	All	Belchertown, Brookfield, East Brookfield, Hardwick, Monson, North Brookfield, Palmer, Ware, Warren, and West Brookfield	Monday-Thursday: Friday: Saturday:	Yes	(413) 544-3401	https://rideconnector.org/			

		Quab	oag Valley Area Trar	sportation Inventory,	2025 (CONTI	NUED-1)				
Program	Rider Eligibility	Trip Type	Service Area	Time of Service	Wheelchair Accessible	Phone	Website			
MEDICAL TRANSPORTATION										
ACS-Road to Recovery	Eligible patients	Medical	Massachusetts	Varies	No	(800)-227-2345	https://www.cancer.org/			
LifePath Rides for Health	Eligible home care consumers	Medical & grocery	Franklin County with some programs available in Hampden, Hampshire counties	Referral Service	Not Guaranteed	(413) 773-5555	https://lifepathma.org/			
MassHealth PT-1 Transportation	Eligible MassHealth consumers	Medical	Statewide & participating healthcare providers out of state	24/7	Yes	(800) 841-2900	https://www.mass.gov/transportati on-for-masshealth-members			
			07	THER TRANSPORTATION						
Valley Transporter	General Public	Charter	Regional charter service to Boston, New York City, Providence, CT	7 days a week	Yes	(413) 253-1350	https://valleytransporter.com/			
Aaron's Paradise Taxi	General Public	Taxi	Northampton, MA, and surrounding communities	7 days a week	No	(413) 585-8294	http://www.aaronsparadisetaxi.com/			
Alexus Cab	General Public	Taxi	Connecticut based, serves Palmer, Ludlow, Monson, Greater Springfield Area	24 hours a day, 7 days a week.	No	(860)-869-5515	https://www.alexustaxi.com/			
BDL Car Service and Taxi	General Public	Taxi	Connecticut based, serves Hampden and Hampshire County to Bradley Airport,	24 -hours	No	(860) 992-2112	https://www.bradleytaxi.com/			

		Qual	ooag Valley Area Tra	nsportation Inventory	, 2025 (CONTI	NUED-2)	
Program	Rider Eligibility	Trip Type	Service Area	Time of Service	Wheelchair Accessible	Phone	Website
		'	0	THER TRANSPORTATION		1	
Celebrity Cab Company	General Public	Taxi	Hampshire, Hampden, and Franklin Counties	7 days a week	No	(413) 253-7330	https://celebritycabcompany.com/contact-us
CV Taxi	General Public	Taxi	Belchertown and surrounding areas	7 days a week	No	(413) 801-2426	Not Available
Deluxe Limousine Services	General Public	Taxi	Greater Springfield Area, Hampshire County, Quaboag Region, Boston, Connecticut	24-hour service	No	(413) 821-0069	https://deluxelimo.com/
Paradise City Car Svc/ Three Rivers Transportation	General Public	Taxi	Palmer, Ware, and Monson MA	24 hours a day, 7 days a week.	No	(413) 304-4300	http://www.pccarsvc.com
Red Cab Worcester	General Public	Taxi	Worcester based, serves Western Hamden and Hampshire, counties	24-hour service	No	(508) 340-4637	http://www.worcredcab.com/
Taxi Express	General Public	Taxi	Amherst Area, Northampton, Greenfield, Springfield	24 hours a day, 7 days a week.	No	(413) 977-0769	https://taxi-expressinc.com/contact-us/

# **Appendix 4: Hilltown Area Transportation Inventory**

			Hilltown Area	Transportation Invento	ry, 2025					
Program	Rider Eligibility	Trip Type	Service Area	Time of Service	Wheelchair Accessible	Phone	Website			
FIXED ROUTE										
Franklin Regional Transit Authority (FRTA)	General Public	All	Franklin County, Hampshire County	7 days a week	Yes	(413) 774-2262	https://www.frta.org/			
Pioneer Valley Transit Authority (PVTA)	General Public	All	Hampden and Hampshire Counties, Franklin County	7 days a week	Yes	(413) 781-7882	https://www.pvta.com/			
			PAR	ATRANSIT (ADA) SERVICE						
FRTA Americans with Disabilities Act (ADA) paratransit service	People with disabilities must apply for eligibility	All	Within 3/4 mile of a fixed route bus	Same as fixed route	Yes	(413) 774-2262	https://www.frta.org/getting- around/persons-with-disabilities/			
PVTA Americans with Disabilities (ADA) Paratransit Service	People with disabilities must apply for eligibility	All	Within 3/4 mile of a fixed route bus	Same as fixed route	Yes	(413) 732-6248	https://pvta.com/mobility.php			
			SEI	NIOR TRANSPORTATION						
Council on Aging /Senior Center Vans	Older Adults	Varies by town	With town limits/adjacent towns	Varies by town	Not Guaranteed	(413)-527-6425	https://mcoaonline.org/			
FRTA Demand Response	Older adults, age 60+, Franklin County	Varies by town	FRTA service area	Varies by town	Yes	(413) 774-2262	https://www.frta.org/getting- around/demand-response/			
PVTA Dial a Ride	Older Adults 60+ and people with disabilities	All	PVTA service area	Same as fixed route	Yes	(413) 732-6248	https://pvta.com/mobility.php			

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		Н	illtown Area Transpo	ortation Inventory, 202	5 (CONTINUI	ED-1)					
Program	Rider Eligibility	Trip Type	Service Area	Time of Service	Wheelchair Accessible	Phone	Website				
MICRO-TRANSIT (On-Demand)											
FRTA Access	General Public (Smartphone App)	All	Two Zones in Franklin County	M-F: Zone 1 - 7:00am6:00pm; Zone 2 - 8:00am-5:00pm	Yes	(413) 774-2262	https://www.frta.org/getting- around/frta-access-program/				
			ME	DICAL TRANSPORTATION		'					
ACS-Road to Recovery	Eligible patients	Medical	Massachusetts	Varies	No	(800)-227-2345	https://www.cancer.org/				
DAV Shuttle	Veterans	Medical	Northampton VA Hospital to other VA Hospitals in Massachusetts	Varies	Not Guaranteed	(413) 435-6870	https://www.dav.org/get-help- now/medical-transportation/				
Highland Valley Elder Services	Eligible home care consumers	Medical & grocery	Hampshire/Hampden County	Referral Service	Not Guaranteed	(413) 586-2000	www.highlandvalley.org				
LifePath Rides for Health	Eligible home care consumers	Medical & grocery	Franklin County with some programs available in Hampden, Hampshire counties	Referral Service	Not Guaranteed	(413) 773-5555	https://lifepathma.org/				
MassHealth PT-1 Transportation	Eligible MassHealth consumers	Medical	Statewide & participating healthcare providers out of state	24/7	Yes	(800) 841-2900	https://www.mass.gov/transportation-for-masshealth-members				
Mass General Hospital Shuttle	Mass General Hospital patients	Medical	Northampton to Mass General Hospital in Boston	M-F: Leaves at 6:30am, returns at 3:00pm	Yes	(888) 554-4234	https://www.cooleydickinson.org/mghshuttle/				

Hilltown Area Transportation Inventory, 2025 (CONTINUED-2)											
Program	Rider Eligibility	Trip Type	Service Area	Time of Service	Wheelchair Accessible	Phone	Website				
OTHER TRANSPORTATION											
Amtrak	General Public	Passeng er Rail	Nationwide service from Springfield, Holyoke, Northampton, Greenfield	7 days a week	Yes	(800) 872-7245	https://www.amtrak.com/home.html				
Greyhound/FlixBus Lines	General Public	Intercity Bus	Nationwide service from Springfield and Greenfield	7 days a week	Yes	(800) 231-2222	https://www.greyhound.com/				
Valley Transporter	General Public	Charter	Regional charter service to Boston, New York City, Providence, CT	7 days a week	Yes	(413) 253-1350	https://valleytransporter.com/				
Celebrity Cab Company	General Public	Taxi	Hampshire, Hampden, and Franklin Counties	7 days a week	No	(413) 253-7330	https://celebritycabcompany.com/contact-us				
Cosmic Cab	General Public	Taxi	Northampton, MA, and surrounding communities	7 days a week	No	(413) 230-6119	https://northampton.live/businesse s/cosmic-cab				
Go Green Cab	General Public	Taxi	Northampton, MA, and surrounding communities	EVERYDAY 6am to 2:30am 24 hours on Weekend Nights.	No	(413) 586-0707	https://www.gogreencabnoho.com/				
Taxi Express	General Public	Taxi	Amherst Area, Northampton, Greenfield, Springfield	24 hours a day, 7 days a week.	No	(413)-977-0769	https://taxi- expressinc.com/contact-us/				

## **Appendix 5: Local Comprehensive Plan Recommendations Inventory**

Local Comprehensive Plan Recommendations Inventory							
Amherst Master Plan (https://www.amherstma.gov/651/Planning-Zoning)							
Change zoning to allow denser residential occupancy near existing services and public transit.	3.7						
Establish community-oriented transit using appropriately sized buses and vans to complement existing services.	9.3						
• Pursue the introduction of —smart   transit stops, which use GPS technology to track the location of transit vehicles and display accurate wait times to riders waiting at transit stops.	9.6						
Pursue local and regional improvements to transit service connectivity.	9.7						
Lobby the State Legislature for additional funding for regional transit services.	9.12						
Belchertown Climate Resilience + Sustainable Growth Plan ( <a href="https://www.belchertown.org/253/Community-Plan">https://www.belchertown.org/253/Community-Plan</a> )							
Connect housing to existing public transit lines and concentrating housing along well-traveled routes							
<ul> <li>Increase connectivity, expand access, and encourage active modes and a transition to zero emissions transportation</li> </ul>	108						
Bolster use of existing public transit lines in Belchertown.							
Blandford Master Plan 2020 (https://blandfordmasterplan.pvpc.org/)							
• Apply to the Massachusetts Community Transit Grant Program to help support existing volunteer senior and disabled ride services provided in town.							
• Explore opportunities with the FRTA to improve the reliability of existing services and to expand existing Senior Van service in the future.	20						
Chester MVP Community Resilience Building Workshop ( <a href="https://townofchester.net/resilient-master-plan/">https://townofchester.net/resilient-master-plan/</a> )							
Advocate for increased public transit to assist aging population and connectivity generally to Chester							
Reach out to BRTA to arrange for cross-county access via public transit	20						
Continue to advocate for E-W rail restoration, with emphasis on Chester stop.							
Chicopee: Envision Our Chicopee 2040 Comprehensive Plan ( <a href="https://envisionourchicopee2040.com/">https://envisionourchicopee2040.com/</a> )							
Advocate for regional bus stop design guidelines through PVTA.							
Study the potential for implementing a transit mobility hub in Chicopee Center or Chicopee Fall							
Work with PVTA and PVPC to advocate for more frequent bus service to local destinations.	2.45						
Study the potential to implement on-demand micro-transit.	3-15						
Work with PVTA to improve clarity of route maps							
Work with PVTA and major employers and schools to offer subsidized transit fare cards.							
• Study the feasibility of implementing transit priority, such as exclusive bus lanes, queue jump lanes, and transit signal priority on transit corridors.							

