Existing Service	New Service	Vehicles (Figure 2)	Other Support Services	Marketing/Travel Training
Maintain and improve coverage of night and weekend services	Expand transportation services from rural communities to urban centers	Purchase accessible vehicles	Provide escorts and assisting riders to or through the door of their destination	Promote the use of fixed route services by seniors and people with disabilities
Improve existing fixed route and paratransit coverage	Increase service coverage	Purchase accessible taxis	Purchase ITS or other computer software/hardware systems	Improve marketing and outreach
Enhance inner city bus service connecting major cities within and outside the region	Implement same day service	Purchase wheelchair lifts and restraints	Supporting coordination of mobility management programs (similar to Quaboag Connector, page 37)	Promote local livability, public health, and access
Extend hours to meet nontraditional work schedules	New or expanded routes	Implement vehicle procurement, testing, inspection, and acceptance costs	Purchase radios and communication equipment	Improve outreach efforts at medical facilities
Increase service frequency	Support community based mobility to sources of healthy foods (similar to Go Fresh Mobile Market, page 79)	Lease equipment when more cost-effective than purchasing	Install shelters for existing vehicles	Travel Trainer (similar to PVTA's Travel Trainer)
Increase weekend service	Provide additional paratransit service in rural areas (Example, page 49)	Coordinate services to share vehicles	Introduce new technology into public transportation	Improve Travel Training of existing and potential transit passengers
Expand paratransit services beyond ¼ mile ADA requirement	Acquire transportation services under a contract, lease, or other arrangement	Taxi reimbursement for (accessible) taxis	Improve accessibility of existing services (similar to PVTA's new benches, Page 30)	Provide one-on-one travel counseling
Expand service boundaries	Paratransit services beyond the ADA requirements	Undertake preventive maintenance	Improve amenities (shelters, maps, signs, non-English signs)	Provide travel training and trip planning/counseling resources
Improve access to stations/stops	Develop volunteer driver programs	Rehabilitate, manufacture, or overhaul vehicles	Improve driver training	
Modify eligibility requirements to allow passengers to ride in the same vehicle	Mobility As A Service (MAAS) Transit		Improve communications	
	Micro-transit		Improve scheduling systems	
			Smartphone app technology providing a platform to connect customers to services	
			Dispatching software	

Figure 37: Table of project ideas that fill needs identified within the Coordinated Plan