Local Comprehensive Plan Recommendations Inventory (CONTINUED-1)						
East Longmeadow Resilient Master Plan 2021 ( <u>https://eastlongmeadowmp.pvpc.org/</u> )						
• Coordinate with the PVTA on the potential of future crosstown fixed-route transit service connecting East Longmeadow center to the Ludlow Big Y, via Elm, Cooley, and Parker Streets.	30					
• Change zoning to allow denser residential occupancy near existing services and public transit. (15.3% identified as a high priority and 48.5% as a low priority.)	41					
• Coordinate with the PVTA on the potential of future crosstown fixed-route transit service connecting East Longmeadow center to the Ludlow Big Y, via Elm, Cooley, and Parker Streets. (17.7% identified as a high priority and 49.0% as a low priority.)	41					
Hampden Master Plan ( <u>https://www.hampdenma.gov/</u> )2						
<ul> <li>Explore options with Pioneer Valley Transit Authority and community partners to provide a real-time, on-demand micro-transit service in Hampden.</li> </ul>	97					
Holyoke Comprehensive Plan Update ( <u>https://www.holyoke.org/comprehensive-plan-update/</u> )						
• Frequent, reliable, and dignified transit service						
• Improve bus frequency to a bus every 15 minutes during peak hour on major routes						
• Extend service hours into the evening to serve shift workers, especially on routes that serve the Holyoke Mall	74					
Improve travel times by creating bus lanes and/or reconfiguring bus stops along key travel corridors in conjunction with complete streets projects						
Improve bus stop design to improve comfort and accessibility						
• Frequent, reliable, and dignified transit service						
Longmeadow Climate Resilient Long-Range Plan 2024 ( <u>https://www.longmeadowma.gov/1358/Longmeadow-Long-Range-Plan</u> )						
<ul> <li>Advocate to PVTA to expand routes, increase bus frequency and enhance accessibility for underserved communities</li> </ul>	15					
<ul> <li>Work with transit providers to provide transportation orientation programs for people transitioning from driving to using public transportation</li> </ul>	15					
Research the feasibility of expanding tri-town Trolley	15					
Northampton Sustainable Northampton Comprehensive Plan 2021 <a href="https://www.northamptonma.gov/957/Planning">https://www.northamptonma.gov/957/Planning</a>						
• Continue to work with Pioneer Valley Transit Authority and Pioneer Valley Planning Commission to consider a centralized public transit or multi-modal facility in Northampton.	30					
• Develop a public transit plan in cooperation with the PVTA and PVPC to expand and enhance the transit system to the level that it is economically viable and supported by ridership.	30					
Ensure that public transit stops are located at industrial parks and commercial centers.	33:					
Improve and expand public transit	33					

Local Comprehensive Plan Recommendations Inventory (CONTINUED-2)	
Northern Hilltown Collaborative Municipal Vulnerability Preparedness Community Resilience Building Workshop	
https://cummington-ma.gov/PDFs/MVPHilltwnDraft031820.pdf	
• Implement Rural Policy Plan recommendations for micro-transit and other alternative public transit ideas in rural towns	25
Advocate to Capitol Hill for increased funding to regional transit authorities	26
Explore opportunities for public transit that connects to a regional network	32
Palmer Master Plan 2021 (https://www.townofpalmer.com/)	
Continue to advocate for a new passenger rail station	62
Advocate for the expansion of existing transit services (i.e., routes and schedules	
• In partnership with PVTA, Quaboag Connector, and other relevant organizations, explore innovative methods to increase transit ridership,	
• In partnership with PVTA, Quaboag Connector, administer a public transit rider survey(s) to discover what works best for transit users and to identify any populations with unmet transportation needs.	149
South Hadley Master Plan 2020 (http://www.southhadley.org/1277/2020-Master-Plan)	
• Multi-modal: Infrastructure that provides access to more than one mode of transportation multiple methods of providing public transit, such as bus or train.	95
• Growth that takes advantage of existing development patterns, primarily infrastructure (roads, water, sewer) and access to public transit.	
Southampton Master Plan (https://southampton.masterplan.pvpc.org/)	
Pursue opportunities to expand transit service in Southampton.	
• Work with PVPC, PVTA and FRTA to better serve the residents of Southampton.	92
Westfield Master Plan 2023 (https://www.cityofwestfield.org/202/Master-Plan)	
• Maintain relationships with the Pioneer Valley Transit Authority (PVTA) and the Pioneer Valley Planning Commission (PVPC) to continually assess and update the level of bus service in the City.	8-1
• Reduce multi-unit residential parking requirements to allow more land for housing development, especially where municipal parking and public transportation options are available.	2-20
Worthington Resident Survey 2023 (https://worthington-ma.us/Planning-Board/)	
Most importantly, we need access to public transportation.	33

## **Appendix 6: FRTA Access Program Assessment**

	FRTA ACCESS PROGRAM ASSESSMENT													
COMMUNITY	Fixed Route Transit Service	Residents below the Poverty Line	Percent of Residents 65+	FRTA Demand Response (Seniors)	FRTA Access Adjacent	Hilltown Easy Ride	Hilltown Elder Network (HEN)	COA Rides for Seniors	COA Rides with Drivers	Grant Funding	Yes	No	Demog. Need	Eligibility Score
Blandford	No	2.10%	27.00%	Yes	No	Yes	No	Yes	Yes	No	6	11	15.60%	94%
Chester	No	0.90%	18.32%	Yes	No	Yes	No	Yes	Yes	No	5	4	10.06%	50%
Chesterfield	No	4.10%	24.80%	Yes	No	Yes	Yes	Yes	No	No	5	9	16.50%	83%
Cummington	No	2.50%	26.46%	Yes	Yes	Yes	Yes	Yes	Yes	No	12	13	15.73%	189%
Goshen	No	2.60%	23.93%	Yes	Yes	Yes	Yes	Yes	Yes	No	5	3	14.57%	73%
Granville	No	4.00%	19.99%	No	No	No	No	No	No	No	0	9	14.00%	0%
Hatfield	Yes	5.50%	22.45%	No	Yes	No	No	Yes	Yes	No	3	5	16.73%	50%
Huntington	No	6.70%	16.24%	Yes	No	Yes	No	Yes	Yes	No	3	17	14.82%	44%
Middlefield	No	10.70%	28.84%	Yes	No	Yes	No	No	No	No	2	14	25.12%	50%
Montgomery	No	0.40%	21.66%	Yes	No	Yes	No	Yes	Yes	No	10	23	11.23%	112%
Plainfield	No	4.00%	33.55%	Yes	Yes	Yes	Yes	No	No	No	4	5	20.78%	83%
Russell	No	1.00%	15.24%	Yes	No	Yes	No	Yes	Yes	No	5	10	8.62%	43%
Southampton	No	1.30%	22.47%	Yes	No	No	No	Yes	Yes	No	4	5	12.54%	50%
Southwick	No	3.10%	21.87%	Yes	No	No	No	Yes	No	Yes	7	5	14.04%	98%
Tolland	No	0.70%	24.38%	No	No	No	No	Yes	Yes	No	2	34	12.89%	26%
Westhampton	No	0.80%	23.44%	Yes	No	No	Yes	No	No	No	3	17	12.52%	38%
Worthington	No	2.00%	34.91%	Yes	No	Yes	Yes	Yes	Yes	No	5	4	19.46%	97%

## **Appendix 7: Summary of Regional Transit Funding**

	Summary of Regional Funding								
Year	Title	Lead		Amount	Description				
Community	Transit (	Grant Program (FTA 5310)							
FY25	CTGP	WRTA	\$	92,220	Hire a second full-time travel trainer to expand travel training program.				
FY25	CTGP	WRTA	\$	20,000	Provide mid-day service to Worcester for older adults and people with disabilities				
FY25	CTGP	Quaboag Connector	\$	252,000	Provide demand-response transportation in 10 rural towns.				
FY25	CTGP	PVTA	\$	122,315	Provide travel training for older adults and persons with disabilities				
FY25	CTGP	PVTA	\$	313,586	Provide senior transportation through participating Councils on Aging in the PVTA region.				
FY25	CTGP	Hilltown CDC	\$	150,000	Expand mobility through use of a driver pool (drivers paid to use their own cars)				
FY25	CTGP	FRTA	\$	78,804	Cover the cost of a travel trainer/outreach staff to educate people about FRTA services.				
FY24	CTGP	Town of Ware	\$	300,000	Quaboag Connector -pursue sustainability and replicability of the Quaboag Connector				
FY24	CTGP	PVTA	\$	82,133	Connecting Individuals to Employment - To provide access to employment for homeless				
FY24	CTGP	Hilltown CDC	\$	150,000	Hilltown Driver Pool Expansion Program				
FY24	CTGP	CCOA, FRTA, PVTA, SCM, WRTA	\$	4,931,203	Vehicle awards				
FY24	CTGP	WRTA	\$	10,000	Service to Worcester for older adults and people with disabilities in Holden when the COA				
FY24	CTGP	WRTA	\$	17,000	Additional service to Worcester for older adults and people with disabilities				
FY24	CTGP	Town of Ware	\$	209,245	Operating funding for the Quaboag Connector, which aims to improve health outcomes				
FY24	CTGP	Town of Ware	\$	54,560	Empowering community members and facilitating connections				
FY24	CTGP	PVTA	\$	107,073	PVTA's Travel Training Program includes personalized one-to-one instruction				
FY24	CTGP	PVTA	\$	209,391	Funds for COAs to provide additional senior service				
FY24	CTGP	Hilltown CDC	\$	14,407	Continue the Hilltown Driver Pool program to supplement the van and demand response				
FY23	CTGP	FCOA, FRTA, PVTA, SCM, WRTA	\$	3,459,419	Vehicle awards				
FY23	CTGP	WRTA	\$	15,000	A demand response service to bring older adults and people with disabilities				
FY23	CTGP	Town of Ware	\$	175,000	Operating funds to support the Quaboag Connector				
FY23	CTGP	Springfield Partners	\$	100,000	Operating funds to support the continued transportation of older veterans with disabilities				
FY23	CTGP	PVTA	\$	175,943	Operating funds to support the continued transition of senior transportation service				
FY23	CTGP	Palmer Council on Aging	\$	7,815	Funding to support volunteer transportation program, to include mileage reimbursement				
FY23	CTGP	Hilltown CDC	\$	10,236	Continuation of funding for the Hilltown Driver Pool, which supplements FRTA van				
FY23	CTGP	FRTA	\$	24,000	Funding to expand FRTA's volunteer transportation program for older adults				
FY23	CTGP	FRTA	\$	53,610	Funding for a full-time position as travel trainer/travel ambassador				

	Summary of Regional Funding-(CONTINUED 1)							
Year	Title	Lead	Amo	ount	Description			
Communit	y Transit	Grant Program (FTA 5310)	-CON	ITINUED				
FY22	CTGP	WRTA	\$	15,000	SCM Elderbus serves 22 communities in central MA and provides rides to Worcester			
FY22	CTGP	Town of Ware, QUABOAG	\$	150,000	Funding for operating of rural nine town regional transportation services Quaboag Connector			
FY22	CTGP	Springfield Partners	\$	75,000	Operating funds to support the transportation of older disabled veterans across the Springfield			
FY22	CTGP	PVTA	\$	150,000	Operating funds to support the continued transition of paratransit service provision from PVTA			
FY22	CTGP	PVTA	\$	108,240	Continuing funding to maintain and expand PVTA's mobility management Travel Training (TT)			
FY22	CTGP	PVTA	\$	108,240	Continuing funding to maintain and expand PVTA's mobility management Travel Training (TT)			
FY22	CTGP	Hilltown Driver Pool	\$	8,888	Continuation of funding for the Hilltown Driver Pool, which supplements the use of FRTA			
FY22	CTGP	FRTA	\$	50,600	Funding for FRTA to establish a travel training program with one full-time position			
FY21	CTGP	Hilltown Driver Pool	\$	9,045	Continuation of funding for the Hilltown Driver \$9,045 Pool, which supplements the use of FRTA			
FY21	CTGP	PVTA	\$	84,990	Continuing funding to maintain and expand Authority PVTA's Travel Training (TT)			
FY21	CTGP	PVTA	\$	129,000	Operating funds to support the continued transition of paratransit service provision from PVTA			
FY21	CTGP	SHCOA	\$	4,500	Funding to cover the salary of a second bus driver			
FY21	CTGP	Springfield Partners	\$	75,000	Operating funds to support the transportation of older disabled veterans across the Springfield			
FY21	CTGP	Town of Ware, QUABOAG	\$	129,200	Operation of rural nine town regional transportation services called the Quaboag Connector			
FY21	CTGP	WRTA	\$	15,000	SCM Elderbus serves 22 communities in central MA and provides rides to Worcester			
FY20	CTGP	Hilltown CDC	\$	25,131	Continuation of funding for the Hilltown Driver Pool, which supplements the use of the FRTA			
FY20	CTGP	PVTA	\$	129,203	Operating funds to support the transition of paratransit service provision from PVTA to COAs			
FY20	CTGP	PVTA	\$	82,724	Funding for PVTA travel training program staff salaries, professional development, outreach			
FY20	CTGP	PVTA, Quaboag	\$	192,304	Funding for partnership between PVTA and the Quaboag Connector			
	aman	0 1 0 11 0			Operating funds to support the transportation of elderly disabled veterans across the			
FY20	CTGP	Springfield Partners	\$	75,000	Springfield			
FY20	CTGP	Ware, Quaboag	\$	121,000	Operation of rural nine town regional transportation service called the Quaboag Connector.			
FY20	CTGP	WRTA	\$	15,000	SCM Elderbus service for people living in one of the 22 communities, trips to Worcester			
FY22	CTGP	Hilltown Driver Pool	\$	8,888	Continuation of funding for the Hilltown Driver Pool, which supplements the use of FRTA			
FY22	CTGP	FRTA	\$	50,600	Funding for FRTA to establish a travel training program with one full-time position			
FY21	CTGP	Hilltown Driver Pool	\$	9,045	Continuation of funding for the Hilltown Driver \$9,045 Pool, which supplements the use of FRTA			
FY21	CTGP	PVTA	\$	84,990	Continuing funding to maintain and expand Authority PVTA's Travel Training (TT)			
			\$	12,888,025	TOTAL			

	Summary of Regional Funding-(CONTINUED 2)								
Year	Title	Lead	Amount	Description					
Region	nal Transit	Innovation Grant (Mas	sDOT)						
FY24	RTIG	BRTA, PVTA, FRTA	\$ 4,460,701	Commuter and Regional Interconnected Bus networkoperate a commuter bus network to increase regional connectivity between BRTA, PVTA and FRTA					
FY24	RTIG	FRTA, PVTA	\$ 404,112	Expand FRTA Access areas and provide a new transportation connection to Shutesbury					
FY24	RTIG	PVTA	\$ 188,008	Connecting Rural Communities - improved connections between Greenfield and Amherst					
			\$ 5,052,821	TOTAL					
Rural	Intercity B	Bus Connections (FTA-53	B11)						
FY25		PVTA	\$ 49,980	Pioneer Valley Transit Authority – Amherst to Worcester					
FY25		Greyhound Lines	\$ 218,561	Greyhound Lines, Inc. – Springfield to Boston,					
FY25		PVTA	\$ 99,960	Amherst-Worcester (Route 9)					
FY25		Greyhound Lines	\$ 431,430	Albany-Pittsfield-Springfield Route					
FY24		PVTA	\$ 196,174	Amherst-Worcester (Route 9)					
FY24		Greyhound Lines	\$ 306,513	Albany-Pittsfield-Springfield Route					
FY23		PVTA	\$ 196,174	Amherst-Worcester (Route 9)					
FY23		Greyhound Lines	\$ 297,584	Albany-Pittsfield-Springfield Route					
FY22		Greyhound Lines	\$ 263,028	Albany-Pittsfield-Springfield Route					
FY21		PVTA	\$ 398,116	Amherst-Worcester (Route 9)					
FY21		Greyhound Lines	\$ 382,990	Albany-Pittsfield-Springfield Route					
FY20		Greyhound Lines	\$ 231,046	Albany-Pittsfield-Springfield Route					
FY20		Greyhound Lines	\$ 231,046	Albany-Pittsfield-Springfield Route					
			\$ 3,302,602	TOTAL					
Transi	it Connecti	vity Grant (MassDOT)							
FY25	TCG	BRTA, FRTA, PVTA	\$1,577,607.00	Commuter service connecting the BRTA, PVTA, and FRTA service areas					
FY25		PVTA, FRTA	\$ 1,764,922.00	2 new north-south fixed-routes in PVTA's service area, includes Southampton & Southwick					
			\$3,342,529	TOTAL					
			\$ 24,585,977	GRAND TOTAL					
				· · · · · · · · · · · · · · · · · · ·					

## **Appendix 8: Summary of Comments**

COMMENT BY	SUBJECT (page)	COMMENT	DATE	ACTION	#
Dave Christopolis, Executive Director Hilltown CDC	Page 31	Please change Kate Bavelock to Joan Griswold joang@hilltowncdc.org as staff contact for the Hilltown RCC.	7/16/2025	Updated	1
Victoria Lucadello, COSA Hampshire County	General	"I'm happy to say that a piece about this plan was included in the latest enewsletter. Transportation is always a key issue in western Mass and is a concern to many of our readers"  (Full Comments in Appendix 9)	7/28/2025	Acknowledged	2
Dean Syed, Associate Planner Longmeadow Building and Planning Department	General	"Several goals in PVPC's plan are aligned well with objectives of Longmeadow's Long Range Plan as well as goals of the CommonwealthWe are generally in support of all expansion of service lines to enhance regional connectivity"  (Full Comments to be in Plan Appendix)	8/5/2025	Acknowledged	3
and Planning Department	Page ii	I suggest that all future materials and outreach be provided in a variety of regionally popular foreign languages.	8/5/2025	Plan can be translated in several languages upon request to PVPC Title VI Specialist at 413-781-6045	4
	Page 42	"strategy 1.1 "Enhance travel training for older adults with emphasis on using new technology". we advocate for the outfitting of the entire fleet with front mounted bicycle racks."	8/5/2025	Updated	5

Pioneer Valley MPO Coordinated Plan

Page 74

COMMENT BY	SUBJECT (page)	COMMENT	DATE	ACTION	#
Dean Syed, Associate Planner Longmeadow Building and Planning Department	Page 43	"strategy 7.3 under goal 7 "Continue to electrify service fleets including paratransit and demand response vehicles". I suggest amending this to set the goal of electrifying the entire fleet."	8/5/2025	Updated	6
Rachel Fichtenbaum  Manager of Grant  Programs & Mobility  Management	General	This is a huge improvement over the most recent plan – much more concise, easier to digest and use. Looks like you also did some great outreach. Thank you!!!	8/15/2025	Acknowledged	7
MassDOT Rail & Transit	General	Overall, it seemed like there was a bit more focus on RTA and general public services than eligibility-restricted services. For example, there is a level of detail about PVTA and FRTA ridership stats that is not available for COA services. For 5310 funding, we get applications from RTAs but also from individual towns and nonprofits, so for future plans you might consider a deeper dive on how those services are operated in case there are recommendations for your region that you would like MassDOT to take into consideration when we review 5310 applications from non-RTAs.	8/15/2025	We do not yet have as much detail on ridership stats from COA services. Some ridership stats are recorded by agency sponsors like PVTA and FRTA as part of their own demand response ridership. We will consider a deeper dive in future plans.	8
	General	Probably too late, but MassDOT's Office of Transportation Planning just released this report that could be relevant:  https://www.mass.gov/news/massdot-releases-people-and-transportation-project-report	8/15/2025	We will review this report and incorporate the key findings and recommend-ations	9

COMMENT BY	SUBJECT (page)	COMMENT	DATE	ACTION	#
Rachel Fichtenbaum  Manager of Grant Programs & Mobility Management	Page 3, FRTA first paragraph	I did not think the Route 31 was new? Did FRTA verify that?	8/15/2025	No, the service is not new, we will modify language to clarify this.	10
MassDOT Rail & Transit	Page 11,  PVTA  2 <sup>nd</sup> paragra ph	just curious why are you using FY23 numbers? Nothing more recent is available? Speaking generally, RTA funding changed dramatically with the new Fair Share funds, and ridership has gone up a lot in the last few years with service expansion, fare free service, and other changes.	8/15/2025	Agreed, but 2023 were the latest numbers available from FTA at the time.	11
	Page 19	fare free info talks about "until June 2025" but this will be published after June 2025	8/15/2025	Amended to say September 30, 2025	12
	Page 23	a few COAs partner on their transportation. I believe East Longmeadow does rides for their own town but also 2 others. Since this is a coordinated model, could be interesting to mention. FTA recommends use of 5310 funds for coordinated models.	8/15/2025	So noted in the plan	13
	Page 27	What does "COA rides with drivers" mean? How does it differ from "COA rides for seniors"?	8/15/2025	Some COA Rides for Seniors programs do not have paid drivers; this column distinguishes those. This has been clarified.	14

COMMENT BY	SUBJECT (page)	COMMENT	DATE	ACTION	#
Rachel Fichtenbaum  Manager of Grant Programs & Mobility Management  MassDOT Rail & Transit	Page 30	I thought the mention that taxis help unbanked & underbanked riders was interesting, if you wanted you could elaborate more on this	8/15/2025	Thanks! This can be further explored in the next plan update.	15
	Page 30	Was curious which towns are served by informal taxis	8/15/2025	We do not have this information, but it can be explored in the next update.	16
	Page 30	Was curious which towns do and don't have Uber/Lyft access	8/15/2025	We do not have this information, but it can be explored in the next update.	17
	Page 31	RCCs are largely inactive/defunct now. (I need to update the RCC webpage.) Hilltown area does not include Dalton or Florida, and Kate is no longer the lead at Hilltown CDC – it would be Dave Christopolis or Joan Griswold, but they haven't convened that group in a long time. Gail Farnsworth French is no longer at QVCDC, it would be Jen Healy. The Quaboag RCC group is still active.	8/15/2025	Thank you, these changes have been made.	18
	Page 33	Geographic Isolation, paragraph 1. I noticed an assumption that only fixed-route service is reliable. I am wondering if that came directly from riders, from your outreach? If not, I think in less dense areas, demand-response and microtransit can be a good alternative that could still be reliable, just in a different way.	8/15/2025	We agree but from our outreach fixed route was preferred and they settled for demand- response and micro-transit.	9

COMMENT BY	SUBJECT (page)	COMMENT	DATE	ACTION	#
Rachel Fichtenbaum  Manager of Grant Programs & Mobility Management	Page 34	I am confused by the sentence that says COA vans have no eligibility requirements. They are typically restricted to seniors who live in the town, so they have both age and residence eligibility restrictions, no?	8/15/2025	Correct, this has been amended.	20
MassDOT Rail & Transit	Page 34	My understanding is that the PVTA shuttle requires advance registration and thus is not on-demand (would need to confirm with PVTA)	8/15/2025	PVTA's NOHO Shuttle is open to the public and does not require registration, just advanced scheduling.	21
	Page 34	At the bottom, should say partnership with PVTA not FRTA. FRTA and PVTA are partnering on that grant	8/15/2025	Amended	22
	Page 36	Gaps in Service. The Commonwealth made grants available for fare free but did not direct RTAs to be fare free until the FY26 budget.	8/15/2025	Noted and amended.	23
	Page 36	Hilltown section, PVTA and FRTA are using a Transit Connectivity Grant not a Community Transit Grant for the Southwick service	8/15/2025	Amended.	24
	Page 36	Quaboag generally requires advance registration and thus is not on- demand (unless this has changed recently)	8/15/2025	Noted and amended.	25
	Page 36	At the bottom, the line that senior service is still provided by SCM Elderbus is misleading because that's just a few towns in the Quaboag service area.	8/15/2025	Amended to specify the towns of Brimfield, Holland, and Wales.	26

COMMENT BY	SUBJECT (page)	COMMENT	DATE	ACTION	#
Rachel Fichtenbaum  Manager of Grant Programs & Mobility Management  MassDOT Rail & Transit	Page 37	Intercity service, service will be Northampton to Greenfield and Greenfield to North Adams, not a direct link from Noho to North Adams unless that has changed.	8/15/2025	Amended.	27
	Page 43	For strategy 6.1, <u>www.massridematch.org</u>	8/15/2025	Added	28
	Page 43	Goal 7 is coordination among RTAs, but what about coordination among other/all providers?	8/15/2025	Amended to include other transportation providers.	29
	Page 44	What do Training and Education projects 3 and 4 mean?	8/15/2025	These are other area specific plan updates that came from our outreach.	30
	Page 44	Confused about Pittsfield to North Adams via Cummington. Did you mean Northampton instead of North Adams?	8/15/2025	Amended to say Northampton- Pittsfield/Green field-North Adams Fixed Routes	31
	Page 44	Is there anything you would add if you were targeting this to COAs or other community transportation providers that isn't already listed?	8/15/2025	Not at this time but we can explore in a future plan update.	32

COMMENT BY	SUBJECT (page)	COMMENT	DATE	ACTION	#
Rachel Fichtenbaum  Manager of Grant Programs & Mobility Management  MassDOT Rail & Transit	Page 45	Mobility Assistance Program, we now fund 85% and the local match is 15%.	8/15/2025	Noted and amended	33
	Page 46	Amherst Worcester Route mentions FY22-FY24 funding but I believe there is more recent funding	8/15/2025	Amended to include FY25 funding	34
	Page 46	Community Transit Grant Program, in FY24, FY25, and FY26 state budget we also got \$4M in Fair Share funds to expand our operating & mobility management grantmaking for projects serving low income riders as well as seniors and people with disabilities	8/15/2025	Added	35
	Page 46-47	You list MassDOT grants to RTAs but not other orgs such as Quaboag, Hilltowns, COAs	8/15/2025	A full list of grants will be listed in the appendix	36
	Page 63	What do the grant funding, yes, no, demog need columns mean?	8/15/2025	This relates to wheelchair accessibility and will be made clearer.	37
Margie Phillips  Family Support Coordinator  WIC program of Community Action	General	The only comment I really have is that I am 100% in favor of anything that would improve transportation options for the groups listed.  (Full Comments in Appendix 9)	9/15/2025	Thank you so much for your feedback!	38

## **Appendix 9: Comment Letters**

(See Enclosed)



#### transportation plan

From Dave Christopolis <davec@hilltowncdc.org>Date Wed 7/16/2025 10:32 AMTo Jackson ,Carl <Cjackson@pvpc.org>

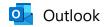
HI Carl,

Reviewing the transportation plan draft. Please change Kate Bavelock to Joan Griswold joang@hilltowncdc.org as staff contact for the Hilltown RCC.

Thanks,

Dave

Dave Christopolis Executive Director Hilltown CDC 413-296-4536 ext. 118 davec@hilltowncdc.org



#### **Coordinated Public Transit-Human Services Transportation Plan**

From COSA <cosahc@gmail.com>

Date Mon 7/28/2025 8:00 AM

To Kuusisto, Peter <Pkuusisto@pvpc.org>

Cc Jackson ,Carl <Cjackson@pvpc.org>

Thank you for reaching out about the regional transportation plan and public comment period. Although your email arrived during a bye-week for the COSA summer newsletters, I wanted to get in touch. This information was also forwarded to us by other interested COSA readers. I'm happy to say that a piece about this plan was included in the latest e-newsletter. Transportation is always a key issue in western Mass and is a concern to many of our readers. I hope that this newsletter piece will increase readership and commentary on the plan.

Because of our traditional summer break, COSA meetings don't resume until the fall. So unfortunately, we won't be able to share this as an in-person update before the comment period closes.

COSA is always interested in supporting awareness around regional issues, especially transportation, housing, public health, and food security. Whenever you have future releases, we would welcome being added to your update or media list.

If you have any other questions or concerns, please let me know. Thanks again.

Best regards.

Victoria Lucadello

COSA Hampshire County

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Learn more about the benefits of COSA membership.

Council Of Social Agencies of Hampshire County PO Box 1004 Northampton, MA 01061





#### Town of

## Longmeadow, Massachusetts



231 Maple Road, Longmeadow, MA 01106 Tel. (413) 565-4110 | Fax (413) 565-4112

#### Department of Planning and Community Development

413-565-4153 | planningdept@longmeadowma.org

July 25th, 2025

From: Dean M. Syed, – on behalf of Longmeadow Planning and Community Development Department

To: Carl E. Jackson AICP Pioneer Valley Planning Commission

Subject: 2025 Draft Coordinated Public Transit – Human Services Transportation Plan (CPT-HSTP)

Dear Mr. Jackson,

The Longmeadow Planning Department is pleased with the opportunity to provide comment on PVPC's 2025 draft Coordinated Public Transit – Human Services Transportation Plan. As one of PVPC's member communities, we have a vested interest in the successful promulgation and implementation of this plan. Several goals in PVPC's plan are aligned well with objectives of Longmeadow's Long Range Plan as well as goals of the Commonwealth.

We are generally in support of all expansion of service lines to enhance regional connectivity. As noted in our Long Range Plan (LRP), Longmeadow residents utilize public transportation services less than the region and the Commonwealth. This is likely attributed to the lack of transit routes in town as well as their limited availability.

Considering the disproportionate rate of elderly people and elderly people with physical disabilities in Longmeadow, we particularly support more connectivity between clinics, senior centers, and other providers of relevant elder services. It is also important to ensure that these riders are able to effectively use the evolving technologies to utilize public transit, hence our support for strategy 1.1 "Enhance travel training for older adults with emphasis on using new technology". An additional explicitly stated goal of the LRP is to enhance connections to existing public transit networks, along with encouraging active modes of transportation. Considering this, we advocate for the outfitting of the entire fleet with front mounted bicycle racks.

I strongly support the continuation of fare free transportation services. If unable to provide fare free rides for all passengers, we hope these will be at least offered to youth, elderly, and disabled riders.

Being mindful of the large population in the region which does not speak English as a first language, enhancing services for non-English speakers is something that the CPT-HSTP largely ignores. I suggest that all future materials and outreach be provided in a variety of regionally popular foreign languages.



#### Town of

## Longmeadow, Massachusetts



231 Maple Road, Longmeadow, MA 01106 Tel. (413) 565-4110 | Fax (413) 565-4112

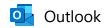
#### Department of Planning and Community Development

413-565-4153 | planningdept@longmeadowma.org

I strongly support strategy 7.3 under goal 7 "Continue to electrify service fleets including paratransit and demand response vehicles". I suggest amending this to set the goal of electrifying the entire fleet. An overarching goal of our LRP is to consider sustainability issues like climate change for decision making around infrastructure resources. On this topic, I strongly support expansion of rail services between rural Western Massachusetts, Springfield and Boston. Many of our residents commute to work in these areas, so availability of rail transit would support our communities goal to reduce vehicle miles travelled as well as the Commonwealths similar goals.

We appreciate PVPC's commitment to public engagement with this plan, and the opportunity to provide comment. To summarize, Longmeadow is in favor of expansion of MBTA rail services, expansion of PVTA transit lines, accommodations for elderly and disabled riders, enhanced outreach to non-English speakers, continuation of fare free program, and electrification of the fleet.

Thank you,
Dean Syed, Associate Planner
Longmeadow Planning and Community Development Department
dsyed@longmeadowma.gov
231 Maple Rd, Longmeadow MA
413-565-4153 (ext. 1323)



#### draft CHST plan

From Fichtenbaum, Rachel (DOT) < Rachel.L.Fichtenbaum@dot.state.ma.us>

Date Fri 8/15/2025 9:18 AM

To Jackson ,Carl <Cjackson@pvpc.org>

#### Good morning Carl,

Thank you very much for the opportunity to review the draft CHST plan and my apologies that it took me so long! This is a huge improvement over the most recent plan – much more concise, easier to digest and use. Looks like you also did some great outreach. Thank you!!!

Here are two overall suggestions for you to take or leave as you see fit:

- Overall, it seemed like there was a bit more focus on RTA and general public services than
  eligibility-restricted services. For example, there is a level of detail about PVTA and FRTA ridership
  stats that is not available for COA services. For 5310 funding, we get applications from RTAs but
  also from individual towns and nonprofits, so for future plans you might consider a deeper dive on
  how those services are operated in case there are recommendations for your region that you
  would like MassDOT to take into consideration when we review 5310 applications from non-RTAs.
- Probably too late, but MassDOT's Office of Transportation Planning just released this report that could be relevant: <a href="https://www.mass.gov/news/massdot-releases-people-and-transportation-project-report">https://www.mass.gov/news/massdot-releases-people-and-transportation-project-report</a>

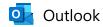
#### Specific questions:

- Page 3, FRTA first paragraph I did not think the Route 31 was new? Did FRTA verify that?
- Page 11, PVTA 2<sup>nd</sup> paragraph just curious why are you using FY23 numbers? Nothing more recent is available? Speaking generally, RTA funding changed dramatically with the new Fair Share funds, and ridership has gone up a lot in the last few years with service expansion, fare free service, and other changes.
- Page 19 fare free info talks about "until June 2025" but this will be published after June 2025
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- Page 36 at the bottom, the line that senior service is still provided by SCM Elderbus is misleading because that's just a few towns in the Quaboag service area
- Page 37 intercity service, service will be Northampton to Greenfield and Greenfield to North Adams, not a direct link from Noho to North Adams unless that has changed
- Page 43 for strategy 6.1, <u>www.massridematch.org</u>
- Page 43 Goal 7 is coordination among RTAs, but what about coordination among other/all providers?
- Page 44 what do Training and Education projects 3 and 4 mean?
- Page 44 confused about Pittsfield to North Adams via Cummington. Did you mean Northampton instead of North Adams?
- Page 44 is there anything you would add if you were targeting this to COAs or other community transportation providers that isn't already listed?
- Page 45 Mobility Assistance Program, we now fund 85% and the local match is 15%
- Page 46 Amherst Worcester Route mentions FY22-FY24 funding but I believe there is more recent funding
- Page 46 Community Transit Grant Program, in FY24, FY25, and FY26 state budget we also got \$4M in Fair Share funds to expand our operating & mobility management grantmaking for projects serving low income riders as well as seniors and people with disabilities
- Page 46-47 you list MassDOT grants to RTAs but not other orgs such as Quaboag, Hilltowns, COAs
- Page 63, Appendix 5 what do the grant funding, yes, no, demog need columns mean?

\*\*\*

Rachel Fichtenbaum
Manager of Grant Programs & Mobility Management
MassDOT Rail & Transit
Rachel.L.Fichtenbaum@dot.state.ma.us
(857) 368-8584



#### **Public Transit-Human Services Transportation Plan**

From Margery Phillips < MPhillips@communityaction.us>Date Mon 9/15/2025 5:20 PMTo Jackson ,Carl < Cjackson@pvpc.org>

Hello Mr. Jackson,

I am not quite sure I understand how to comment, but since your email is given in the draft, I thought I'd at least try.

The only comment I really have is that I am 100% in favor of anything that would improve transportation options for the groups listed.

I work for the Franklin, Hampshire, N. Quabbin WIC program as a Family Support Coordinator and my role is to assist our participants with information on resources besides WIC.

Very often participants who have difficulties with transportation are referred to me, and unfortunately there are not a lot of options I can guide them towards; busses often do not run between where they live and where they need to go, and housing is so difficult to find that most of our low income participants just stay where they are and don't even considering moving to a more centralized area, since costs are so incredibly high and out of keeping with wages. Many of our participants do not have cars, and many are working and having difficulty getting to work, since relying on others for rides is not a 100% guarantee that they will get to work on time, or even get there. Accessing childcare, which would enable them to work or go to school, is often made even more challenging because of the lack of transportation options to certain areas, sometimes the only area with childcare openings.

Transportation is one of the biggest barriers to self-sufficiency, right behind childcare and housing as well as lack of training or jobs with living wages.

I just hope this plan will effectively address the transportation issues of so many low and no income people in the area in a way that is truly helpful and at least begins to remove a big to self-sufficiency.

Thank you.

Sincerely,
Margie Phillips
413-527-0565
Direct responses to marjodancer@gmail.com

## **Appendix 10: Public Meeting Notices**

(See enclosed)

## Trouble Getting Around??



### Coordinated Public Transit-

Human Services Transportation Plan Update

# Listening Sessions

## ARE YOU HAVING TRANSPORTATION CHALLENGES? WE WANT TO HEAR FROM YOU!

The Pioneer Valley Planning Commission (PVPC) is updating the Coordinated Public Transit-Human Services Transportation Plan for 2025 and we need your help to identify any transit service gaps in your community. Please attend one of our upcoming virtual and in-person listening sessions to provide us with input and recommendations for the plan!

## Wednesday, June 5th 5-6:30 pm

Stanton Hall 26 Russell Rd Huntington, MA 01050

## Tuesday, July 2th 4:30-6 pm

Palmer Public Library 1455 N Main St Palmer, MA 01069

### Wednesday, June 26th 1-2 pm

VIRTUAL MEETING via **Zoom** platform Click on the link below to register.

## Thursday, July 18th 3-4:30 pm

Hadley Senior Center 46 Middle St Hadley, MA 01035



Please register at <a href="https://tinyurl.com/HSTPmtgs">https://tinyurl.com/HSTPmtgs</a>
for the session you plan to attend

Please Contact:
Carl E. Jackson, AICP
Principal Transit Planner
413-781-6045
cjackson@pvpc.org

Pioneer Valley Planning Commission 60 Congress Street Springfield, MA 01104 <u>www.pvpc.org</u>



# **Western Mass Transportation** Advocacy Network

# Transportation Forum

## Western Mass Is on the Move!

Learn about innovative transportation-related work being done in the four counties of Western Mass.



# Friday, April 11

9:30am to 3pm

## La Quinta Inn

100 Congress St., Springfield, MA

**Register Here** 



forms.gle/iwtKk8zK9o6guNvR7

Contact lauras@foodbankwma.org with any questions.

## **Trouble Getting Around??**



Coordinated Public Transit- Human Services Transportation Plan Update

# Listening Sessions

ARE YOU HAVING TRANSPORTATION CHALLENGES? WE WANT TO HEAR FROM YOU!

The Pioneer Valley Planning Commission (PVPC) is updating the Coordinated Public Transit-Human Services Transportation Plan for 2025 and we need your help to identify any transit service gaps in your community. Please attend our upcoming virtual and in-person listening sessions to provide us with input and recommendations for the plan!

### Virtual

via Zoom Platform

Monday, June 9th

11 - 12:00pm

Click **here** to join!

Meeting ID: 845 3287 6137

Passcode: 971680

### In-Person

Williamsburg Senior Center Cafe

Monday, June 16th

12:30 - 1:30pm

Town Office Building

141 Main St., Haydenville



Please Contact: Carl E. Jackson, AICP Principal Transit Planner 413-781-6045 cjackson@pvpc.org

Pioneer Valley Planning Commission 60 Congress Street Springfield, MA 01104 www.pvpc.org

## **Trouble Getting Around??**



Coordinated Public Transit- Human Services Transportation Plan Update

## **Information Sessions**

ARE YOU HAVING TRANSPORTATION CHALLENGES? WE WANT TO HEAR FROM YOU!

The Pioneer Valley Planning Commission (PVPC) is updating the Coordinated Public Transit-Human Services Transportation Plan for 2025 and we need your help to identify any transit service gaps in your community. Please attend our upcoming virtual and in-person listening sessions to provide us with input and recommendations for the plan!

### **Virtual**

via Zoom Platform

Wednesay, Aug. 20th

2:30 - 3pm

Click **here** to join!

Meeting ID: 823 2163 7591

### In-Person

Springfield Live and Learn

Tuesday, Aug. 26th

11:30 - 12pm

Raymond A. Jordan Senior Cen. 1476 Roosevelt Ave, Springfield



## Read the draft plan here

Please Contact: Carl E. Jackson, AICP Principal Transit Planner 413-781-6045 <u>cjackson@pvpc.org</u> Pioneer Valley Planning Commission 60 Congress Street Springfield, MA 01104 www.pvpc.org



Live & Learn Series presents:

# Transportation Access



Tuesday, August 26, 2025

11:30 AM

Learn about transportation challenges affecting:

- Older adults
- People with disabilities
- Individuals with lower incomes
- Discuss our 2025 Human Service Transportation Plan
- Explore strategies to improve and better coordinate transportation services across the Pioneer Valley

STOP

Visit our Welcome Center to register or call 413-787-6785.

## **Appendix 11: Meeting Presentation**

(See Enclosed)





## Coordinated Public Transit-Human Services Transportation Plan

## CPT-HSTP 2025 Update

Pioneer Valley Planning Commission

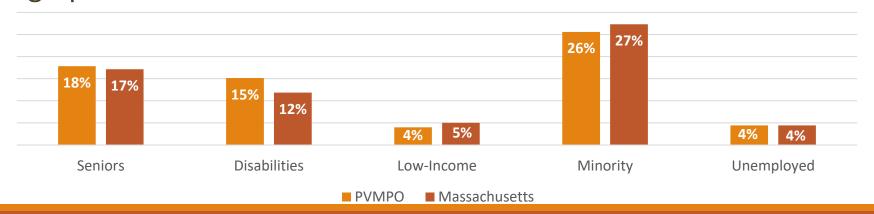
Western Mass Transportation Forum April 11, 2025

## Purpose

- The purpose of the plan is to help improve transportation services for <u>persons with</u> <u>disabilities</u>, <u>older adults</u>, <u>and individuals with lower incomes</u> through a better coordinated transportation system.
- Federal law requires that a Coordinated Plan be developed through a process that includes representatives of public, private, and non-profit transportation and human services providers and participation by the public.
- The plan provides a framework for the development of projects for municipalities, towns, counties, tribal governments, regional transit authorities (RTAs), and private taxi operators that will address the transportation needs of the target populations.
- Having the plan is critical for state and federal transit funding

## Regional Characteristics/Assessment

- The Pioneer Valley Metropolitan Planning Organization (MPO) area includes the 43 cities and towns of Hampden and Hampshire Counties.
- The region is home to 623,629 (ACS 1-Year 2022)
- Seniors, people with disabilities, low incomes and the unemployed populations are the primary target groups to be examined for this plan. Racial demographics are also included based on federal Title VI Provisions.



## Public Transportation Providers

## **Regional Transit Agencies (RTA)**



## **Councils on Aging (COA)/Senior Vans**





## **Other Providers**



## Public Transportation Services

### Fixed Route:

- -Standard public transportation provided on fixed transit routes
- -Provided by Regional Transit Authorities (RTA) such as PVTA and FRTA

## Para-Transit (ADA) Service:

- -Federally required public transportation supplement within ¾ mile of fixed routes
- -Requires medical pre-qualification and scheduling
- -Provided by RTAs

### Senior Van:

- -Limited public transportation provided specifically for older adults
- -Requires scheduling, serves specific destinations
- -Provided by Councils on Aging (COA), RTAs, other providers

## Demand Response (micro-transit):

-Flexible public transportation, provided by private providers and some RTAs

## Adopted Plan

 2020 Coordinated Public Transit – Human Services Transportation Plan – Pioneer Valley Metropolitan Planning Organization (pvpc.org)



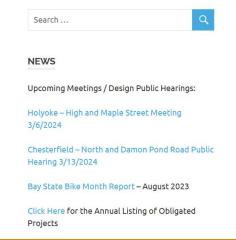




Pioneer Valley Metropolitan Planning Organization

Prepared by the
Pioneer Valley Planning
Commission
November 13, 2019





## 2020 Coordinated Public Transit – Human Services Transportation Plan

The Pioneer Valley Metropolitan Planning Organization (PVMPO) adopted the last Coordinated Public Transportation – Human Service Transportation Plan in 2015. This document is an update of that 2015 Plan and reflects changes in federal grant programs, as well as changes in the needs of the transportation disadvantaged populations in the Region.

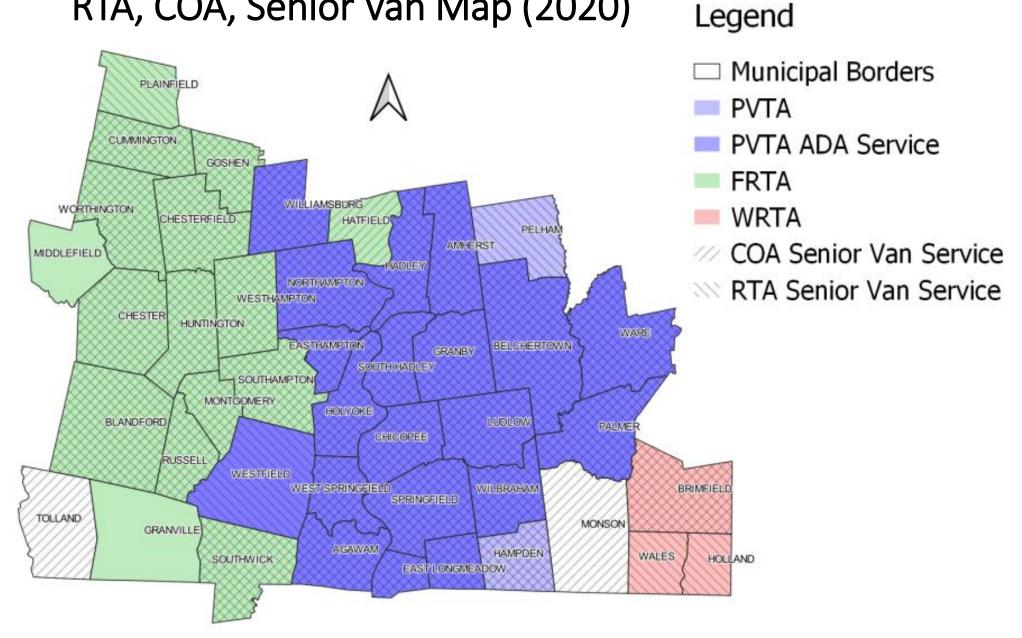
The purpose of this 2020 update is to help improve transportation services for persons with disabilities, older adults, and individuals with lower incomes in the Pioneer Valley Region through a better coordinated transportation system. This update provides a framework for the development of projects for municipalities, towns, counties, tribal governments, regional transit authorities (RTAs), and private taxi operators that will address the transportation needs of the target populations, by ensuring that public transportation and human service agencies coordinate transportation resources offered through multiple FTA programs. The needs identified in this Plan will be used to evaluate, and rank eligible projects for various federal transportation grants.

Translate

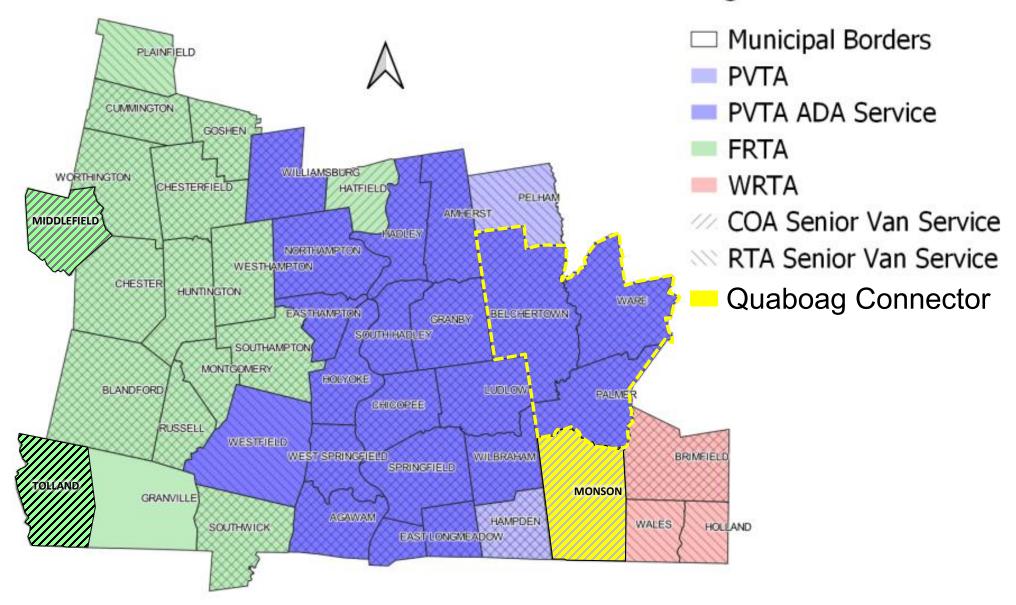
### 2025 Plan Update

- Update area demographics and other regional characteristics based on recent Census results
- Determine the status of recommendations from the previous 2020 plan
- Continue to identify the customer service and coordination needs of regional transit providers, in particular the expansion of paratransit service.
- Identify service gaps among vulnerable populations, particularly underserved communities.
- Evaluate new strategies and programs to address the service needs.

### RTA, COA, Senior Van Map (2020)



### RTA, COA, Senior Van Map (2025) Legend



# Listening Sessions/Meetings

Local Community Meetings	Regional Meetings		
<ul> <li>Huntington/Hilltown CDC (6/5/24)</li> </ul>	<ul> <li>HSTP Virtual Meeting (6/26/24)</li> </ul>		
<ul> <li>Palmer Library (7/2/24)</li> </ul>	<ul> <li>WMTAN Monthly Meeting (7/11/24)</li> </ul>		
<ul> <li>Hadley COA (7/18/24)</li> </ul>	<ul> <li>Joint Transportation Committee (4/9/25)</li> </ul>		



### **Western Mass Transportation Forum**

Friday, April 11

La Quinta Inn, 100 Congress Street, Springfield MA

### Current Transportation Needs

- Service gaps persist in historically underserved rural communities, with growing transportation needs as older residents age in place.
- Standard fixed route transit unavailable, not sustainable in rural communities
- Para-transit service has strict eligibility requirements for older passengers.
- Medical rides/private agency transportation is unreliable and insufficient
- Senior vans are not available in every town, driver and vehicle shortages
- Increased need for more flexible transportation services however funding shortages prevail.

### FRTA Access Program Assessment



- On-demand service provided by FRTA allows passengers to book trips by phone or mobile app.
- An alternative to providing fixed-route service to rural, low ridership areas.
- The program is very popular and available in four service zones throughout Franklin County
- Final plan will include an assessment of the program for service expansion into Pioneer Valley MPO communities.

### FRTA Access Program Assessment



- FRTA considering Hilltowns likely for program expansion.
- The assessment is targeting, higher need rural communities that meet some or al of the following assessment criteria:
  - No fixed route service, zero vehicle households
  - Large senior population
  - Council on Aging but no senior van service
  - Town support for assessment fee
  - Available grant funding

### State grants awarded from 2020-2025





\$13 million Community Transit Grant Program

\$5 million Reg. Transit Innovation Grant Program

\$3 million Transit Connectivity Grant Program

\$3 million Rural Intercity Bus Grant Program

### New Service Routes





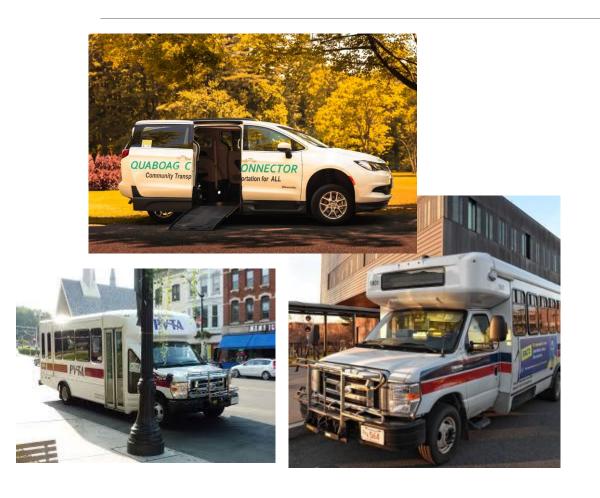
### **Intercity Fixed Routes**

- Amherst-Worcester "B79" (PVTA)
- Amherst-Greenfield "AG" (PVTA-FRTA)
- Northampton-Pittsfield/North Adams-Greenfield "Link 413" (PVTA-FRTA-BRTA)

#### **Local Fixed Routes**

- Ware and Palmer Shuttles (PVTA)
- E. Longmeadow-Springfield-Ludlow "X94" (PVTA)
- Southwick-Northampton (PVTA-FRTA)

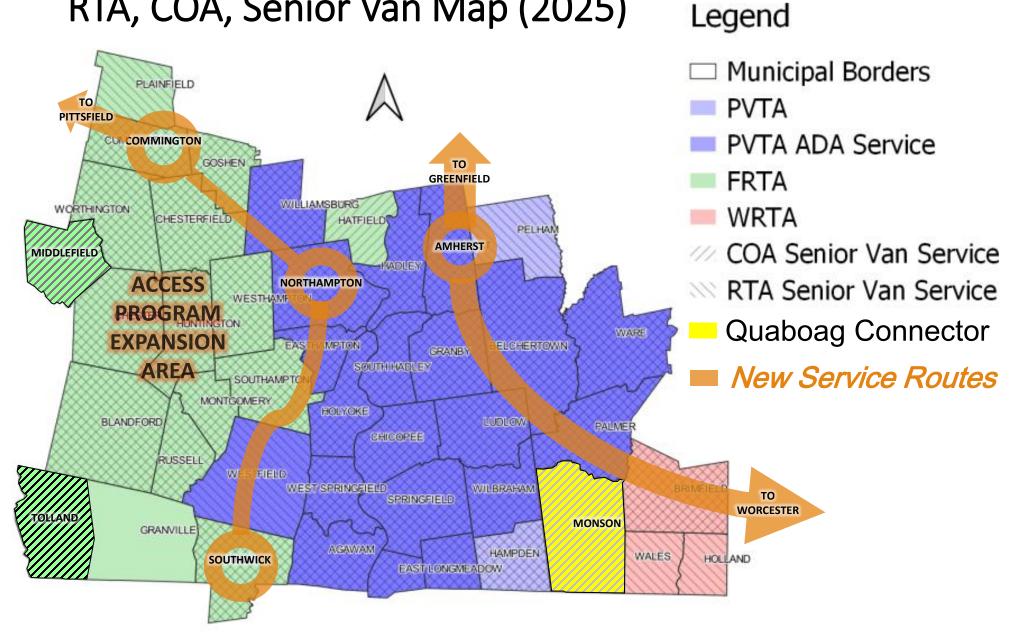
### New Service Routes



### **Senior Van and Demand Response**

- Beyond ADA expansion (PVTA)
- Quaboag Connector expansion
- NOHO Shuttle (PVTA)
- Pioneer Valley Connectors (PVTA-FRTA)
- Access Program (FRTA)

### RTA, COA, Senior Van Map (2025)



### Preliminary Recommendations

- Continue the successful transit service coordination among RTAs
- Provide more flexible service alternatives in rural areas (Access Program)
- Provide more regular service outside the region (Boston, Bradley Airport, etc.)
- Complete projects listed in the current Regional Transportation Plan (RTP)
- Update area specific transportation plans
  - Hilltown Transportation Plan (2016)
  - Quaboag Valley RCC Plans
- Provide interactive, web-based database of transportation resources in the region.





### Coordinated Public Transit-Human Services Transportation Plan

CPT-HSTP 2025 Update

# COMMENTS/QUESTIONS?





# Are you satisfied with the current transportation services in your community?





# Are you aware of any transportation service gaps in your area?





# What other destinations should be included in the service area?

## Thank You!!

Carl E. Jackson, AICP
Principal Transit Planner



#### **Pioneer Valley Planning Commission**

60 Congress Street – Floor 1 Springfield, MA 01104 413 • 781 • 6045 cjackson@pvpc.org www.pvpc.org





### Coordinated Public Transit-Human Services Transportation Plan

# CPT-HSTP 2025 Update

Pioneer Valley Planning Commission

Joint Transportation Committee (JTC) June 11, 2025

### Purpose

- The purpose of the plan is to help improve transportation services for <u>persons with</u> <u>disabilities</u>, <u>older adults</u>, <u>and individuals with lower incomes</u> through a better coordinated transportation system.
- Federal law requires that a Coordinated Plan be developed through a process that includes representatives of public, private, and non-profit transportation and human services providers and participation by the public.
- The plan provides a framework for the development of projects for municipalities, towns, counties, tribal governments, regional transit authorities (RTAs), and private taxi operators that will address the transportation needs of the target populations.
- Having the plan is critical for state and federal transit funding

### Adopted Plan

 2020 Coordinated Public Transit – Human Services Transportation Plan – Pioneer Valley Metropolitan Planning Organization (pvpc.org)



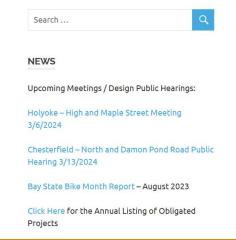




Pioneer Valley Metropolitan Planning Organization

Prepared by the
Pioneer Valley Planning
Commission
November 13, 2019





#### 2020 Coordinated Public Transit – Human Services Transportation Plan

The Pioneer Valley Metropolitan Planning Organization (PVMPO) adopted the last Coordinated Public Transportation – Human Service Transportation Plan in 2015. This document is an update of that 2015 Plan and reflects changes in federal grant programs, as well as changes in the needs of the transportation disadvantaged populations in the Region.

The purpose of this 2020 update is to help improve transportation services for persons with disabilities, older adults, and individuals with lower incomes in the Pioneer Valley Region through a better coordinated transportation system. This update provides a framework for the development of projects for municipalities, towns, counties, tribal governments, regional transit authorities (RTAs), and private taxi operators that will address the transportation needs of the target populations, by ensuring that public transportation and human service agencies coordinate transportation resources offered through multiple FTA programs. The needs identified in this Plan will be used to evaluate, and rank eligible projects for various federal transportation grants.

Translate

# Listening Sessions/Meetings

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<ul> <li>Hadley COA (7/18/24)</li> </ul>	<ul> <li>Joint Transportation Cmte (4/9/25)</li> </ul>			
<ul> <li>WMTAN Trans. Forum (4/11/25)</li> </ul>	<ul> <li>Joint Transportation Cmte (6/11/25)</li> </ul>			
Virtual PVPC Listening Session via Zoom Platform Monday, June 9th 11 - 12:00pm	In-Person Williamsburg Senior Center Cafe Monday, June 16th  12:30 - 1:30pm Town Office Building 141 Main St., Haydenville			

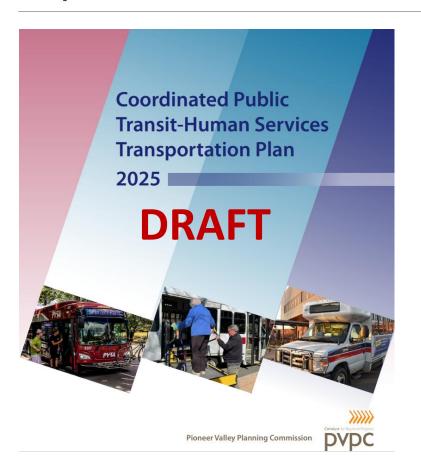
### Current Transportation Needs

- Service gaps persist in historically underserved rural communities, with growing transportation needs as older residents age in place.
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### Preliminary Recommendations

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- Complete projects listed in the current Regional Transportation Plan (RTP)
- Update area specific transportation plans
  - Hilltown Transportation Plan (2016)
  - Quaboag Valley RCC Plans
- Provide interactive, web-based database of transportation resources in the region.

### Update Plan



- Draft document being reviewed and soon to be released for public comment by June 24
- Public comment period expected to last 45 days until August 8<sup>th</sup>
- Asking for a recommendation from JTC to release the plan for public review.

## Thank You!!

Carl E. Jackson, AICP
Principal Transit Planner



#### **Pioneer Valley Planning Commission**

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## Coordinated Public Transit-Human Services Transportation Plan

# CPT-HSTP 2025 Update

Pioneer Valley Planning Commission

**Metropolitan Planning Organization** 

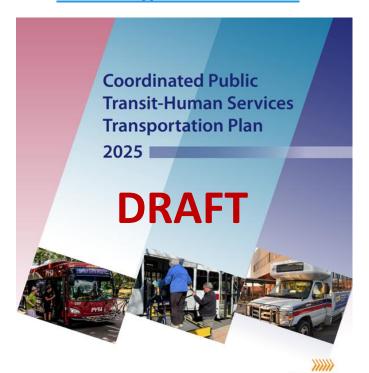
August 26, 2025

### Purpose

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- Federal law requires that a Coordinated Plan be developed through a process that includes representatives of public, private, and non-profit transportation and human services providers and participation by the public.
- The plan provides a framework for the development of projects for municipalities, towns, counties, tribal governments, regional transit authorities (RTAs), and private taxi operators that will address the transportation needs of the target populations.
- Having the plan is critical for state and federal transit funding

### 2025 Draft Plan Update

 2025 Coordinated Public Transit – Human Services Transportation Plan - Pioneer Valley Planning Commission



Pioneer Valley Planning Commission



# Listening Sessions/Meetings

Local Listening Sessions	Regional Meetings
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Palmer Library (7/2/24)	<ul> <li>WMTAN Monthly Meeting (7/11/24)</li> </ul>
<ul> <li>Hadley COA (7/18/24)</li> </ul>	• Joint Transportation Cmte (4/9, 6/11, 8/13/)
• WMTAN Trans. Forum (4/11/25)	<ul> <li>HSTP Virtual Meeting #2 (6/9/25)</li> </ul>
Williamsburg COA (6/16/25)	<ul> <li>PVMPO Meeting (7/22, 8/26/25)</li> </ul>
<ul> <li>Springfield Live and Learn (8/26/25)</li> </ul>	<ul> <li>HSTP Virtual Meeting #3 (8/20/25)</li> </ul>

### Current Transportation Needs

- Service gaps persist in historically underserved rural communities, with growing transportation needs as older residents age in place.
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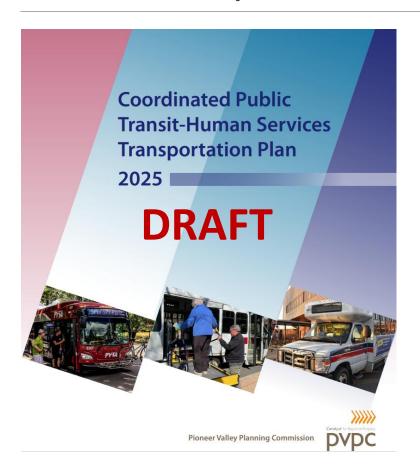
### Plan Recommendations

- Continue the successful transit service coordination among RTAs
- Provide more flexible service alternatives in rural areas (Access Program)
- Provide more regular service outside the region (Boston, Bradley Airport, etc.)
- Complete projects listed in the current Regional Transportation Plan (RTP)
- Update area specific transportation plans
  - Hilltown Transportation Plan (2016)
  - Quaboag Valley RCC Plans
- Provide interactive, web-based database of transportation resources in the region.

### Comments Summary

COMMENT BY	SUBJECT (page)	COMMENT	DATE	ACTION	#
Hilltown CDC	Page 31	Minor editorial change	7/16/2025	Updated	1
COSA Hampshire County	General	"I'm happy to say that a piece about this plan was included in the latest e-newsletter. Transportation is always a key issue in western Mass and is a concern to many of our readers"	7/28/2025	Acknowledged	2
Town of Longmeadow	General	"Several goals in PVPC's plan are aligned well with objectives of Longmeadow's Long-Range Plan as well as goals of the Common-wealth. We are generally in support of all expansion of service lines to enhance regional connectivity"	8/5/2025	Acknowledged	3
MassDOT	General	"This is a huge improvement over the most recent plan – much more concise, easier to digest and use. Looks like you also did some great outreach. Thank you!!!"  Other detailed comments also addressed.	8/15/2025	Acknowledged	4

## Final Steps



- MPO approved release of the draft plan on June 24<sup>th</sup>
- The public comment period closed on August 8<sup>th</sup>
- Staff is asking for approval of the 2025 Plan update

## Thank You!!

Carl E. Jackson, AICP
Principal Transit Planner



#### **Pioneer Valley Planning Commission**

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#### **Appendix 12: Meeting Notes**

(See Enclosed)

#### **Human Services Transportation Plan Listening Session-Zoom**

#### Attendees (11):

Carl Jackson (PVPC)

Becky Bausch (PVPC)

Anna Mayo (PVPC Intern)

Tilman Lucas (Pelham Housing Committee)

Margit Mikulski (Blanford COA)

Judy MacKinnon (Blanford COA)

Bernie LaFlam (HVES Florence)

Paige Sopher (HNTB)

Elizabeth (HNTB Intern)

Erin Koebler (East Longmeadow)

Meeting start @ 1:03 PM

#### **Updates for coordinated Human Services Transportation Plan**

#### Are you satisfied with the current transportation services in your community?

- Tilman Lukas (Pelham HC):
  - o Habitat for Humanities is building 34 affordable housing units in Pelham
  - Affordable multi-family housing, mostly 1-bedrooms (likely to mostly be occupied by seniors), as well as 8 2-bedrooms and 3 3-bedrooms by May 2025
  - Less than a mile from Amherst → request possible expansion of Amherst PVTA lines into Pelham Community Center for access to Amherst
- Paul Burns (PVTA):
  - Currently no plans to expand service into Pelham, need to wait for apartments to be built and studied before expanding service

- Existing route strained in the area by UMASS transit and bus storage, service would need to be expanded outside of existing routes
- PVTA does provide dial-a-ride in Pelham (≥0.75 mi from fixed route for seniors 60+)
- Margit Mikulski (Blanford COA)
  - o "We really need to upgrade our vehicle, as our population is aging and more and more people need transportation."

# Are you aware of any transportation gaps in your community?

- Judy MacKinnon (Blanford COA):
  - o Issues where people haven't been picked up
  - Recently got a car from someone who stopped driving- but it won't last for very long and concerned that people will be left without transportation
  - o Have been trying to work with FRTA, but nothing ever gets resolved
  - o The town pays for gas but COA responsible for car repairs,
  - o Blanford in need of: having someone work with FRTA, maybe a new vehicle or finding grant to pay for it, permanent driver or more volunteer drivers,
- Carl Jackson (PVPC): There are grants available to purchase a van the town could operate for senior transport
  - Margit Mikulski (Blanford COA):
     "The town has just hired a new Town Administrator who is knowledgeable in grant writing."
- Judy MacKinnon (Blanford COA):
  - The Huntington senior van that recently lost its driver provided transport to other Hilltowns, Blanford was apart of plan at one point, now that it is run by the Hilltown CDC no one has reached out to continue service

# What other destinations should be included in a service area? Are there any other places people would like to go?

- Judy MacKinnon (Blanford COA): Tanglewood
- Margit Mikulski (Blanford COA): Jacob's Pillow in the Berkshires

#### **Other Comments**

- Judy MacKinnon (Blanford COA):
  - To take a group of people to the hospital, wondered if the hospital itself would provide transportation
  - o Becky Bausch (PVPC): used to be available but not anymore
- Paige Sopher (HNTB): consulting agency, attending meeting for MASSDOT equity initiative
- Bernie LaFlam (Highland Valley Elder Services Florence):
  - o Hilltowns and Amherst/Pelham area a struggle
  - o People don't physically have transport through highland valley
  - o HVES offers medical, social transport
  - o Trying to create a driver pool
  - o Service area is Hampshire County and part of Hampden County
- Paul Burns (PVTA):
  - On vehicle size: Community transit grant program has other vehicles available but must be wheelchair accessible so a caravan or larger- PVTA does not work with smaller vehicles
  - o NOHO project: Pilot program running through November, demand response program, ridership is pretty much stagnant over the past year (up 1.9%)
  - Bigger increase in other transit, does provide access from residence to any point in NOHO
  - Free try transit means no incentive to ride shuttle, because everything costs the same, but giving up guaranteed shuttle
  - Looking for ridership from rest of community not just disabled/ elderly

## **Palmer Public Library HSTP Listening Session**

#### Attendees (5)

Carl Jackson (PVPC)

Becky Bausch (PVPC)

Paul Burns (PVTA)

Lily Stowe-Akeman (Representative for MA state rep. Mindy Domb)

Anna Mayo (PVPC Intern)

Meeting start @ 5:00pm

- Recent Palmer PVTA expansion: added fixed routes, 2 shuttles and weekend service
- Monson is exploring PVTA membership

#### Are you satisfied with current public transportation in your area?

- Paul Burns: There is a lack of awareness/ information of services, do not know how to reach people
- Lily Stowe-Akeman: Difficulty getting to doctor's appointments that cross through Hatfield, out of PVTA service area → ongoing problem for those living between service areas or use multiple RTAs
  - Paul Burns: Just got a grant for this
  - PVTA needs to explore working with other RTAs to get people over gaps, connections between different RTAs
- People are frustrated with the wait time
- Masshealth medical rides: 2 providers for the whole state

# Gaps

- Paul Burns: western Worcester County, maybe create a connection with WRTA
  - o 20-25 miles with no service
- Small towns difficult to serve, not financially feasible
- Other destinations: Boston, medical centers
- Senior centers are well covered

## Other

Zoom listening sessions difficult/ confusing to register for

Meeting end @

#### WMTAN Western Mass Transportation Forum 4/11/25

Morning Panel: Meeting the needs of the Vulnerable: A listening Session on Human Service

Transportation in the Pioneer Valley

#### **Presentation Comments**

#### Comment 1

Amherst is a vulnerable community they have their own transportation, only for students at UMass, they do not have weekday service outside of the school year.

It takes one hour to go up to Olympia Apartments. (Route 30, Route 33)

If you have a medical condition, you have to go to Worcester use the taxi, how are low income supposed to do this?

Seniors don't have many resources to get food and come back.

#### Comment 2

There are only two ways for ADA people to pay for tickets, payment centers or exact cash on the ADA vans, it helps that it's currently fare free.

ADA transport has to pay for ride, it can be up to \$15 for ADA passengers.

I would like the same payment system throughout the state.

People are discharged from hospital, sometimes in evening, Sundays and Saturdays.

Scheduling ADA rides needs notice 24 hours in advance.

#### Comment 3

There needs to be a study to determine the impact of transit on the region.

#### Comment 4

There's a growth of people pushed out of Boston and Worcester who need transit. It's important to advocate together for everyone.

#### Comment 5

The mobility challenged are treated as a nuisance, punished for medical appointment changes that are out of their controls.

Drivers don't wait for mobility, passengers to sit down on fixed route.

The PVTA application process is very long, you need an IEP, personal info, and life plan only for PVTA to turn you down. It's an 8-page application and re-application.

#### Comment 6

The ADA Coordinator needs to have a conversation with her about guidelines and transparency for qualification.

Every RTA has different process, can pick and choose what state guidelines to follow

#### Comment 7

The B43 bus driver didn't stop at the requested stop on Route 9, went all the way to Northampton and the driver wanted me to pay again to go back.

Driver training and better customer service, treat people with humanity.



# Are you satisfied with the current transportation services in your community?

It's complicated. I have had to structure my entire life around transportation access (my specific housing, employment, medical situation). The NOHO Shuttle (PVTA) I have specifically had very negative experiences with (e.g. angry reps on phone cancelling my rides  $\rightarrow$  calling feedback like to leave message and never hearing anything back).

## Are you aware of any transportation service gaps in your area?

Northampton  $\rightarrow$  Hilltowns; NOHO  $\leftarrow \rightarrow$  GF route super infrequent. Amherst PVTA service based entirely on students' schedules, ignoring the needs of the workers that sustain all the businesses that the students enjoy (university services, restaurants, cinema, public works).

#### What other destinations should be included in the service area?

Hilltowns, Pittsfield, North Adams, natural destinations (hiking, waterways), Bradley Airport, easier trips NOHO-Greenfield + Turners Falls better timed connections to community colleges (HCC, GCC, Westfield State).



Are you satisfied with the current transportation services in your community?

In Florence, MA – great potential and routes but not frequent enough to make it viable much of the time.

Are you aware of any transportation service gaps in your area?

What other destinations should be included in the service area?

\*We would love to have covered bike storage near bus stops. (especially helpful for e-bikes)



Are you satisfied with the current transportation services in your community?

Excited to hear of new service coming to Southwick.

# Are you aware of any transportation service gaps in your area?

Growing-up in Southwick and much of my family there now, specifically aging grandparents without license.

What other destinations should be included in the service area?

Aging population in Southwick, will need to connect with hospitals and health care centers.



Are you satisfied with the current transportation services in your community?

No

Are you aware of any transportation service gaps in your area?

Yes. Much of my area falls in between fixed route services.

#### What other destinations should be included in the service area?

As Carl's presentation indicated, efforts are underway to better connect my area of Eastern Hampden County. Improving frequency of existing fixed routes (which is also happening) even more and the reach of on demand should remain a priority.

\*Note: The success of new intercity routes shows how important these are for Western MA.

## **Human Services Transportation Plan Listening Session**

# Williamsburg Senior Center/ Town Hall

6/16/2025 12:30 to 1:30 PM

#### Attendees (8)

Carl Jackson PVPC 413-781-604

Joy Moore (COA) Holyoke 413-539-1147

Melissa Wilson (COA) Haydenville 413-268-8410

Michelle A. Urban Williamsburg 860-830-1074

Margrett Williamsburg Megrima@yahoo.com

Lindsay Sabadosa Northampton Linsay.Sabadosa@mahouse.gov

Dave Boughton

Toni Boughton

Meeting start @1:30 PM

#### Mr. Jackson from PVPC provided a presentation and opened up for comments.

Williamsburg COA only has volunteer drivers for their curb-to-curb service, uses people's private vehicles. based on grant from Highland Valley

Center refers people to the Dail-A-Ride, but this service does not go outside of PVTA not even Hatfield

Ask Paul Burns for a senior outreach at this location, questions about service, identify flag bus stops and shelter location.

Uber/Lyft ride from Williamsburg to Northampton \$30, prohibitive to low-income riders

Why isn't Hatfield part of the PVTA System? hard to make that connection, is there any way to streamline service between FRTA and PVTA senior Transportation?

Connections to Westhampton from Williamsburg, Westhampton no ADA, dial-a-ride service, FRTA system

Will Williamsburg be included in the new Link 413 Service?

For Seniors, relying on van service, going to appointments is an all day trip

Could PVTA provide service to Nash Hill senior development, maybe once a week

Designate where the bus stops, flag stops are located. Identify shelter locations

Cooley medical center

Paper schedules Needed.

Service Gaps:

Hatsfield, Nash Hill, outside region to Boston, Also Baystate (3300 Main Street), 22 Atwood Northampton. COA receives a lot of call for service at these locations.

## Springfield Live & Learn

# Raymond Jordan Senior Center, Springfield MA

8/26/2025 11:30 AM

## Mr. Jackson from PVPC provided a presentation and opened up for comments.

Question: A PVTA van once stopped in the middle of the road requiring passengers to step into road in front of bus. The van is sometimes later than expected. Mr. Jackson will forward this information to PVTA.

Question: Clarification on what is micro-transit? Mr. Jackson explained that micro-transit is uber style transportation program but available to the public.

Question: Would there be a fee? Mr. Jackson explained that right now all PVTA service are free including demand response service; continuation is contingent on state legislature. Public comments revealed that riders would like to have a service similar to uber but not uber, would like stops to pick up other people, PVTA has a pilot running in Northampton.

Question: Is there any coordination with CT Rail for Bradley Airport? This comes up often. PVTA provides service to CT via G5 route and is studying how best to complete the connection.

Question: What is the current way to connect to Bradley. Mr. Jackson explained taking CT Rail (train) to Windsor Locks than CT Transit to the airport. It is not an easy connection; requires savviness and careful planning